

CHAPTER I

INTRODUCTION

This chapter presents the explanation of some subchapters of introduction. Those are the background of the study, the statements of the research problems, the objectives of the study, the significances of the study and the limitation of the study.

1.1 Background of the study

Nowadays, there are a lot of entertainment programs on television. One of them is movie. Movie is one of the types of visual communications which uses moving pictures and sounds to tell stories. Many people watch movies to entertain themselves. Commonly, some people watch movies after they finish their activities.

There are a lot of genres of movie such as comedy, horror, romance, action, drama, tragedy, and fantasy. Movies develop along with the development of technology. Since the technology grow up every time, so does the movies. Today, there are more movies which mix kinds of genres to attract their watchers. One of them is *Meet the Parents* and *Meet the Fockers* movies. They have more than one genre which are romance and comedy.

Meet the Parents is a 2000 comedy movie created by Jim Herzfeld and John Hamburg and directed by Jay Roach. This movie tells a lot of series of unfortunate events that befall a good-hearted but hapless man when he wants to visit his girlfriend's family. *Meet the Parents* is a remake of 1992 movie directed by Greg Glienna and produced by Jim Vincent. *Meet the Parents* received several awards

and got some additional nomination. Not only the movie, the actor Ben Stiller also won two comedy awards for his performance in this movie. *Meet the Parents* also inspired the presence of a reality show called *Meet My Folks*. Because of the successfulness of *Meet the Parents*, this movie inspired two movie sequels, named *Meet the Fockers* which was released in 2004 and *Little Fockers* which was released in 2010. All of the sequels have similar genres which are romance and comedy. There is something which makes *Meet the Parents* different with other comedy movies, that is the uses of sarcastic words in many parts in this movies.

Sarcasm is a kind of irony which is usually used to communicate an implicit criticism about someone else or about some situations. Sarcasm is generally characterized as ironic or satirical wit that is intended to insult, mock, or amuse someone or another (Rillof, 2013). Sarcasm itself can actually be manifested in many different ways, but recognizing sarcasm is important because it is useful for natural language processing to avoid misinterpreting sarcastic statements as literal. Sarcasm sometimes provides humor by pointing out how absurd the situation is or comment would be – but at the same time, it is often essentially a mockery of your original comment which is why it can be so hurtful and destructive.

“I work 40 hours a week to be this poor.”

(source: examples.yourdictionary.com.html)

From the example above, the sentence included in sarcasm, because actually, the speaker uses that utterance to show how his/her feeling about his/her job. He/She feels what he/she is doing is useless because he/she already does the job very hard, but, he/she is still poor and does not have much money.

At this time, a lot of people uses sarcastic words to express their feelings when they want to mock other people. The language style of sarcasm is usually used in daily interaction because of the influence of other aspects such as media and environment. The writer intends to analyze sarcasm in the movies entitled *Meet The Parents* and *Meet the Fockers* movies because those movies are popular and got many achievements and awards. These movies also inspired the presence of one reality show entitled *Meet My Folks*.

There are some studies which discuss sarcasm. The related studies were done by Maratus Solekah (2013), Cuti Rahayu Hestuningrum (2015), and Siti Aisyah (2015). From the three related studies, there is no study analyzes sarcasm in a movie. Maratus Solekah analyzed sarcasm in newspaper, Cuti Rahayu and Siti Aisyah analyzed sarcasm in variety shows. By this reason, the writer of this study aims to analyze sarcasm by using different source of data which is a movie. This study also uses different theory about the types of sarcasm which proposed by Camp (2011).

Referring to those research, this study provides a different kinds of investigation. The writer also uses different sources of the data obtained from movies. Due to that reasons, this study reasonably considers as an original data to research.

1.2 Statement of The Research Problem

Based on the background study above, the problems can be formulated in two research problems. Those are:

- 1) What are the types of sarcasm found in the *Meet the Parents* and *Meet the Fockers* movies?
- 2) What are the strategies of sarcasm used in the *Meet the Parents* and *Meet the Fockers* movies?

1.3 Objectives of The Study

Based on the statement of the research problem above, the objectives of study are as follows:

- 1) To explain about the types of sarcasm found in the *Meet the Parents* and *Meet the Fockers* movies.
- 2) To explain about the strategies of sarcasm found in the *Meet the Parents* and *Meet the Fockers* movies.

1.4 Significances of The Study

The result of this study is to give contribution both theoretically and practically for English study program in University of Trunojoyo Madura. Theoretically, this study explains about sarcasm especially about the types and the strategies of sarcasm. This study is important to give better information and clearer understanding about sarcasm about the types and the strategies of sarcasm. In addition, this study can be a new reference and knowledge about sarcasm in a verbal utterances.

Practically, this study provides the reader of this study knowledge about the types and the strategies of sarcasm used in entertainment program especially movie.

Furthermore, this study has a contribution to inform the audiences about the kinds of movie that they watch and to be more selective in choosing the kinds of movie they should watch.

1.5 Scope and The Limitation of The Study

This study focuses on the sarcasm especially in the types and the strategies of sarcasm. This study focuses on sarcasm found in the movies. In this study, the writer explains about the types of sarcasm based on Camp's (2011) theory and the strategies of sarcasm based on Haiman's (1998) theory.

The writer limits the analysis only on the utterances which contain sarcasm in the movies entitled *Meet the Parents* and *Meet the Fockers*. Thus, the data in this study are the utterances in the *Meet the Parents* and *Meet the Fockers* movies in the form of words/phrases which contain sarcasm.