

ABSTRACT

Maryatul Kiptiyah, Effect of Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover on Stock Prices. In Textile and Garment Sub-Sector Companies Listed on the Indonesia Stock Exchange (IDX). Under the guidance of Aprilina Susandini, S.E.,M.SM

The purpose of this research is to determine the effect of Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover partially and simultaneously on stock prices in Textile and Garment Sub-Sector companies listed on the Indonesia Stock Exchange (IDX) for the period 2015 - 2019.

This research was conducted in a quantitative descriptive manner using secondary data obtained on the Indonesia Stock Exchange (IDX). The population of this research is as many as 20 companies in the Textile and Garment Sub-Sector listed on the Indonesia Stock Exchange (IDX). The sampling method obtained as many as 14 companies in accordance with certain criteria. For testing using T test (partial) and F test (simultaneous).

The results of the T test are known that Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover partially have no significant effect on stock prices. While the results of the F test are known that Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover simultaneously have no significant effect on stock prices.

Suggestions from the author for investors before investing as material for consideration in making decisions related to investments that investors want to make by looking at the condition of the company by looking at other financial ratios.

Keywords: Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover, Stock Price

ABSTRAK

Maryatul Kiptiyah, *Pengaruh Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover* terhadap Harga Saham. Pada Perusahaan Sub-Sektor *Tekstil* dan *Garment* Yang Terdaftar di Bursa Efek Indonesia (BEI). Di bawah bimbingan Aprilina Susandini, S.E.,M.SM

Tujuan penelitian ini adalah untuk mengetahui pengaruh *Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover* secara parsial dan simultan terhadap harga saham pada perusahaan Sub-Sektor *Tekstil* dan *Garment* yang terdaftar di Bursa Efek Indonesia (BEI) periode 2015 -2019.

Penelitian ini dilakukan secara deskriptif kuantitatif dengan menggunakan data sekunder yang diperoleh di Bursa Efek Indonesia (BEI). Populasi dari penelitian ini yaitu sebanyak 20 perusahaan perusahaan Sub-Sektor *Tekstil* dan *Garment* yang terdaftar di Bursa Efek Indonesia (BEI). Metode pengambilan sampel diperoleh sebanyak 14 perusahaan yang sesuai dengan kriteria – kriteria tertentu. Untuk pengujian menggunakan Uji T (parsial) dan Uji F (simultan).

Hasil uji T diketahui bahwa *Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover* secara parsial tidak berpengaruh signifikan terhadap Harga Saham. Sedangkan hasil Uji F diketahui *Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover* secara simultan tidak berpengaruh signifikan terhadap Harga Saham.

Saran dari penulis untuk para investor sebelum melakukan investasi sebagai bahan pertimbangan terlebih dahulu dalam mengambil keputusan terkait dengan investasi yang ingin dilakukan para investor dengan melihat kondisi perusahaan dengan melihat rasio-rasio keuangan lainnya.

Kata Kunci : *Return On Assets, Debt to Equity Ratio, Earning Per Share, Total Assets Turnover*, Harga Saham