

CHAPTER I

INTRODUCTION

This chapter explains background of the study, statements of the problems, objectives of the study, the significances of the study, scopes and limitation of the study. Each of subchapters has different explanations which are important to be known.

1.1 Background of the Study

Language is the way to convey something in communication. In daily activity, people used language with others when they are talking. Language is used to express ideas, information, and opinions. People expect other people to deliver what they want by using language. People express language with other characteristic. Their language varied. The variation of language used depends on the people itself. It is because the variation that used to expresses human identity. The variation of language is different depends to certain community. Each group has own vocabularies that only understand by their members, and the vocabularies are only understood by their members. The vocabulary that used in certain community and only understood by their member is called jargon.

Yule (1996) stated that jargon is one the language variation that used in certain group, which can be defined as technical vocabularies associated with a special activity or group. The language that used often cannot be understood by other people outside the group. However, those languages are not confidential. The language is used to make communication easier.

There are many communities in any different fields that have jargon such as football club, police, medic, politician, entertainment, etc. They have unique jargons which are used in their field in order to make their communication easier.

One of interesting phenomena is jargon used in Bangkalan Photographer Community. They have several vocabularies that cannot be understood by other people outside the group. The vocabularies are unique. It calls jargon. The jargon usually used when they were taking model's picture. The jargon are words, phrases, abbreviations, etc. They usually take a photography in any place that appropriate with the theme.

Jargon in photography usually has the same concept or purpose. This is said among Photography when they talk about photography. In photography is categorized as art of drawing or recording. Procces or method for generating images or photographs of an object by recording the reflection of light that is on the object on a light-sensitive medium. The most popular tool to capture this light is the camera. Without light, no photo can be made.

To generate the right light intensity to produce the image, used the aid of a measuring instrument in the form of a light meter. After getting the correct lighting size, a photographer can adjust the intensity of the light by changing the combination of ISO / ASA (ISO Speed), Diaphragm (Aperture), and Speed of Shutter (Speed). The combination of ISO, Diaphragm & Speed is referred to as exposure. In the era of digital photography where the film is not used, the film speed that was originally used developed into Digital ISO.

One of example of jargon that used by photographer of Bangkalan Community as follow:

(14/BPC/PH/JSM)

<i>Speaker 1</i>	: boh ajèh, kulit jerruk rèya ce,
<i>Speaker 2</i>	: masâk?
<i>Speaker 1</i>	: ongghu kulit jerruk jèya, ghèntèng parassâh
<i>Meaning</i>	: speaker 1: woow... she is very beautiful ce.
<i>Speaker 2</i>	: really?
<i>Speaker 1</i>	: she is really beautiful , really charming.

The data above is a type of jargon used in Bangkalan Photographers Community (BPC). Data appears when one member communicates with one another. Jargon is pronounced when members see a very beautiful model.

Based on the phenomenon above, the writer is interested in analyzing language variety about the types and the function of jargon used by Bangkalan Photographers Community. Jargon has many functions; it can identify the people activities and it also used make communication easy within a group. Some people who are not members in one of the groups may not be interested because they do not know what the words mean. The writer chooses the jargon used by Bangkalan Photographers Community as a source of data. The study hopefully can be useful information for those that really want to know about language variety used by them.

1.4 Statement of the Problems

1. What are the types of jargon used by Bangkalan Photographers Community (BPC) in Bangkalan?
2. What are the functions of jargon used by Bangkalan Photographers Community (BPC) in Bangkalan?

1.3 Objectives of the Research

1. To explain the jargon that used by Bangkalan Photographers Community (BPC) in Bangkalan?
2. To explain the function of jargon used by Bangkalan Photographers Community (BPC) in Bangkalan?

1.4 Significance of the Research

This study is expected to have theoretical and practical significances. Theoretically, the writer expects this study is useful for other researchers who want to analyze and collect data especially about jargon used in Bangkalan Photography Community.

Practically, this study is expected the readers know about the jargons used by photographers. The readers will be aware of the vocabularies that refer to photography. This study also gives information to readers how to communicate with the photography correctly.

1.4 Scope and Limitation

The scope of this study is a sociolinguistics study which focuses on jargon. It analyzed of used jargon by the users of Bangkalan Photographers Community (BPC). The writer uses theory proposed by Halligan (2004) to classify the types of jargon.

The limitation of this study is merely jargon that uttered by photographers in Bangkalan Photography Community (BPC). There are many words produced by the photography in Bangkalan which is interesting to analyze because it may

help others know the meaning of the words. So, the writer focus on utterances that refers to jargon.