

Ulfatul Tsuraya. 2026. *Pengembangan Media Interaktif Berbasis Virtual Tour Rumah Adat Madura Pada Keterampilan Menulis Teks Laporan Hasil Observasi Kelas VIII SMP*. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunodjoyo Madura. Pembimbing: Siti Mutiatun, S.Pd.I., M.Pd.

ABSTRAK

Penelitian ini dilatarbelakangi oleh kesulitan yang dihadapi siswa dalam mengembangkan keterampilan menulis teks Laporan Hasil Observasi (LHO), khususnya dalam menemukan objek pengamatan yang nyata, mengumpulkan data secara rinci, serta menyusun informasi menjadi tulisan yang sistematis. Tujuan penelitian ini adalah untuk menghasilkan media pembelajaran berupa *virtual tour* rumah adat Madura yang dapat dijadikan sebagai objek pengamatan observasi pada keterampilan menulis teks LHO dan dijadikan sebagai bahan belajar mandiri oleh siswa. Pengembangan media ini dikaitkan dengan kompetensi menulis teks LHO bagi siswa kelas VIII SMP, sehingga dapat digunakan sebagai alat bantu belajar di kelas maupun secara mandiri sekaligus menjadi sarana pengenalan budaya lokal. Penelitian ini menggunakan model pengembangan ADDIE yang meliputi tahap analisis, perancangan, pengembangan, implementasi, dan evaluasi. Proses validasi dilakukan kepada empat ahli, dengan rincian hasil sebagai berikut: ahli materi memperoleh skor 87,5%, ahli bahasa 80%, ahli media 89,3%, dan pemerhati budaya 100%. Uji coba dilakukan terhadap siswa kelas VIII di SMPI Nurul Qodiry, Kecamatan Blega, Kabupaten Bangkalan. Hasil angket menunjukkan respon siswa mencapai skor 90,5% dan respon guru sebesar 84,4%, keduanya termasuk dalam kategori sangat baik. Berdasarkan temuan tersebut, disimpulkan bahwa media interaktif berbasis *virtual tour* rumah adat Madura layak digunakan dan mampu membantu siswa memahami materi serta menulis teks LHO dengan tema kearifan lokal secara lebih efektif.

Kata-kata kunci: pengembangan media, *virtual tour*, rumah adat Madura, teks LHO

Ulfatul Tsuraya. 2026. *Development of Interactive Media Based on Virtual Tour of Madurese Traditional Houses on Observation Report Writing Skills of Class VIII Junior High School Students*. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Teacher Training and Education, Trunodjoyo University, Madura. Supervisor: Siti Mutiatun, S.Pd.I., M.Pd.

ABSTRACT

This research is motivated by the difficulties students face in developing their skills in writing Observation Report Texts (LHO), particularly in finding real observation objects, collecting detailed data, and organizing information into systematic writing. The objective of this study is to produce a learning medium in the form of a virtual tour of the Madurese traditional house that can be used as an observation object for LHO writing skills and as independent learning material for students. The development of this medium is aligned with the LHO writing competency for Grade VIII junior high school students, so it can be used as a learning aid in the classroom and independently, while also serving as a means of introducing local culture. This study employs the ADDIE development model, which includes the stages of analysis, design, development, implementation, and evaluation. The validation process was conducted with four experts, with the following results: 87.5% from the subject-matter expert, 80% from the language expert, 89.3% from the media expert, and 100% from the cultural observer. A field trial was conducted with Grade VIII students at SMPI Nurul Qodiry, Blega District, Bangkalan Regency. The questionnaire results showed a student response score of 90.5% and a teacher response of 84.4%, both of which fall into the “very good” category. Based on these findings, it is concluded that the interactive media based on the virtual tour of the Madurese traditional house is feasible for use and can help students understand the material and write LHO texts with a local wisdom theme more effectively.

Keywords: media development, virtual tour, Madurese traditional house, observation report text