

ABSTRAK

Ainul Habib, Analisa Pengaruh Kinerja Keuangan Dan Ukuran Perusahaan Terhadap Nilai Perusahaan Pada Perusahaan Otomotif Dan Komponennya Yang Terdaftar Di Bursa Efek Indonesia (BEI) Periode 2015-2019. Dibawah bimbingan R. Gatot Heru Pranjoto, SE.MM.

Penelitian ini bertujuan untuk mengetahui pengaruh *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE), *Total Assets Turnover* (TATO), dan Ukuran Perusahaan (*Firm Size*) terhadap *Price to Book Value* (PBV) pada Perusahaan Otomotif dan Komponennya yang terdaftar di Bursa Efek Indonesia Periode 2015-2019. Sampel yang digunakan dalam penelitian ini sebanyak 7 perusahaan dari 13 Perusahaan Otomotif dan Komponennya yang terdaftar di Bursa Efek Indonesia menggunakan metode *Purposive Sampling*. Penelitian ini menggunakan 2 variabel terikat yaitu variabel independent (*Current Ratio*, *Debt to Equity Ratio*, *Return On Equity*, *Total Assets Turnover*, dan *Firm Size*) sedangkan variabel dependent yang digunakan yaitu Nilai Perusahaan yang diproksikan dengan *Price to Book Value* (PBV). Metode yang digunakan dalam penelitian ini yaitu menggunakan analisis regresi linier berganda dengan menggunakan program SPSS (*Statistic Package for Social Science*) for windows versi 16.0.

Hasil penelitian ini menunjukkan secara parsial (X1) *Current Ratio* (CR) berpengaruh positif dan tidak signifikan terhadap *Price to Book Value* (PBV) dengan tingkat signifikansi sebesar $0,492 > 0,05$. (X2) *Debt To Equity Ratio* (DER) berpengaruh positif dan tidak signifikan terhadap *Price to Book Value* (PBV) dengan tingkat signifikansi sebesar $0,727 > 0,05$. (X3) *Return On Equity* (ROE) berpengaruh positif dan signifikan terhadap *Price to Book Value* (PBV) dengan tingkat signifikansi sebesar $0,000 < 0,05$. (X4) *Total Asset Turnover* (TATO) berpengaruh positif dan tidak signifikan terhadap *Price to Book Value* (PBV) dengan tingkat signifikansi sebesar $0,867 > 0,05$. Dan (X5) *Firm Size* berpengaruh positif dan tidak signifikan terhadap *Price to Book Value* (PBV) dengan tingkat signifikansi sebesar $0,150 > 0,05$. Sedangkan secara simultan (X6) *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE), *Total Assets Turnover* (TATO), dan *Firm Size* berpengaruh positif dan signifikan terhadap *Price to Book Value* (PBV) dengan tingkat signifikansi sebesar $0,000 < 0,05$.

Kata Kunci: *Current Ratio* (CR), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE), *Total Assets Turnover* (TATO), *Firm Size* dan *Price to Book Value* (PBV)

ABSTRACT

Ainul Habib, Analysis of the Effect of Financial Performance and Company Size on Company Value in Automotive Companies and Its Components Listed on the Indonesia Stock Exchange (IDX) for the 2015-2019 Period. Under the guidance of R. Gatot Heru Pranjoto, SE.MM.

This study aims to determine the effect of Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE), Total Assets Turnover (TATO), and Firm Size (Firm Size) on Price to Book Value (PBV) in Automotive and Component Companies listed on the Indonesia Stock Exchange for the 2015-2019 Period. The sample used in this study were 7 companies from 13 automotive companies and their components listed on the Indonesia Stock Exchange using the purposive sampling method. This study uses 2 dependent variables, namely the independent variable (Current Ratio, Debt to Equity Ratio, Return On Equity, Total Assets Turnover, and Firm Size) while the dependent variable used is Firm Value as proxied by Price to Book Value (PBV). The method used in this research is multiple linear regression analysis using the SPSS (Statistic Package for Social Science) program for windows version 16.0.

The results of this study indicate partially (X1) Current Ratio (CR) has a positive and insignificant effect on Price to Book Value (PBV) with a significance level of $0.492 > 0.05$. (X2) Debt To Equity Ratio (DER) has a positive and insignificant effect on Price to Book Value (PBV) with a significance level of $0.727 > 0.05$. (X3) Return On Equity (ROE) has a positive and significant effect on Price to Book Value (PBV) with a significance level of $0.000 < 0.05$. (X4) Total Asset Turnover (TATO) has a positive and insignificant effect on Price to Book Value (PBV) with a significance level of $0.867 > 0.05$. And (X5) Firm Size has a positive and insignificant effect on Price to Book Value (PBV) with a significance level of $0.150 > 0.05$. Meanwhile, simultaneously (X6) Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE), Total Assets Turnover (TATO), and Firm Size have a positive and significant effect on Price to Book Value (PBV) with significance level of $0.000 < 0.05$.

Keywords: Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE), Total Assets Turnover (TATO), Firm Size and Price to Book Value (PBV)