

ABSTRACT

Wulan Sari Ramadhania, Analysis Of Fisherman Income Determinants During Covid-19 Pandemic (Empirical Study In Labuhan Village, Sreseh Sub-District, Sampang District). Supervisor : Dr. Nur Hayati, S.E., MSA., Ak., QIA.,CA.

This study aimed to analyze the influence of capital, technology, labor, experience, education, mileage, working hours, and covid-19 pandemic on the income of fishermen in Labuhan Village, Sreseh sub-district, Sampang district. This study used a quantitative research. The populations in this study were 213 people who own canoes / boats in Labuhan Village. The sampling technique in this study used a random sampling technique with the formula of Slovin in order to obtain 69 fishermen. The data were collected by distributing questionnaires directly to the respondents. The data analysis technique used in this study was PLS-SEM using Smart-PLS 3.0 software. The results showed that, (1) capital, technology and Covid-19 pandemic affect fishermen's income, (2) labor experience, education, mileage and working hours have no effect on fishermen's income, (3) capital, technology, labor, experience, education, mileage, working hours, and covid-19 pandemic jointly affect the income of fishermen in Labuhan Village, Sreseh sub-district, Sampang district.

Keywords : income, capital, experience, technology, mileage, education, labor, working hours, and covid-19 pandemic.

ABSTRAK

Wulan Sari Ramadhania, Analisis Determinan Pendapatan Nelayan Pada Masa Pandemi Covid-19 (Studi Empiris Di Desa Labuhan Kecamatan Sreseh Kabupaten Sampang). Bimbingan : Dr. Nur Hayati, S.E., MSA., Ak., QIA.,CA.

Penelitian ini bertujuan untuk menganalisis pengaruh modal, teknologi, tenaga kerja, pengalaman, pendidikan, jarak tempuh, jam kerja dan pandemi covid-19 terhadap pendapatan nelayan di Desa Labuhan Kecamatan Sreseh Kabupaten Sampang. Penelitian ini merupakan jenis penelitian kuantitatif. Populasi dalam penelitian ini adalah seluruh nelayan pemilik sampan/perahu di Desa Labuhan sebanyak 213 orang. Teknik pengambilan sampel dalam penelitian ini menggunakan teknik random sampling dengan perhitungan rumus slovin sehingga diperoleh 69 orang nelayan pemilik sampan/perahu. Data dikumpulkan dengan menyebarkan kuesioner secara langsung kepada responden. Teknik analisis data yang digunakan dalam penelitian ini adalah PLS-SEM dengan menggunakan *software* Smart-PLS 3.0. Hasil penelitian ini menunjukkan bahwa, (1) modal, teknologi dan pandemi covid-19 berpengaruh terhadap pendapatan nelayan, (2) tenaga kerja, pengalaman, pendidikan, jarak tempuh dan jam kerja tidak berpengaruh terhadap pendapatan nelayan, (3) modal, teknologi, tenaga kerja, pengalaman, pendidikan, jarak tempuh, jam kerja dan pandemi covid-19 secara bersama-sama berpengaruh terhadap pendapatan nelayan di Desa Labuhan Kecamatan Sreseh Kabupaten Sampang.

Kata Kunci : pendapatan, modal, pengalaman, teknologi, jarak tempuh, pendidikan, tenaga kerja, jam kerja dan pandemi covid-19.