

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *good corporate governance* dan *green banking* terhadap kinerja keuangan perusahaan sektor perbankan yang terdaftar di Bursa Efek Indonesia (BEI) periode 2020-2024. Penelitian ini menggunakan pendekatan kuantitatif deskriptif dengan populasi sebanyak 47 perusahaan perbankan yang terdaftar di BEI selama periode pengamatan. Sampel penelitian ini terdiri dari 11 perusahaan perbankan yang dipilih menggunakan pendekatan *purposive sampling*. Data penelitian diperoleh dari situs resmi Bursa Efek Indonesia, dan situs resmi masing-masing bank yang menjadi sampel penelitian. Metode analisis data yang digunakan adalah analisis regresi data panel dengan menggunakan E-views 13. Hasil penelitian menunjukkan bahwa secara parsial variabel *good corporate governance* tidak berpengaruh terhadap kinerja keuangan. Sementara itu, secara parsial variabel *green banking* berpengaruh secara signifikan terhadap kinerja keuangan. Secara simultan, variabel *good corporate governance* dan *green banking* tidak berpengaruh terhadap kinerja keuangan dengan nilai F-statistic sebesar 0,070339.

Kata Kunci: Perbankan, *Good Corporate Governance*, *Green Banking*, Kinerja Keuangan

ABSTRACT

This study aims to determine the effect of good corporate governance and green banking on the financial performance of banking companies listed on the Indonesia Stock Exchange (IDX) for the period 2020-2024. This study uses a descriptive quantitative approach with a population of 47 banking companies listed on the IDX during the observation period. The research sample consists of 11 banking companies selected using a purposive sampling approach. The research data was obtained from the official website of the Indonesia Stock Exchange and the official websites of each bank included in the research sample. The data analysis method used was panel data regression analysis using E-views 13. The results showed that, partially, the good corporate governance variable did not affect financial performance. Meanwhile, partially, the green banking variable had a significant effect on financial performance. Simultaneously, the good corporate governance and green banking variables did not affect financial performance with an F-statistic value of 0.070339.

Keywords: *Banking, Good Corporate Governance, Green Banking, Financial Performance*