

Niken Wijayanti. 2026. Pengaruh Strategi Pembelajaran Berbasis Masalah Berbantuan Media Poster Terhadap Keterampilan Menulis Teks Persuasif Siswa Kelas VIII UPTD SMPN 1 Sokobanah. Skripsi, Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunodjoyo Madura. Pembimbing: Afiyah Nur Kayati, S.Pd., M.Pd.

ABSTRAK

Penelitian ini dilaksanakan di sekolah UPTD SMPN 1 Sokobanah. Penelitian ini bertujuan untuk mengetahui Pengaruh Strategi Pembelajaran Berbasis Masalah Berbantuan Media Poster Terhadap Keterampilan Menulis Teks Persuasif Siswa Kelas VIII UPTD SMPN 1 Sokobanah. Penelitian ini merupakan penelitian kuantitatif dengan metode Quasi Experimental Desain dan Nonequivalent Control Grup Desain. Pengambilan sampel pada penelitian ini memakai teknik Nonprobability Sampel dan Purposive Sampel. Data dari penelitian ini diperoleh dari hasil test, serta angket dan lembar observasi aktivitas siswa. Hasil dari penelitian ini menunjukkan hasil belajar pretest siswa kelas kontrol memperoleh rata-rata 59,42 sedangkan kelas eksperimen 63,27 dengan persentase cukup. Setelah dilakukan perlakuan hasil posttest kelas kontrol diperoleh rata-rata 80,77 sedangkan kelas eksperimen 88,46 berada pada kategori baik. Kemudian hasil uji hipotesis soal dengan taraf signifikansi 0,05 diperoleh $t_{hitung} 21,725 > t_{tabel} 2,069$ yang berarti H_a diterima dan H_o ditolak. Jadi dapat disimpulkan bahwa Strategi Pembelajaran Berbasis Masalah Berbantuan Media Poster Berpengaruh Terhadap Keterampilan Menulis Teks Persuasif Siswa Kelas VIII UPTD SMPN 1 Sokobanah.

Kata Kunci: Strategi Pembelajaran Berbasis Masalah, Media Poster, Keterampilan Menulis, Teks Persuasif

Niken Wijayanti. 2026. *The Effect of Using the Problem Based Learning Strategy with Poster Media on the Ability of Writing Skills Persuasif Texts for Grader VIII Students of UPTD SMPN 1 Sokobanah*. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Teacher and Education, Trunodjoyo Madura University. Advisor: Afiyah Nur Kayati, S.Pd., M.Pd.

ABSTRACT

This research was conducted at UPTD SMPN 1 Sokobanah school. This study aims to determine *The Effect of Using the Problem Based Learning Strategy with Poster Media on the Ability of Writing Skills Persuasif Texts for Class VIII Students of UPTD SMPN 1 Sokobanah*. This research is a quantitative research using the Quasi Experimental Design method with the Nonequivalent Control Group Design. The sample in this study used Nonprobability Sampling and Purposive Sampling techniques. The data from this study were obtained from test results, as well learning interest questionnaires and student activity observation sheets. The pretest results of this study showed that the control class students interest in learning obtained an average of 59,42 while the experimental class was 63,27 with the percentage sufficient. After the treatment the posttest results for the control class has an average of 80,77 while the experimental class was 88,46 in learning was in the good category. Then the results of the hypothesis test questions with a significance level of 0,05 obtained $t_{count} 21,725 > t_{table} 2,069$ which means H_a is accepted and H_o is rejected. It can be concluded that the Problem Based Learning Strategy with Poster Media on the Ability of Writing Skills Persuasif Texts for Class VIII Students of UPTD SMPN 1 Sokobanah.

Keywords: *Problem Based Learning Strategy, Poster Media, Writing Skills, Persuasif Texts*