

CHAPTER I

INTRODUCTION

This chapter provides some sub-chapters, which are the background of the study, statements of the problems, objectives of the study, significances of the study, and also scope and limitation of the study. Those subchapters are important to be explained because it will describe this study generally.

1.1 Background of the Study

Conversation is a type of communication that takes place between two or more people. Having a good conversation entail having solid communication skills. However, the speaker frequently has interruptions in the conversation such as pauses, overlaps, and backchannels, and it became one of the studies in conversation analysis (Kuswandi & Apsari, 2019). Through conversation, people share information that they believe is important or unimportant. The information they want to share must be clear, or else those who receive it will ask and become confused. Uncertain information is derived from a conversation in which there are no rules, it could be a misunderstanding. Knowing the rules of everyone's conversation is the solution to know the rules of everyone's conversation. The rules of conversational styles determine each person's speaking styles.

conversation analysis has a great implication in the second or foreign language teaching and learning. To sustain the conversation, the participants must be interactive. This is indicated by turn-taking, interruptions or overlapping utterances, signals of amusement (laughs and chuckles), backchanneling, and the use of discourse markers such as well, yeah, but, you know, etc. The speakers use those strategies to keep the conversation “alive” and interactive (Sari et al., 2020).

Wulandari (2015) stated that in having conversation, when the listeners respond to the speakers, they usually tend to accept one thing or

refuse the other one. The speakers give initiation through question to the listeners, and the listeners will give responds after understanding the statement from the speaker. The listeners give the responds whether accepting or refusing, it depends on the listeners agree or disagree.

A conversation in linguistics cannot be separated from pragmatic study. Nurdiana (2019) stated that Pragmatics is a branch of linguistics concerned with utterance and speaker meaning. Pragmatics may be concerned with function in English or language functions, that is, what or which language expression is often utilized in specific situations. Pragmatics is a study of the aspects of meaning and language use that are independent on the speaker, the addressees and another feature of the context of utterance. According to Mazulfah (2019), In pragmatics, meaning in communication has an important role and it can be categorized into two elements such as verbal and nonverbal. As a result, developing a good pragmatic competence for the language learner should be considered. Because English has become so vital in worldwide communication, it is critical for English language users, both native and non-native, to speak clear, understandable, and educated English that enables for easy communication and eliminates misunderstandings in social interactions.

According to Muhajjir (2018), Pragmatics is fundamentally concerned with communicative action and its felicity in context, investigating action with respect to the questions of what action is, what may count as action, what action is composed of, what conditions need to be satisfied for action to be felicitous, and how action is related to context.

Conversational style is very important to understand for every single person. When people understand about conversational style well, it can prevent misunderstanding in having conversation. According to Tannen (2005), conversational style refers to the basic tools with which people communicate. Anything that is must be said in some way, and the way is

style. Every human has their own way in delivering their opinion through conversation. Therefore, we have to understand people when having conversation, beside understanding the word that spoken, we also need to know how the words are meant, which is the speaker means scolding, joking, rude, or friendly. We have to know it when other person speaking those words in any ways and any times.

According to Alek (2021) The digital era has transformed the way language shapes social relations and interactions, presenting both opportunities and challenges. With the proliferation of digital platforms and technology, communication has become increasingly accessible and globalized. Social media, messaging apps, and online forums have created virtual spaces where individuals can connect, express opinions, and form communities. Therefore, people that live in digital era should represent a good conversation when they have a content about conversation. They should understand the conversational style to carry on the conversation properly. They should realize that good conversation run from the use of different conversational style, because in having conversation there should two part of conversation there are one as big talker and the other one as a silent. Both of it must be balanced, because in entertainment should bring the conversation relax, attractive, enjoyable and interesting. When having conversation, they should consider that their information that they want to share must be clear and directed in order to avoid misunderstanding between the participants. If the information is unclear and undirected, misunderstanding mostly happened. Therefore, everybody should understand the concept of conversational style in hope to decrease misunderstanding in having conversation because it will very helpful to prevent and avoid misunderstanding.

Conversational style refers to the way individuals engage in conversations and communicate with others. Two common styles of conversational interaction are the high involvement style and the high

considerateness style. The first style is High Involvement Style. This style of conversation involves active participation, engagement, and assertiveness. People using this style tend to express their opinions, ask direct questions, and show enthusiasm during discussions. They often interrupt and overlap with others to demonstrate their interest and involvement in the conversation. High involvement conversations tend to be fast-paced and dynamic.

Example:

A: "I watched this amazing movie last night. The storyline was so gripping, and the acting was phenomenal! Have you seen it?"

B: "Oh, which movie? I'm always looking for good recommendations."

A: "It's called 'Inception.' You should definitely check it out. The concept is mind-blowing, and the visual effects are stunning!"

From the example above it can be seen that A ask about B opinion, and B answer it with explanation that showing B is enthusiast to the A question. B response A opinion using direct question with “oh, which movie?”, so it can be concluded that B is tend to use high involvement style in this conversation.

Meanwhile High Considerateness Style emphasizes politeness, empathy, and attentiveness towards others. People using this style are more likely to listen actively, show respect for others' opinions, and avoid interrupting. They tend to ask open-ended questions and provide thoughtful responses. High considerateness conversations focus on maintaining harmony and fostering a supportive environment.

Example:

A: "I had a tough day at work today. My project deadline got moved up, and I'm feeling overwhelmed."

B: "I'm sorry to hear that. Is there anything specific that's been challenging?"

A: "Well, I have to juggle multiple tasks simultaneously, and it's hard to stay on top of everything."

B: "I understand. It can be overwhelming, but I believe in your abilities. Is there anything I can do to help?"

In the example above, A give a statement about his problem and B response with statement that showing empathy such as "I'm sorry to hear that". It means that B is response A statement with full of respect, from this explanation statement B is classified as a high considerateness style.

It's important to note that conversational styles can vary across cultures and individuals. Some people may naturally lean towards one style more than the other, while others may adapt their style depending on the situation or the people they are interacting with. Effective communication often involves finding a balance between high involvement and high considerateness to ensure active participation while maintaining a respectful and supportive atmosphere.

Everyone should be familiar with conversational style. Understanding conversational style is a job to avoid misunderstanding in contact with others; nevertheless, knowing the conversational style may be more useful to avoid misunderstanding. According to Tannen (2005, p. 4), conversational style is not something extra or fancy, as if some people speak with style and others speak plainly. Rather, conversational style refers to the basic tools with which people communicate. Anything that is said must be said in some way, and the way is style. In order to understand any words spoken, you need to know how the words are meant: is the speaker joking, scolding, friendly, or rude? You need to know what the other person is trying to do by speaking those words in that way at that time.

According to Yunita & Arifani (2023) stated that nowadays YouTube website began as a video-sharing platform for disseminating various forms of information and entertainment, quickly becoming to be the biggest and most well-known on the internet. Currently, YouTube is experiencing an extraordinary spread throughout the world. YouTube becomes popular platform in Indonesian media, YouTube has grown to become the largest and most highly visited online video-sharing service (Snelson, 2011) . as we know that YouTube can provide all new information that we need. There are so many contents and videos uploaded in YouTube such as vlog, music, film, and the one that the researcher interest to analyze is podcast.

Therefore, the researcher is interested to analyze YouTube's content because it will be interesting to investigate problem in YouTube's content especially on podcast content. Podcast is one of the trends in Indonesia. Many content creators and influencers create content based on radio broadcasts or commonly known as podcasts. It became a popular program because it is entertaining and informative.

In this case, there are a lot of YouTube contents provided by content creators. One of them is Jonathan Liandi. He is also known commonly as Emperor, was born on March 20, 1997. Jonathan Liandi started his career as a professional player in E-sports in the Mobile Legends branch, he had joined several teams such as Bigetron, Evos, and Revo Esports, and had become brand ambassador in Evos Esports.

What makes this research interesting to analyze is the conversational style used by the participants itself. The researcher wants to find out and solve the conversational style used by Jonathan Liandi and Onic Kairi. Jonathan Liandi is as an ex professional player Mobile Legends from EVOS E-sport. Even though he is no longer active as a professional player, he is still active as a content creator and observing developments in the

world of e-sports, and for the guest those are Kairi Ygnacio Rayosdelsol or commonly known as “Onic Kari” he is a professional player in branch of Mobile legends currently still playing for Onic e-sport of Indonesia. The host and the guest are indicated using both conversational style which generate the conversation does not run well. It will be attractive to analyze the conversation style between Kairi and Jonathan Liandi having conversation with different background in the Talk show.

The connection between this research and Jonathan Liandi’s podcast in his Youtube channel is about conversation. The concern of study is to find out what are the conversational style used by the host and the guest. Based on the explanations above, the study entitled “An Analysis of Conversational Style Used In Jonathan Liandi’s Podcast” is interesting to be conducted.

1.2 Research Question

1. What are the kinds of conversational style used by Jonathan Liandi and Kairi Rayosdelsol in *Jonathan Liandi’s* podcast?
2. what are the ways of conversational style realized by Jonathan Liandi and Kairi Rayosdelsol in *Jonathan Liandi’s* podcast?

1.3 Research Objective

1. To describe the kinds of conversational style used by Jonathan Liandi and Kairi Rayosdelsol in *Jonathan Liandi’s* podcast.
2. To describe the ways of conversational style are realized by Jonathan Liandi and Kairi Rayosdelsol in *Jonathan Liandi’s* podcast

1.4 Research Significance

This study is expected to give theoretical and practical contributions in conversational style study.

The theoretical contribution is expected to become a reference for the next researchers in the future study about conversational style which use similar data or theory. The purpose of this study is to give better

understanding about conversational style through the analysis of conversational style used in Jonathan Liandi podcast to the readers.

Practically, the result of this study can help the readers to know the conversational style used in Jonathan Liandi podcast. Hopefully, the readers can use in daily conversation to achieve good conversation.

1.5 Scope and Limitation of the Study

The scope of this research is focused on Pragmatics, and the limitation of this study is the conversation style used by Jonathan Liandi and Kairi Rayosdelsol on the podcast entitled “Empetalk Kairi” by Jonathan Liandi podcast. This analysis uses the theories proposed by Yule (1996) for the kinds of conversational style and turn taking theory proposed by Yule (2010) for the ways of conversational style.