

Mariatul Kiptiyah. NIM 220321100049. Analisis Dan Prioritas Mitigasi Risiko Rantai Pasok Di UMKM Ambudi Makmur Dua. Dibawah bimbingan Nurul Arifiyanti, S.P., M.Si.

ABSTRAK

UMKM Ambudi Makmur Dua merupakan usaha yang mengolah produk turunan salak yang menghadapi berbagai risiko pada rantai pasok, mulai dari perencanaan hingga distribusi, yang berpotensi menurunkan kinerja dan keberlanjutan usaha. Penelitian ini bertujuan untuk menganalisis risiko serta penyebabnya juga merumuskan strategi untuk memitigasi risiko pada rantai pasok produk olahan salak. Metode penelitian menggunakan pendekatan deskriptif kualitatif dengan pemetaan rantai pasok berdasarkan Supply Chain Operations Reference (SCOR) serta analisis House of Risk (HOR). Hasil penelitian ini menjabarkan delapan agen risiko prioritas yang menyumbang sekitar 80% dari total potensi risiko, yaitu keterbatasan modal, kesalahan pekerja, penyimpanan bahan baku yang belum sesuai standar, ketidaktepatan perencanaan, penggunaan alat produksi yang tidak sesuai standar, penurunan kinerja mesin, dan kerusakan kemasan. Strategi mitigasi risiko difokuskan pada tindakan mitigasi melalui perbaikan pengelolaan keuangan, penerapan SOP, peningkatan kompetensi tenaga kerja, perbaikan sistem penyimpanan, perawatan peralatan, dan peningkatan kualitas kemasan untuk meningkatkan ketahanan dan keberlanjutan UMKM secara lebih efektif, efisien, dan berkelanjutan.

Kata Kunci: House of Risk, manajemen risiko, rantai pasok, SCOR, UMKM.

Mariatul Kiptiyah. NIM 220321100049. Risk Analysis And Mitigation Priority Of The Supply Chain In Msme Ambudi Makmur Dua. Supervised by Nurul Arifiyanti, S.P., M.Si.

ABSTRACT

Ambudi Makmur Dua MSME is a business that processes salak derivative products that faces various risks in the supply chain, from planning to distribution, which have the potential to reduce business performance and sustainability. This study aims to analyze risks and their causes as well as formulate strategies to mitigate risks in the supply chain of processed salak products. The research method uses a qualitative descriptive approach with supply chain mapping based on the Supply Chain Operations Reference (SCOR) and House of Risk (HOR) analysis. The results of this study describe eight priority risk agents that contribute approximately 80% of the total potential risks, namely limited capital, worker errors, storage of raw materials that do not meet standards, inaccurate planning, use of production equipment that does not meet standards, decreased machine performance, and packaging damage. Risk mitigation strategies are focused on mitigating actions through improving financial management, implementing SOPs, increasing workforce competency, improving storage systems, equipment maintenance, and improving packaging quality to increase the resilience and sustainability of MSMEs more effectively, efficiently, and sustainably.

Keywords: House of Risk, MSMEs, risk management, supply chain, SCOR.