

ABSTRAK

Ervin Mahmudah. 140531100026. Program Studi Ilmu Komunikasi. Facework Jurnalis Radar Madura Dalam Mendapatkan Berita Pada Kelompok Sosial Formal Di Bangkalan.

Tujuan dari penelitian ini adalah untuk mengetahui *facework* jurnalis Radar Madura dalam mendapatkan berita pada kelompok sosial formal di Bangkalan. *Facework* dibagi kedalam tiga bentuk yaitu *facework* ketimbangrasaan, *facework* solidaritas dan *facework* keperkenaan. Selain itu tiga perilaku komunikasi *facework* yaitu perilaku inti, perilaku preventif dan perilaku restoratif. Terakhir dua macam kelompok formal yaitu kelompok komando dan kelompok tugas. Subjek dari penelitian ini adalah jurnalis Radar Madura dengan karakteristik tertentu yang sudah ditetapkan.

Metode pengumpulan data menggunakan observasi dan wawancara serta dokumentasi. Penelitian lapangan menggunakan pendekatan dan metode penelitian fenomenologi. Informan dipilih dengan menggunakan metode *purpose sampling*. Analisis data menggunakan Miles dan Huberman. Teknik pemeriksaan keabsahan data menggunakan triangulasi sumber dan metode.

Hasil penelitian menunjukkan dari temuan tentang bentuk *facework*, ada tiga yaitu *facework* ketimbangrasaan, *facework* solidaritas dan *facework* keperkenaan didapatkan keuntungan informasi dari narasumber. Sedangkan dari temuan tentang perilaku komunikasi *facework*, ada tiga yaitu perilaku inti, perilaku preventif dan perilaku restoratif didapatkan teori kesopanan wartawan. Terakhir dari temuan tentang kelompok formal, ada dua yaitu kelompok komando dan kelompok tugas didapatkan sikap siap.

Kata Kunci: *facework*, jurnalis Radar Madura, bentuk *facework*, perilaku komunikasi *facework*, kelompok formal.

ABSTRACT

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The purpose of this study to know journalist facework of Radar Madura in getting news through formal social group in Bangkalan. Facework is divided into tree scopes that are tact facework, solidarity facework and approbation facework. Besides, three agents facework communication are locus of facework, preventive facework and restorative facework. The last two kind formal groups are commando group and task group. The subject of this research is journalist of Radar Madura with certain characteristic which has been settled.

Methods of data collecting using observation and interview also documentation. Field research uses approach and phenomenology research method. Informants were selected using purpose sampling method. Data analysis use Miles and Huberman. The technic investigation of valid data use triangulation source and method.

The result showed on the findings of facework shape, contain three faceworks. That are tact facework, solidarity facework and approbation facework is got information advantage from informant. Meanwhile, from the invention about behavior facework communication contains three kind locus of facework, preventive facework and restoratives facework got journalist polite theory. The last from the invention about formal group contain two groups, commando group and task group got standby attitude.

Keywords: Face work, journalist of Radar Madura, facework shape, facework communication behavior, formal group