

CHAPTER I

INTRODUCTION

1.1 Background of the Study

A conversation can only happen if there are at least two participants getting involved in it. Stenstrom (1994) said conversation is a social activity involving two or more participants who talk about something. In a multi-party talk, every participant is not required to take an active part, while in a two-party talk it requires mutual cooperation from both participants.

Since a conversation is a cooperative activity, speakers should not just leave a conversation before negotiating a closing. Most problems occur because speakers do not know when and how to open and close a conversation or when they should cooperate with the other speakers' negotiation of opening and closing. However, ending a conversation is not simply a matter of saying goodbye. People cannot stop a conversation and give a farewell without any other utterances mention about their leaving. Their co-participant can get confused and offended because they do not know why the conversation ends. Even when all participants know why and when the conversation should stop, people do not just suddenly say goodbye and leave the conversation.

In communication, the problems are often found that not all participants have good conversation to deliver their ideas. There are many causes which make the conversation feel ended. One of causes is they do not have conversational strategies.

One of participants in conversation who does not apply conversational strategies correctly, consequently it causes the conversation immediately ended because there is misperception between one and other participants.

Therefore, conversational strategies become the most important thing in the conversation. Conversational strategies consist of the ways how to open conversation, how to create an atmosphere, how to deal with topics and the last kind is called how to close conversation. The speaker can manage and change the roles. They become either the current speaker or listener in the conversation. In other words, either speaker or listener must be able to manage conversational strategies correctly to make the conversation go smoothly, such as in talk show program. The conversation which occurs on the talk show is natural. It resembles the conversation in daily dialogue.

The talk show is one of popular television programs in several countries. There are many owners of talk show who have had channel account of YouTube. They upload their talk shows on it. There are many people who are able to watch the program from whole the world. Popularity of the talk show is difficult to be separated from the role of a host who becomes the main actor in leading the talk show. The talk show host sets how to make the talk show more interactive among the invited guests and the host. The expertise of host greatly affects the smooth and successful of the talk show. The host is required to be able to communicate without offending the interviewee or guest. The interviewees feel happy and relaxed in giving response and also providing statement on what they are talking about at that time.

There are many talk show programmes in TV. One of talk shows which have a great popularity because of its host is *Jimmy kimmel's live*. It is an American late-

night talk show, created and hosted by Jimmy Kimmel, and broadcast on ABC. The nightly hour-long show made its debut on January 26, 2003, as the first program to air immediately following ABC's coverage of Super Bowl.

Jimmy Kimmel is one of the outstanding hosts in United State who has larger audience than other talk show during years. He is a host in oscar 2017, and in 2016 he won Writers Guild of America Award for Comedy/Variety. He creates not only his talk show which achieves the biggest ratings but also his evidences that he is an outstanding host.

There are two reasons why *Jimmy Kimmel's Live* is chosen as source of data in this study. First is the achievement of the talk show. Second is the achievement of its host, Jimmy Kimmel. Both achievements have been explained in the previous paragraphs above. Therefore, this study is interested to analyze kind of conversational strategies and techniques which are applied by the outstanding host, Jimmy Kimmel, in his talk shows entitled *Jimmy Kimmel Live*. See the example of conversational strategies opening a conversation. The writer provides the example of conversational strategies taken from Stentrom (1994) below:

A: **hello**

C: **HELLÓ#**. Sorry im LATE

A: (. Laughs) that's alright are you

B: (laughs murmur)

C: Yes#. I said half pas SEVEN#

A: oh I expected you between about. --half

Past and quarter to

C: hello LIZ. Sorry I'm LATE# (-- laughs)

B: **oh I like your hair**

C: M#

A: yes Ann you have had it curled

C: [jiz# (.laughs)

A: yes That's nice – I say that's nice

The most characteristic features are informal greeting (*hello – HELLO*). The laughter and the spontaneous complement (*oh I like your hair*) instead of the usual inquiries about phatic talk which continues while C is offered a drink, and it goes for quite a while. The study also is interested to analyze how the host opens conversation, creates an atmosphere, deals with topics and closes conversation.

There are few related previous studies about conversational strategies in the world. The previous studies mostly analyze *The Conversational Strategies Used In One Episode of Hitam Putih Talk Show Programs* (Harjo, 2015) and *Conversational Strategies Used between Oprah Winfrey and Lance Armstrong in The Oprah Winfrey Show* (Nurmaya, 2015). Both of writers use the same theory of conversational strategies which is proposed by Coates (2004). They concern with the conversational strategies which is applied by Mix gender in their chatting.

Therefore, the writer of this study is interested in analyzing kind of conversational strategies and techniques that occur in the talk show which is proposed by Stenstrom (1994). The writer is going to analyze conversational strategies which are applied by the host of *The Jimmy Kimmel'S Live Talk Show* entitled *A Study of Conversational Strategies Used in Jimmy Kimmel Live Talk Show*.

1.2 The Statement of the Research Problems

Based on the background of the study above, the statements of the research problems are formulated as follows:

1. What kinds of conversational strategies applied by Jimmy Kimmel on his talk shows?

2. How are techniques of conversational strategies applied by Jimmy Kimmel on his talk shows?

1.3 The Objectives of the Study

Based on the statements of the problems formulated above, this study have several objectives, they are:

1. To explain kinds of conversational strategies applied by Jimmy Kimmel on his talk shows?
2. To explain techniques of conversational strategies applied by Jimmy Kimmel on his talk shows?

1.4 The Significance of the Study

Theoretically, this study is expected to give contribution for further study whether analyzing the same source of data or using the same theory. This study is hoped to give a better understanding about kinds of conversational strategies and the information about how to analyze conversational strategies techniques in the talk show. This study can also become a reference for the next writers who analyze conversational strategies. conversational strategies is like the soul of conversation because it is always used in any kinds of conversation; either formal or informal. Everyone needs conversational strategies in order to occur a smooth conversation. Therefore, conversational strategies is an important thing to be learned by a speaker and listener. Practically, this study helps the speaker and listener to understand how conversational strategies and techniques are applied by a host in a talk show correctly.

This study improves either the speaker or listener's knowledge about conversational strategies techniques which can be applied not only in talk show communication but also in daily communication in order to avoid miscommunication and misunderstanding. This study also inspires other hosts to apply conversational strategies correctly, how to open a conversation, how to create an atmosphere, how to deal with topics and, how to close a conversation.

1.5 The scope and Limitation of the Study

This study analyzes kinds of conversational strategies and techniques which occur on *Jimmy Kimmel's Live*. Therefore, the scope of this study is discourse analysis concerned with the discussion of the kinds of conversational strategies and techniques which are applied by jimmy Kimmel in his talk shows.

Jimmy Kimmel's Live videos are easily to be found in YouTube and the number is so many. Therefore, the writer limits the number of videos and the utterances' in these talk shows which are going to be analyzed into certain episodes only. The utterances which are taken from Jimmy Kimmel utterances only which consist of conversational strategies kinds and techniques on his five talk shows.