

CHAPTER I

INTRODUCTION

This chapter presents some important parts that will be discussed in this study, those are; background of the study, statement of research problems, objectives of the study, significances of the study, scope and limitation of the study.

1.1 Background of the Study

In daily life, every person faces many kinds of events and tragedies. The tragedy itself gives impact to human behavior. Hence, behind every human behavior there is a motive. The word ‘motive’ as a verb means moving into action. Motivation can be defined as, “what causes people to behave as they do” (Denhardt et al., 2016: 251). From the statement, it can be concluded that motivation is the reason for people’s actions to accomplish their goals. It is important to understand what drives our behavior.

Those events can be seen in a wide range of literary works. The literary work is a creative writing by the author for providing facts or realities about life of human. Abram (1999:51) states literary work is an imitation, or reflection, or representation of the world and human life, and the primary creation applied to a work is that of the truth of its representation to the subject matter that represents. By literary work, the author presents his/her ideas to the readers about human being aspect, including patterns of human behavior.

In this study, the writer chooses a novel entitled *China Rich Girlfriend* as source of data. This is the second book of Kevin Kwan, his previous book is 'Crazy Rich Asian'. *China Rich Girlfriend* has been published in New York, in 2015. Additionally, this novel has achieved TheNew York Times Best Seller list. *China Rich Girlfriend* also give some moral values for the readers especially about motivation by the main character in this novel.

The novel begins when Rachel Chu and Nicholas Young prepare their wedding in California. Nick's mother, Eleanor Young does not approve their relationship and tries a private investigator to search information about Rachel's birth father's family. Eleanor more accept Rachel when she knows that Rachel is Bao Gaoliang's daughter, a wealthy politician in China. She also introduces her to her father, for whom Rachel has been searching for years. Meanwhile, Rachel attempts to get to know her father's family, Gaoliang's wife, Bao Shaoyen and her brother, Carlton.

Unfortunately, Bao Shaoyen hates Rachel. She fears that Rachel's existence might become a scandal that destroy her husband's career. She also forbades her husband and her son to meet Rachel. This novel tells about Rachel's struggle to investigate the factors that makes her Chinese's family never meet her. She never gives up on her motivation to know her family.

In *China Rich Girlfriend*, motivation is used to connect the behavior and actions of a character. This study focuses on motivation and needs of Rachel to pursue her goals. Therefore, McClelland's theory of motivation is used to focus on Rachel's needs and

motivations in Kevin Kwan's *China Rich Girlfriend*. According to McClelland, people are motivated by three categories of needs, they are; need for achievement, need for affiliation and need for power.

Furthermore, there are previous studies which analyzed literary works by using psychological approach. Those are *The Development of Anne's Motivation in Philippa Gregory's The Other Boleyn Girl* by Yunita Saputri (2011), *Kara's needs in Pamela Clare's Extreme Exposure* by Heni Kurniawati (2016), *The Motivation of The Main Characters to Cherish Their Life As Seen in John Green's The Fault in Our Stars* by Lia Damayanti (2016), *The Main Character's Motivation in Saving Viscos as Seen in Paulo Coelho's The Devil and Mis Prym* by Helen Monica (2008).

While, this study is the first research which analyzes *China Rich Girlfriend* using theory of motivation by David McClelland. Therefore, this study is really different from other previous researches.

1.2 Statement of the Research Questions

Regarding the background of the study, there are three research questions:

1. What are Rachel's needs in Kevin Kwan's *China Rich Girlfriend*?
2. What motivates Rachel to find her father in Kevin Kwan's *China Rich Girlfriend*?
3. What motivates Rachel to protect her brother in Kevin Kwan's *China Rich Girlfriend*?

1.3 Objectives of the Study

In line with the statement of research questions previously, this study has a purpose as below:

1. The classification of Rachel's needs in Kevin Kwan's *China Rich Girlfriend*.
2. To elaborate what Rachel's motive to find her father in Kevin Kwan's *China Rich Girlfriend*.
3. To elaborate what Rachel's motive to protect her brother in Kevin Kwan's *China Rich Girlfriend*.

1.4 Significances of the Study

The findings of the study are to give theoretical and practical significance.

1. Theoretically, it is expected to give an understanding about psychology and literature which focus on motivation theory by David McClelland.
2. Practically, through this study, the writer will be able to improve her knowledge about achievement motivation that exists in *China Rich Girlfriend* by Kevin Kwan. Meanwhile, for the readers, the purpose of this study is to assist the readers and the results can be used as additional information that may be needed by the readers for further studies.

1.5 Scope and Limitation of the Study

Based on the theory which is applied to analyze the novel, the scope of this study focuses Rachel's needs and motivation in *China Rich Girlfriend* using David McClelland's theory of motivation. Meanwhile, this study limits to discuss the character's utterances and the narrator's narration which concern on motivation of Rachel's needs in Kevin Kwan's *China Rich Girlfriend*. Therefore, the writer hopes for the next researchers can give better ways in observing other characters in this novel.