

CHAPTER I

INTRODUCTION

This chapter presents the general issues to this study. This chapter covers the background of the study, statements of research problems, objectives of the study, followed by significance of this study, scope and limitation of this study.

1.1 Background of the Study

Language and society are always is a pair that complements each other. As a social being, a person needs to communicate with other people in their social life in order to create a harmonious atmosphere. In communicating, people need to build their social relationship with others by sharing how they feel about something, giving some information, or telling someone what they want from them. The purpose of communication is transferring the ideas from one person to the other person. People's activities and interactions will become stagnant if they do not employ language as a tool for communication. Wardaugh (2010) states that language is what the member of particular society speaks. Language can express people feeling, emotion, opinion, and thinking. It allows people to convey or receive information. Knowing every word spoken is not enough when using the language. You need to know the context, such as whether it is formal or casual language, who is the audience, what topics will be discussed, and the purpose of the communication.

When discussing about the language we use and how it relates to society, we are talking about Sociolinguistics. Wardhaugh (2015) defines that Sociolinguistics focus on investigating the relationship between language and society with the purpose of having deeper understanding about language structure and how its function in communication. Based on the above definitions, we can conclude that language and society are closely related. Sociolinguistics is the branch of linguistics that studies how language and society interact. There are many topics of Sociolinguistics study, one of which is language variation. In

language variations divided into four categories. They are dialects, social and regional dialects, register, and style.

Meyerhoff (2006) defines that language style generally explains individuality, one's point of view, and the human situation. It means that the circumstances of the people in which the event happened can affect their style of speech. For example, people in formal situations may speak differently than people in casual situations. This happens both in real life or some literature, such as movies and novels, when we know the linguistic style point of view.

According to Llamas (2007) language style is dimension of language where individual speakers have a choice. It means that every human has their own way and style in using language. That is why language style was often founded whether in conversation in daily life or others media such as social media, radio, television, and so on.

One of the ways to understand language style is by watching a movie. Movie is a type of visual communication using moving pictures and sound to tell stories as an entertainment (Maraden, 2016). Movies are the most famous medium of distraction throughout the world. This film has many interesting sides that we can see. Starting from activities, sounds, visuals, areas, situations, innovations, and many more. Movies are a medium that easily influences a person's thoughts and behavior. The actors present conversations in the movie by reading dialogues written from the movie script. Therefore, movies are an entertaining way to learn language styles. The writer decides to analyze the five language styles used in *Mulan* movie based on Martin Joss's theory.

Therefore, movie will be interesting to be analyzed and investigated because every characters using different language styles. That's why the writer presents a movie as the data, movie help us understand what we are watching and how it affects us. Movies are fantastic opportunity for us to understand our inner selves because out of all the different art forms, movies are the ones that come

closest to matching the complex thoughts and emotions that determine our own identities and behavior in real life.

In any case, there are a lot of movies related to language style. In this thesis a movie entitled “Mulan (2020)” was chosen by the writer as the main data of this analysis. “Mulan (2020)” is one of many American fantasy action dramas. Overall, this movie has very strong characters and is perfect for audiences who like live-action movies. In addition, the reason the writer chose this movie because the writer was interested analyzing language styles. Then, it is also important to analyze the factors influencing language styles in linguistics to be studied and this movie contained different styles of language used in their conversations. Thus, this movie becomes an interesting object for this thesis.

Izar et al (2020) state that the communication will be understood if the speaker and the partner of speech know the context of conversation clearly. The conversation or dialogue below is the example of language style produced by Hua Zhou as the father and Mulan as the daughter

*Grandmother : I love your sister. But she has a lot of angels looking out for her.
And you have me. Yeah.
You are everywhere. And.....you are my favorite.*
Auggie : You're my favorite, too, Grams. (Rosyda, 2021)

The Auggie’s sentence above is categorized as casual style. Joss (1976) in his book *Five Clocks* says that language style means the form of language that a speaker uses and it is characterized friends in certain activities. This data is classified as a casual style because the dialogue is in semi-formal conditions between Auggie and her grandmother. This conversation occurs in a relaxed atmosphere so it is called a casual style. Another reason is that Auggie calls her grandmother "Grams". This can be seen in the sentence **"You are my favorite too, Grams."** Casual style includes language variations that do not use complete sentences or omit some words such as **"Grandmother" to "Grams."**

In this study, the data will be taken from “Mulan 2020” movie. The writer needs to transcribe the dialog from movie form into textual form this data is analyzed using language style based on Martin Joss theory. Language style divided into five styles such as frozen style, formal style, consultative style, casual style, and intimate style. The writer also re watch the movie and collects enough data to get valid analysis.

Furthermore, in this research the writer wants to solve and find out the language style used by the main character in “Mulan (2020)” movie. The writer will categorize the sentence into five types of language style according Martin Joss theory. After that, the writer analyzed the factors of the main character in “Mulan (2020)” movie based on Holmes's theory.

1.2 Statements of Research Questions

Based on background of the study, research questions that will be discussed are:

1. What are the types of language style of the main character in “Mulan (2020)” movie?
2. What are the factors influencing the language style of the main character in “Mulan (2020)” movie?

1.3 Objectives of the Study

The objectives of this study are to:

1. To describes the types of language style of the main character in “Mulan (2020)” movie.
2. To explains the factors influencing the language style of the main character in “Mulan (2020)” movie.

1.4 Significance of the study

This study of language style provides some important knowledge that readers should pay attention to in order to increase their level of knowledge in some way, the writer divide the significant contribution of this study into theoretical and practical significance.

Theoretically, the writer hopes that readers can understand the definition of language style and elaborate language style in the scope of Sociolinguistics. Then, readers also understanding what the language style is and what are the factor influencing language style especially that language style also can be analyzed and implemented in the movie.

Practically, the readers are able to distinguish what type of language style that is spoken in many platforms, one of them is Internet. From this study, hopefully the analysis can be useful for readers as a reference in analyzing language style, especially for students of the English study program who are interested in Sociolinguistics and its aspects.

1.5 Scope and Limitation of the study

The scope of this study is sociolinguistics and this study only examines the language style used in “Mulan 2020” movie. The limitation of this study is on the types of language style used in “Mulan 2020” movie by using Martin Joss (1976) theory. Then, to identify the factors influence language style used in “Mulan 2020” movie by using Janet Holmes (2013) theory. Then, the writer only examines the utterance by the main character in “Mulan 2020” movie.