

Abstrak

Nafilatur Rohmah, The Effect of Net Profit Margin (NPM), Return On Asset (ROA), Current Ratio (CR) and Earning Per Share (EPS) on Stock Prices in Pharmaceutical Companies listed on the Indonesia Stock Exchange for the 2015-2019 Period. Supervised by Prasetyo Nugroho, S.Pi., M.M.

The research objective is to measure how much influence Npm, Roa, Cr and Eps have on stock prices at pharmaceutical companies listed on the Indonesia Stock Exchange 2015-2019. The subjects used in this study were pharmaceutical companies listed on the Indonesian stock exchange. The research object was to analyze the effect of Npm, Roa, Cr, and Eps on stock prices. This type of research is descriptive quantitative. The sampling technique used purposive sampling. The conclusion of this study is (1) Net Profit Margin has a significant negative effect on stock prices with a T-count value of -3.345 and a significant value of 0.002. (2) the variable return on assets has a significant positive effect on stock prices with a T-count value of 5.448 with a significant value of 0.0002. (3) Current Ratio variable has a significant negative effect on stock prices with a T-count value of -3.391 and a significant value of 0.002. (4) Variable earnings per share has a significant positive effect on stock prices with a value of tcount of 5.494 and a significant value of 0.000. (5) Simultaneously this study has a significant effect on stock prices with a significant value of 0.000b.

Keywords: NPM, ROA, CR, Eps, And Stock Price.

Abstrak

Nafilatur Rohmah, Pengaruh *Net Profit Margin* (NPM), *Return On Asset* (ROA), *Current Ratio* (CR) Dan *Earning Per Share* (EPS) Terhadap Harga Saham Pada Perusahaan Farmasi Yang Terdaftar di Bursa Efek Indonesia Periode 2015-2019. Dibawah Bimbingan Prasetyo Nugroho, S.Pi., M.M.

Tujuan Penelitian Guna Untuk Mengukur Seberapa Besar Pengaruh Npm, Roa, Cr dan Eps Terhadap Harga Saham Pada Perusahaan Farmasi Yang Terdaftar di Bursa Efek Indonesia 2015-2019. Subjek Yang Digunakan Dalam Penelitian ini Adalah Perusahaan Farmasi Yang Terdaftar Di Bursa Efek Indonesia. Objek Penelitian Adalah Menganalisis Pengaruh Npm, Roa, Cr, dan Eps Terhadap Harga Saham. Jenis Penelitian Ini Adalah Deskriptif Kuantitatif. Teknik Pengambilan Sampel Dengan Menggunakan Purposive Sampling. Kesimpulan Penelitian Ini Adalah (1) *Net Profit Margin* berpengaruh negatif signifikan terhadap harga saham dengan nilai T_{hitung} sebesar -3,345 dan nilai signifikan 0,002. (2) Variabel *Return On Asset* berpengaruh positif signifikan terhadap harga saham dengan nilai T_{hitung} sebesar 5,448 dengan nilai signifikan 0,0002. (3) Variabel *Current Ratio* berpengaruh negatif signifikan terhadap harga saham dengan nilai T_{hitung} sebesar -3,391 dan nilai signifikan 0,002. (4) Variabel *Earning Per share* berpengaruh positif signifikan terhadap harga saham dengan nilai T_{hitung} 5,494 dan nilai signifikan 0,000. (5) secara simultan penelitian ini berpengaruh signifikan terhadap harga saham dengan nilai signifikan 0,000b.

Kata Kunci : NPM, ROA , CR Dan Harga Saham