

Abstrak

Masrori Kharis, (Peran Usaha Penggemukan Ternak Sapi Potong Terhadap Pendapatan Dan Kesejahteraan Rumah Tangga Petani Di Desa Kesongo Kecamatan Kedungadem Kabupaten Bojonegoro). Dibawah bimbingan Titov Chuk's Mayvani, S.E., M.E.

Penelitian ini bertujuan untuk menganalisis peran usaha penggemukan ternak sapi potong terhadap pendapatan dan kesejahteraan rumah tangga petani di Desa Kesongo Kecamatan Kedungadem Kabupaten Bojonegoro. Penelitian ini mengambil data dari 40 responden yang menjadi pelaku usaha penggemukan ternak sapi potong Di Desa Kesongo.

Penelitian ini menggunakan metode kuantitatif deskriptif, hasil penelitian ini dilihat dari karakteristik responden yang diambil dari data survey 40 responden. Karakteristik yang digunakan sebagai alat ukur dari penelitian ini berupa karakteristik sosial responden meliputi jenis kelamin, umur, status pekerjaan, pendidikan terakhir, dan jumlah anggota keluarga. Karakteristik kedua yaitu karakteristik usaha penggemukan sapi meliputi jumlah produksi sapi, biaya pembuatan kandang, biaya pakan sapi, biaya kesehatan sapi, biaya peralatan, biaya transportasi, dan biaya lain – lain. Karakteristik yang terakhir yaitu berdasarkan ekonomi responden (kesejahteraan rumah tangga) meliputi rentang pendidikan anggota keluarga, pendapatan non usaha ternak, pendapatan usaha ternak, total pendapatan rumah tangga, pengeluaran pangan, pengeluaran non pangan, total pengeluaran.

Kesimpulan dari penelitian ini yaitu peran usaha ternak terhadap perekonomian pelaku usaha meliputi peningkatan pendapatan para pelaku usaha. Peran usaha ternak terhadap kesejahteraan pelaku usaha dilihat dari indikator kesejahteraan meliputi meningkatnya rentang pendidikan anggota keluarga, kondisi tempat tinggal responden, meningkatnya pendapatan rumah tangga, proporsi pengeluaran responden.

Kata Kunci : Usaha Ternak, Kesejahteraan, Pelaku Usaha

Abstract

Masrori Kharis, (Role of Beef Cattle Fattening Business Towards Income and Welfare Household of Farmers in Kesongo Village, Kedungadem District, Bojonegoro Regency). Under the guidance of Titov Chuk's Mayvani, S.E., M.E.

This research to analyze the role of beef cattle fattening business on income and welfare household of farmer in Kesongo Village, Kedungadem District, Bojonegoro Regency. This research takes data from 40 respondents who became doer in the business of beef cattle fattening in Kesongo Village.

This research uses descriptive quantitative method, the results of this study are seen from the characteristics of the respondents taken from the survey data of 40 respondents. The characteristics used as a measuring tool of this study are the social characteristics of the respondents including gender, age, employment status, latest education, and number of family members. The second characteristic is the characteristics of the cattle fattening business includes the amount of cattle production, the cost of making a stable, the cost of feed for cattle, the cost of health for cattle, the cost of equipment, the cost of transportation, and other costs. The last characteristic is based on the respondent's economy (household welfare) includes the range of education of family members, non-livestock business income, livestock business income, total household income, food expenditure, non-food expenditure and total expenditure.

The conclusion from this research is that the role of business livestock to the economy of business actors covers increasing income of business actors. The role of livestock business in the welfare of business actors, seen from the welfare indicators, includes the increase in the educational range of family members, the conditions in which the respondent lives, increases in household income, and the proportion of respondents' expenditure.

Keywords: Livestock Business, Welfare, Businessman