

ABSTRACT

Alief Ridhi Akbar, The Effect of Managerial Ownership Structure, Institutional Ownership and Company Size on Profitability of Manufacturing Companies in the Food and Beverage Sub-Sector Listed on the Indonesia Stock Exchange for the 2015-2019 Period. Under the guidance of Purnamawati, SE., M.Si.

The purpose of this study was to determine the partial and simultaneous effect of Managerial Ownership, Institutional Ownership and Firm Size on Profitability in the Food and Beverage sub-sector manufacturing companies listed on the Indonesia Stock Exchange for the 2015-2019 period.

This research was conducted in a quantitative descriptive manner using secondary data obtained on the Indonesia Stock Exchange (IDX). The population of this study is as many as 16 manufacturing companies in the food and beverage sub-sector listed on the Indonesia Stock Exchange (IDX). The sampling technique used purposive sampling, the sample was obtained as many as 7 companies according to certain criteria. For testing using T test (partial) and F test (simultaneous).

The results of the T test show that Managerial Ownership partially has a positive and not significant effect on Profitability, Institutional Ownership partially has a significant negative effect on Profitability and Company Size partially has a positive and insignificant effect on Profitability. While the results of the F test are known that Managerial Ownership, Institutional Ownership and Company Size simultaneously have a significant effect on Profitability.

Keywords: Managerial Ownership, Institutional Ownership, Firm Size, Profitability

ABSTRAK

Alief Ridhi Akbar, Pengaruh Struktur Kepemilikan Manajerial, Kepemilikan Institusional dan Ukuran Perusahaan terhadap Profitabilitas pada Perusahaan Manufaktur Sub-Sektor Makanan dan Minuman yang terdaftar di Bursa Efek Indonesia Periode 2015-2019. Dibawah bimbingan Purnamawati, SE.,M.Si.

Tujuan penelitian ini adalah untuk mengetahui pengaruh Kepemilikan Manajerial, Kepemilikan Institusional dan Ukuran Perusahaan secara parsial dan simultan terhadap Profitabilitas pada perusahaan manufaktur sub-sektor Makanan dan Minuman yang terdaftar di Bursa Efek Indonesia periode 2015 -2019.

Penelitian ini dilakukan secara deskriptif kuantitatif dengan menggunakan data sekunder yang diperoleh di Bursa Efek Indonesia (BEI). Populasi dari penelitian ini yaitu sebanyak 16 perusahaan manufaktur sub-sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI). Teknik pengambilan sampel menggunakan *purposive sampling*, sampel diperoleh sebanyak 7 perusahaan yang sesuai dengan kriteria –kriteria tertentu. Untuk pengujian menggunakan Uji T (parsial) dan Uji F (simultan).

Hasil uji T diketahui bahwa Kepemilikan Manajerial secara parsial berpengaruh positif tidak signifikan terhadap Profitabilitas, Kepemilikan Institusional secara parsial berpengaruh negatif signifikan terhadap Profitabilitas dan Ukuran Perusahaan secara parsial berpengaruh positif tidak signifikan terhadap Profitabilitas. Sedangkan hasil uji F diketahui bahwa Kepemilikan Manajerial, Kepemilikan Institusional dan Ukuran Perusahaan secara simultan berpengaruh signifikan terhadap Profitabilitas.

Kata Kunci : Kepemilikan Manajerial, Kepemilikan Institusional, Ukuran Perusahaan, Profitabilitas