

ABSTRACT

Muhida, Influence Profitability, Liquidity, Interest Rate And Inflation Against Stock Price On Food And Beverage Company Listed In Indonesia Stock Exchange Period 2012-2016. Under the guidance of Mr. Drs. Ec. H. Makhmud Zulkifli, Msi and Mr. Prasetyo Nugroho, Spi, MM.

This study aims to determine the Influence of Profitability, Liquidity, Interest Rates And Inflation Against Stock Price On Food And Beverage Companies Listed In Indonesia Stock Exchange Period 2012-2016, either partially or simultaneously.

The population of this study are food and beverage companies listed in the Indonesia Stock Exchange period 2012-2016 as many as 16 companies. The sample used is purposive sampling technique with total sample of 12 food and beverage companies listed in Indonesia Stock Exchange. Data analysis used in this research is classical assumption test, multiple regression analysis, t test, F test and coefficient of determination (R^2).

Based on the result of research indicate that coefficient of determination value (R^2) equal to 0,167. It shows that the percentage of influence of Profitability, liquidity, interest rate and inflation toward stock price is 16.7% while the rest of 83.3% is influenced by other variables not included in this research. Result of t test that choose influence to stock price that is liquidity ratio with current ratio indicator (CR). The result of F test shows that the variable of profitability, liquidity, interest rate and inflation have a significant effect to stock price in food and beverage companies listed in Indonesian stock exchange for period 2012-2016.

Keywords: Return On Assets (ROA), Current Ratio (CR), Interest Rate and Inflation Rate.