

CHAPTER I

INTRODUCTION

This chapter contains five sub-chapters. They are background of the study, statement of the research problem, objectives of the study, significances of the study, and scope and limitation of the study.

1.1 Background of the Study

According to Hamed (2017), every living things have activity that make it different from non-living things such as movement, response, growth, reproduction, and metabolism. It means Living things may be distinguished from non-living things in their ability to carry on life processes. In the carry on life processes, living things need to achieve the goal which the goals are to keep up existence. Most living things need food, water, light, temperatures within certain limits, and air to keep up existence (Skamp, 2023). Skamp (2023) also stated Living things have a variety of characteristics that are displayed to different degrees: they respire, move, respond to stimuli, reproduce and grow, and are dependent on their environment. It means living things have a own way to carry on life processes. Therefore, every living things especially humans and animals has the same goals to keep up existence by fulfill needs although different in to carry on life processes.

Living organisms, while fulfilling their needs, face inevitable challenges and disruptions in life processes. Sometimes in achieving goals to fulfill needs, living things encounter failure which causes a loss of motivation or interest in fulfilling needs. The loss of motivation of living things, certainly has an impact on life processes because needs are not fulfilled. For example: someone who lost his motivation to buy or make a kind of food, he/she becomes starving and then time-to-time it will come to death. Therefore, in fulfilling needs, living things must have a strong motivation to fulfill needs for life processes. From the explanation above, inspired the writer to analyzing how the living things fulfill needs to keep up existence.

Literary work like novel, book, biography, etc. has many stories about how living things are reflected through a character or figures who are motivated to fulfill needs. Sometimes in a literary work, there is a character or figure reflected in motivation to fulfill needs that are played by animals. The author, Katherine Applegate entitled *The One and Only Ivan* is one of the literary works in which the figures are featured by animals. The author made that novel because inspired by the true story where the silverback gorilla named Ivan frees a baby elephant named Ruby from the circus. From that novel, the author gains many awards which interests the writer's to analyze her literary work.

Katherine Applegate is an American young adult and children's fiction writer. Katherine Applegate is also known as the author of the *Animorphs* series, *everworld* series, *remnants* series and the other book series. Her works in *Animorphs* are *The Invasion*, *The Visitor*, *The Encounter*, *The Message*, etc. In *Everworld* series *search for Senna*, *Land of Loss*, *Enter the Enchanted*, etc. In *remnants* series are *The Mayflower Project*, *Destination Unknown*, *nowhere Land*, etc. And the popular novel is *The One and Only Ivan*.

The One and Only Ivan won the John Newbery Medal as the most distinguished contribution to American literature for children. This novel also became the New York Times bestseller. This novel even got its film adaptation in August 2020 and nominated as Best Visual Effects in the Academy Award. Walt Disney Pictures as a production company and brought by Thea Sharrock as the director can make this film enjoyable to be watched (Anderton, 2014).

One of the interesting elements in the novel is the character. The character is something or someone that has a role in running the story progress. Therefore, one of the interesting elements in the novel entitled *The One and Only Ivan* is the character that has its own unique. Because the main character are figured with animal.

The story revolves around Ivan, the silverback gorilla, living in the shopping mall. He has grown as a circus member who tries to impress the audience every his

show. He spends his time watching TV and interacting with other circus members, including both animals and humans. Because of that he rarely misses his natural life in the jungle. Even he hardly ever thinks about it at all. Then he meets a baby elephant called Ruby who was brought cheaply from bankrupt Circus Out west by the circus owner named Mack. Ruby makes Ivan see their home (jungle) and cheers his art. By that time, Ivan is motivated to escape from the binding of the circus with other circus members (animals).

From the synopsis above, it can be seen that the novel focuses on Ivan as having the important role to run the story. As the story progresses, step by step Ivan begins to miss the jungle where he lived there before. Then, Motivated by a longing for the jungle, Ivan decides to escape from the circus.

The writer analyzes the novel entitled *The One and Only Ivan* explores on one of the characters named Ivan. In this analysis, focuses on how the character motivation reflects human needs based on to Maslow's hierarchy. This exploration delves into the integration of animal behavior in human. Therefore the writer analyzes the characters of Ivan appears and decides the characteristics of Ivan.

The writer of this work applies Abraham Maslow's theory to help him find the answers to his questions. This theory is used because it has the relevant object which talks about the needs. Then, the writer takes the other references to elevate the answer. The references are taken from scientific work like articles and journals, and other work which source can be accounted for. So in that way, the writer hopes he will get the answer to his curiosity.

Maslow (1954) stated academic psychologist have relied largely on animal motivation experiment, it considered data as human nature and can be used as work or research. From that state, writer gets the point that the theory of human needs by Abraham Maslow is a physiological theory. Besides that, this theory can be used for animal or human object research. Based on the statement before, the analysis of Ivan the silverback gorilla in the one and only Ivan can be applied to this theory. Maslow was an academic psychologist who later became president of the American

Physiological Association. He believed physiological and biological needs are fulfilled with the willingness of motivation.

From the explanation above, the writer uses the hierarchy of Ivan's needs in *The One and Only Ivan*: psychoanalytic approach as the title of the writer.

1.2 Statement of Research Problem

According to the background of the study, the statements of research problem can be breakdown as follows:

1. What is hierarchy of needs reflected by Ivan as the main character?
2. What are the factors that motivates Ivan to escape from the circus?

1.3 Objective of the Study

Focused on the questions of research problem, this work intends:

1. To describe the hierarchy of needs that appeared and reflected by Ivan's needs
2. To identify the factors that motivates Ivan to escape from the circus

1.4 Significances of the Study

The result of this study is expected to provide theoretical and practical advantages.

A. Theoretical advantages

This study endeavors to deeply explore the character of Ivan in 'The One and Only Ivan' through the lens of Maslow's hierarchy of needs. The writer hopes that this study can contribute to increasing the understanding of hierarchical structure and pyramid-shaped hierarchy from lower level until top level.

B. Practical advantages

This study hopes the reader to fulfill the needs to elevate the personality in a good way. It is also expected to strengthen in fulfilling the needs. Besides, this study is also expected to give support and information to the next writers who are interested in doing similar or relevant studies, especially for students of the English Study Program at the University of Trunojoyo Madura.

1.5 Scope and Limitation of the Study

The scope of the study is about Maslow's theory. This study focuses on the hierarchy of needs reflected by Ivan in the novel entitled *The One and Only Ivan*. Using hierarchy of needs based on Abraham Maslow, this analysis explains the desire to fulfill needs from the lower level until the top level of the main character in the novel. This study used psychoanalytic approach to analyze. This study limits the discussion on Ivan's character utterances, and narration about Ivan.