

CHAPTER I

INTRODUCTION

This chapter consist of some subchapters, they are backgrounds of the study, statements of the research problems, objectives of the study, significances of the study and scope and limitation.

1.1 Background of The Study

Language is communication media used by people to communicate between one and another to share information related to any activities in human's life. Communication is the process of transferring information from one to another. When two people or more transferring information it is automatically they having a conversation. Kato (2000) stated that conversation is a form of interactive, spontaneous comunication between two or more people who are following the rules of politeness and ceremonies.

Coulthard (1985) said that the main goal of conversation is to take turn to speak. In conversation two people or more take turn to speak based on the topic. people take turn to speak by responding the previous speaker. In conversation the people should balance each other by knowing the topic that being discussed in order to get succesfull conversation and keep away from missunderstanding.

Conversation analysis is one of the approaches that looks at the way people know for taking and managing a turn in spoken interaction. As Sack stated in Paltridge (2006) the very basic rule in a conversation is one person speaks at a time and then determines who will speak next or the other speaker can take turn without anyone determining. In order to prevent misunderstanding between speakers, all of the speakers must pay attention to the rule of interaction that happens. The rule of the interaction is called turn taking.

Turn taking is changing replacement between the speaker and the listener or the first speaker to the next speaker in a conversation. Turn taking is the most important part in spoken interaction to manage how one speaker and another speaker can take turn to speak smoothly in order to balance and get successful conversation. Turn taking is needed in spoken interaction then by the existence of turn taking, there will be replacement between the speaker and the listener. To manage the turn taking in spoken interaction, the speakers have to know the strategies used.

The strategies of turn taking used in conversation are; taking the floor, holding the floor and also yielding the floor. Stenstrom (1994) said that there are three types of strategies of turn taking used in conversation, they are; (1) taking the floor strategy, (2) holding the floor strategy and (3) yielding the floor strategy. These three strategies are used to explain how the speaker starts the conversation, how the speaker carries on talking and

how the speaker gives a chance to the next speaker in conversation. A conversation can not rid of turn taking strategies. One of the conversations people can see on television program is talk show.

Talk show is one of the television or radio programs where people gather in one place discussing about one topic in relaxed but serious manner controlled by a moderator. According to Krause and Goering (1995) there are three kinds of talk show. Those are the news or political analysis talk show, the entertainment talk show and the social issue talk show.

One kind of talk show categorized as social issue talk show is Oprah Winfrey Show. It is the most popular talk show in America, as the highest rating history of american television. It has been broadcast for 25 years under the episode 2.561 with 60 minutes duration in an episode. Oprah Winfrey Show launched in 1986 as the nationally syndicated program. With its placement on 120 channels and an audience of 10 million people, the show grossed \$125 million by the end of its first year, of which Winfrey received \$30 million. That talk show end on September 9 2011. The name of that talk show cannot be separated with the host of that talk show. It's Oprah Winfrey.

Oprah Winfrey's complete name is Oprah Gail Winfrey as the host of that talk show, was born on 29 January 1954 in Kosciusko, Mississippi success makes the audiences from all over the world addictend to watch Oprah Winfrey Show program.

The writer is interested in analyzing Oprah Winfrey Show under the *episode Ellen on Oprah-coming out interview* because of three reasons. The first reason because oprah winfrey and Ellen Degeneres are two people who succeeded as the host of popular talk show in America. The second reason because both are the talk show's host. So when they meet there will be so many thing that can be studied related to turn taking strategies as the part of conversation analysis. It can be the way they interact then taking a turn to make a talk show more alive. The third reason because *Ellen on Oprah-coming out interview* talking about the true life of Ellen Degeneres as a guy or lesbian in her past.

1.2 Statement of The Research Problems

Based on the background of the study that has been explained above, there are two statement of the research problems. They are:

1. What are the kinds of turn taking strategies used in Oprah Wifrey Show?
2. What are the functions of turn taking strategies used in Oprah Winfrey Show?

1.3 Objectives of the Study

The objectives of the study that related to the statement of the

research problem are:

1. To explain the kinds of turn taking strategies used in Oprah Winfrey Show.
2. To explain the functions of turn taking strategies used in Oprah Winfrey Show.

1.4 Significance of The Study

The result of this research is expected to give contributions in two ways, both are theoretically and practically for English study programme in University of Trunojoyo Madura. Theoretically this research explain the kinds of turn taking strategies in general explanation. For linguistic study, this research has an important role to give information and clearer understanding and explanation about turn taking strategies used in Oprah Winfrey Show.

Practically this research hopefully can provide the readers, the viewers the audiences of this talk show about turn taking strategies. In addition, this research will contribute to the reader to understand about turn taking strategies.

1.5 Scope and Limitation of The Study

The scope of this research is turn taking strategies proposed by

Sternstorm (1994) stated that turn taking strategies is divided into three parts. They are: (1) taking the floor (2) holding the floor (3) yielding the floor. This research limits on turn taking strategies used in Oprah Winfrey Show under the episode *Ellen on Oprah-coming out interview*. The writer focusses on the utterances of Ellen DeGeneres as the guest star of the talk show.