

Jasmine Noveylin Rachmania. 2023. *Hegemoni kekuasaan dalam Film Turah Karya Wicaksono Wisnu Legowo*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Ilmu Pendidikan, Universitas Trunojoyo Madura, Pembimbing: Dr. Bohri Rahman, M.Pd.

ABSTRAK

Penelitian ini bertujuan untuk mengetahui hegemoni kekuasaan pada film *Turah* karya Wicaksono Wisnu Legowo yang tayang pada tahun 2016. Penelitian ini menggunakan teori hegemoni oleh Antonio Gramsci. Penelitian ini menggunakan metode penelitian deskriptif kualitatif. Data dikumpulkan dengan metode observasi atau pengamatan dari sumber data yang berupa film. Teknik analisis data menggunakan tiga tahap yaitu, *data reduction*, *data display*, dan *verification*. Penelitian ini membahas bentuk hegemoni kekuasaan yakni hegemoni integral, hegemoni merosot, dan hegemoni minimum. Penelitian ini juga membahas mengenai proses hegemoni kekuasaan dalam film *Turah*. Berdasarkan hasil penelitian, ditemukan 24 adegan hegemoni kekuasaan antara lain, 6 bentuk hegemoni integral, 9 bentuk hegemoni merosot, dan 9 bentuk hegemoni minimum.

Kata kunci: fiksi, hegemoni, kekuasaan, representasi.

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ABSTRACT

This study aims to determine the hegemony of power that occurs in the film Turah by Wicaksono Wisnu Legowo, which was released in 2016. This research uses Antonio Gramsci's theory of hegemony. The research method used is descriptive qualitative research. Data is collected through observation or monitoring of the data source, which is the film. The data analysis technique uses three stages which are, data reduction, data display, and verification. This study discusses the forms of power hegemony, integral hegemony, declining hegemony, and minimum hegemony. This study also discusses the process of power hegemony that occurs in the film Turah. Based on the research results, 24 scenes of power hegemony were found, including 6 forms of integral hegemony, 9 forms of declining hegemony, and 9 forms of minimum hegemony.

Keywords: *fiction, hegemony, power, representation.*