

ABSTRAK

Kabupaten Bangkalan memiliki potensi besar untuk pengembangan pariwisata, karena kaya akan sumber daya alam dan didukung dengan adanya beberapa wisata religi yang dijadikan referensi bagi para peziarah dari berbagai daerah lain di Indonesia. Industri pariwisata memegang peran dalam pembentukan dan perkembangan suatu daerah. Bahkan di beberapa daerah, kemajuan dari sektor pariwisata dapat mengangkat nama daerah tersebut serta menjadi sumber pendapatan utama daerah.

Tujuan dari penelitian ini adalah untuk mendapatkan hasil apakah pendapatan asli daerah Kabupaten Bangkalan di pengaruhi oleh jumlah wisatawan yang berkunjung pada obyek wisata religi secara signifikan. Penelitian ini menggunakan pendekatan kuantitatif serta jenis data sekunder berupa data panel dengan periode observasi 2012-2020. Analisis regresi sederhana adalah metode analisis yang digunakan dalam penelitian ini.

Hasil penelitian menunjukkan bahwa jumlah wisatawan secara parsial berpengaruh signifikan terhadap Pendapatan Asli Daerah.

Kata kunci : Pendapatan Asli Daerah, Jumlah Wisatawan, Wisata Religi

ABSTRACT

Bangkalan Regency has great potential for tourism development, because it is rich in natural resources and is supported by the existence of several religious tours that are used as references for pilgrims from various other regions in Indonesia. The tourism industry plays a role in the formation and development of an area. Even in some areas, progress from the tourism sector can raise the name of the area and become the main source of regional income.

The purpose of this study was to find out whether the local revenue of Bangkalan Regency is influenced by the number of tourists visiting religious tourism objects. This study uses a quantitative approach and the type of secondary data is in the form of panel data with an observation period of 2012-2020. Simple regression analysis is the analytical method used in this study.

Based on the results of the analysis carried out, it shows that the number of tourists has a positive and significant effect on PAD. This is because the more the number of tourists, the more buses, so that it will increase local revenue from parking ticket fees. Therefore, the number of tourists can affect PAD. These results are in accordance with the research of Riri Yulia Sari (2014) which states that the number of tourists has a significant effect on PAD.

Keywords: Local Revenue, Number of Tourists, Religious Tourism