

CHAPTER I

INTRODUCTION

This chapter explains the introduction which consists of a background of the study, research questions, objectives of the study, significance of the study, and scope and limitation of the study.

1.1 Background of the study

Humans are social beings who live individually or in groups who want to be in touch with other humans. Communication acts are carried out by humans as the conveyance of meaning from one group to another through signs, words, or semiotics which are understood together. Humans interact with other humans using languages such as national, regional, and the first language humans have mastered since birth. The language used by humans to communicate and convey their thoughts, and feelings to others. Without language, humans cannot express their thoughts either orally or in writing.

The use of good and correct language becomes the main priority for humans in communicating. Humans cannot avoid the emergence of language symptoms such as code-mixing, code-switching, and slang that are not often used in communication. Slang is the language used by humans when they already know each other in social groups. Slang words can usually be used in casual and informal situations. According to Spolsky (1998), the importance of language in establishing social identity is also shown in the case of slang. One way to characterize slang is as special kinds of "intimate" or in-group speech. Slang is a kind of jargon marked by its rejection of formal rules, its comparative freshness and its common ephemerality, and its marked use to claim solidarity (Spolsky, 1998). It means humans used these words according to their wishes to build good communication with other humans. Slang words are usually used in daily conversations rather than writing. These words are typically made up of several words that refer to specific words and can include longer phrases.

Slang words are often used in dialogues used by every human being, for example in daily communication. These words can be found in social media environments such as school, work, or home and also can be found in films, web series, novels, and comics.

Nowadays, web series are becoming popular because people can watch shows anywhere and anytime. A web series is a series of short films made especially for online viewing in several episodes. Web series are broadcast through video streaming applications such as Netflix. Netflix is an online streaming platform where users can watch movies or web series to watch anywhere and anytime. Netflix offers "Netflix Original" content in which the film series, movies, and program shows are funded directly by Netflix, and Netflix owns the copyrights.

Boo, Bitch is a comedy series created by Tim Schauer, Kuba Soltysiak and directed by Erin Ehrlich and Lauren Iungerich that premiered on Netflix on 8 July 2022. Boo, Bitch consists of eight episodes in total; all eight episodes were released in one go. Each episode in Boo, Bitch has a duration of 30 minutes or less.

Boo, Bitch tells the story of two friends, namely Erika played by Lana Condor and Gia played by Zoe Colletti, who during their school life were never even "invisible" to the point that they were not invited to the class chat group. Erika and Gia are determined to make the final days of high school even more memorable. After working up the courage to come to the party, Erika and Gia finally manage to have fun and become popular with their schoolmates. Everything went smoothly until an unexpected accident resulted in Erika dying and turning into a ghost. Even so, Erika's ghost figure can still interact with other people. This is because there is still unfinished business in the world. The two friends begin to work together to clear up various unfinished business so that Erika can leave in peace. In this movie, slang terms might be utilized as cursing, jokes, etc.

An example of slang words that we can find in our daily life is such as PAP, *bro*, *babe*, *bestie* and *FYI*. These words are popular not only among teenagers or in daily conversation but also in music, movies, books, and series.

The reason for choosing this topic is that slang is very popular among the public because its vocabulary continues to change and increase with the latest developments and becomes part of everyday conversation. Particular groups of people, such as students, workers, etc, typically utilize slang to communicate. Slang is not only used in everyday life conversations but is also found in dialogues between film characters. However, the researcher will analyze this research to add insight into slang and reveal the definition of those colloquial terms that the characters employ. For the reason mentioned above, the writer will analyze this thesis entitled “ An Analysis of Slang Words in Netflix Series Script Entitled *Boo, Bitch*”

1.2 Research Questions

Based on the background of the study above, there are two research questions as follows:

1. What are the types of slang words used by all characters in the Netflix Series Script *Boo, Bitch* episodes 1-8?
2. What are the functions of slang words used by all characters in the Netflix Series Script *Boo, Bitch* episodes 1-8?

1.3 Objectives of the Study

Related to the research questions, the objectives of this research are:

1. To find out the types of slang words used by all character in the Netflix Series Script *Boo, Bitch* episodes 1-8.
2. To explain the functions of slang words uses in the Netflix Series Script *Boo, Bitch* episodes 1-8.

1.4 Significance of the Study

This research has both theoretical and practical significance.

1. Theoretically, this study is expected to provide more insight into the Sociolinguistics field, especially about slang words, and contribute to increasing knowledge of slang words.

2. Practically, the results of this study are useful as a reference for the students of English Study Program at the University Trunojoyo Madura and students who wants to identify the types of slang words.

1.5 Scope and Limitation of the Study

The scope of this research is in the field of sociolinguistics because this research analyzed the kinds and functions of slang used in the series Netflix *Boo, Bitch* by using Allan and Burridge (2006) theory. This study is focused on the types and functions of slang words used by all characters in the Netflix Series Script *Boo, Bitch* episodes 1-8. Therefore, the data from the word used by all the characters *Boo, Bitch*. In this research, the limitation is slang in the conversation in the Netflix Series Script *Boo, Bitch* episodes 1-8.