

## CHAPTER I

### INTRODUCTION

The chapter consists of five sub-chapters, they are: background of the study, statements of the research problems, objectives of the study, significances of the study, and scope and limitation of the study.

#### 1.1 Background of the study

Language is a communication tool that is used to communicate with one another. Language is also used to strengthen relationships because with language, everyone can interact and express their respective opinions. There are also those who say that language is the ability possessed by humans to communicate with other humans using signs such as words and gestures. According to Suhandra (2019), language is a conventional arbitrary means of communication and is a symbol of sound. Language is also good conversation, good manners, as well as manners.

Pragmatics studies the use of language and the meaning of expressions based on the situations that underlie. As stated by Birner (2013), Pragmatics may be roughly defined as the study of language use in context. From the expression above it can be concluded that Pragmatics is not only related to meaning, but also related to the context of language use. The use of language does not only depend on linguistics, namely grammatical and lexical knowledge, but also on cultural, situational and interpersonal contexts and conventions, and one of the main goals of pragmatics is to examine how context and convention in a broad sense contributes to meaning and understanding.

Pragmatics is defined as the conditions that result in whether the use of language in communication is harmonious or not. This definition does not all touch on the issue of context that accompanies language events order to determine their meaning accurately.

The deixis phenomenon is the right way to clearly know the relationship between language and context in the structure of a language. Deixis means pointing via language. Deixis is a word taken from the Greek language “*deiktitos*” which means to refer or show. According to Kushartanti et al (2007), Deixis is a way of referring to something that is

closely related to speaker's context. Meanwhile, according to Saragih (2006), deixis is a linguistic unit (sound, clause, word, phrase) with reference or meaning determined by context with reference to language users.

Deixis plays several important things to refer to whom or what object is being talked about. Deixis is a part of language that is always present both in communication and in text. Deixis can be used to clarify the intent or meaning of a sentence, both sentences that are delivered in written form or sentences that are delivered directly. Deixis also makes the meaning of language to be more effective, so that it does not create confusion or does not cause different predictions to the recipient of the language. In everyday life, deixis is often used by someone to express a feeling or to avoid misunderstanding on what we are saying.

Levinson (1983) states that deixis is divided into five types, namely people, time, place, discourse, and social deixis. For example: when someone wants to eat, and he says "I want to eat". The use of the word "I" is an example of using person deixis to clarify a sentence and replace the role of the first person in the sentence. Another example of the use of deixis in everyday life is "Shereen will go to school with father tomorrow." The word "tomorrow" in this sentence is an example of the use of time deixis, it explains the time when Shereen goes to school. Meanwhile, according to Yule (1996), deixis is categorized into three types, first personal deixis, second spatial deixis, and last temporal deixis.

Deixis can also be found in articles, film speeches or in literary works. The use of deixis in the dialogue in a film purpose to make it easier for the audience to understand the contents of the conversations between the characters in the film. Moreover, deixis in film can also be used as a learning tool. It is easier to understand deixis because there is also a story in it that we can watch in a film. Therefore, deixis is widely used in the dialogue of a film.

Film is a series of still images that are shown to be the as moving images illusions caused by the phi phenomenon effect. On the other hand, film can also be interpreted as a communication medium in the form of audio-visual to convey a message to the audience.

The main purpose of the film for the public is just for entertainment. On the other hand, a film has some important messages and information that can be taken and used as lessons by the audience.

One of film entitled “Mulan 2020” was officially released on September 4, 2020 in several countries including Indonesia. Film special “Mulan 2020” would premiere via the Disney+ streaming platform, because at the time of the broadcast it was still in the atmosphere of the COVID-19 pandemic. Mulan is a fantasy action-drama film directed by Niki Caro, produced by Walt Disney Pictures. This film is also a rework of the 1998 animation of the same title, Mulan, which was produced by Disney.

Mulan is a film that tells about a Chinese woman who has very strong chi and Mulan also doesn't allow her to use this chi, because it would damage their family's honor. One day a royal guard came to their house and ordered every house in their village to send a son to join the war. However, because Mulan's family did not have a son, Mulan's father had to go to war on behalf of their family. Mulan had forbidden her father not to participate in the war. Mulan would replace her father, but her father still wanted to come and says that his job is only to bring honor to his family. Because of Mulan's concern for her father's safety, Mulan stole all her father's war equipment and left the house at night and Mulan left disguised as a man and then she joins other soldiers to take part in pre-war training in her father's place.

The researcher selects the film “Mulan 2020” to be analyzed because after watching this film the researcher found several examples of conversations between actors that use deixis in it, for example conversation between Mulan and her sisters. Therefore, researcher really interested in analyzing the use of deixis in “Mulan 2020” by using Levinson (1983) theory which consists of five types of deixis, namely person deixis, time deixis, discourse deixis, place deixis, and social deixis. Besides that, the researcher has another reason for choosing the Mulan film, namely having an interesting and unique story to analyze.

Based on the explanation above, the writer is interested to analyze the types of deixis and the ways of using deixis in “Mulan 2020” movie.

## **1.2 Statements of Research Problems**

Based on the background of study, the researcher takes two questions as follows:

1. What are the types of the deixis found in the “Mulan 2020” movie?
2. What are the ways of using deixis found in “Mulan 2020” movie?

## **1.3 The objectives of the study**

Based on the research problems above, the following objectives of the study as follows:

1. To explain the types of deixis found in the “Mulan 2020” movie
2. To explain the ways of using deixis found in the “Mulan 2020” movie.

## **1.4 Significances of the Study**

Theoretically, this study is expected to provide information to the readers of this thesis. In addition, it is also expected to increase knowledge about Pragmatics studies that have been carried out. The results of this study can be used for readers to increase their knowledge of the basic concept of deixis by Levinson (1983). In addition, students can also study the occurrence of deixis in a film. On the other hand, this research is expected to contribute to future studies and objects that can be taken as a study by students of the English Studies Program at Trunojoyo Madura University who are concentrating on Linguistics.

Practically, this study is expected to be able to contribute to society to know what deixis is. By reading this thesis, it is hoped that they will know the various types of deixis and learn how to use deixis in their later works.

## **1.5 Scope and Limitation of the Study**

The scope of this research is a Pragmatics study. This study focuses on identifying and analyzing the types of deixis related to the five deixis: person deixis, spatial deixis, temporal deixis, discourse deixis and social deixis. The theory was put forward by

Levinson (1983). In addition, the author also focuses on analyzing the way of using deixis used in the film *Mulan 2020*. The theory was put forward by Levinson (1983).

The limitation of this research is the film entitled “*Mulan 2020*”, especially on main characters. The author uses the film “*Mulan 2020*” as a data source. On the other hand, the author only uses one film to avoid confusion for the reader if there are many data sources used.