

Maghfiroh, Risdiana Fitroh. 2020. 160611100096. *Pengembangan Majalah Berbasis Potensi Madura Terintegrasi Penguatan Pendidikan Karakter Kelas V Sekolah Dasar*. Skripsi. Program Studi Pendidikan Guru Sekolah Dasar. Fakultas Ilmu Pendidikan. Universitas Trunojoyo Madura. Pembimbing I: Rika Wulandari, S.Pd., M.Pd. Pembimbing II: Ade Cyntia Pritasari, S.Pd., M.Pd.

ABSTRAK

Bahan ajar merupakan salah satu komponen yang penting untuk menunjang proses pembelajaran. Penelitian ini bertujuan untuk mengembangkan majalah berbasis potensi Madura terintegrasi penguatan pendidikan karakter yang valid, praktis, dan efektif dalam pembelajaran di Sekolah Dasar. Penelitian pengembangan ini menggunakan model 4D yang terdiri dari 4 tahapan yaitu *define*, *design*, *develop* dan *dissemination*. Hasil penelitian ini menunjukkan bahwa: (1) hasil kevalidan bahan ajar memperoleh rata-rata sebesar 86,7% dari validasi ahli bahan ajar, desain pembelajaran, materi dan bahasa dengan kategori sangat valid; (2) hasil kepraktisan bahan ajar memperoleh rata-rata yaitu 92% dengan kategori praktis; dan (3) hasil keefektifan berdasarkan ketuntasan klasikal hasil belajar siswa sebesar 100% dengan kategori tuntas, sehingga bahan ajar dapat dikatakan efektif. Berdasarkan hasil tersebut dapat disimpulkan bahwa majalah berbasis potensi Madura terintegrasi PPK yang dikembangkan valid, praktis, dan efektif sehingga layak digunakan dalam pembelajaran.

Kata Kunci: *Bahan Ajar, Majalah, Penguatan Pendidikan Karakter, Model Pengembangan 4D.*

Maghfiroh, Risdiana Fitroh. 2020. 160611100096. *Development of Madura Potential Based Magazine Integrated with Character Education Reinforcement for Class V Elementary Schools*. Thesis. Elementary School Teacher Education Study Program. Faculty of Education. University of Trunojoyo Madura. Advisor I: Rika Wulandari, S.Pd., M.Pd. Advisor II: Ade Cyntia Pritasari, S.Pd., M.Pd.

ABSTRACT

The teaching material is one of the important components to support the learning process. This study aims to develop a Madura potential based magazine integrated with character education reinforcement that is valid, practical, and effective in the learning process for elementary school. This study applied the 4D model which consists of 4 steps, those are define, design, develop, and dissemination. The result of this study showed that: (1) the validity of the teaching materials obtained an average of 86.7% from the validation of teaching materials, learning designs, content and languages with very valid categories; (2) the practicality results of the teaching materials obtained an average of 92% with practical categories; and (3) the effectiveness results based on classical completeness of student learning outcomes by 100% with the complete categories, so that the teaching materials can be said to be effective. Based on those results, it can be concluded that the Madura potential based magazine integrated with character education reinforcement that is developed valid, practical, and effective so that it is feasible to be used in learning.

Keywords: *Teaching materials, Magazine, Reinforcement of Character Education, 4D Development Model*