

ABSTRAK

Vira Astika Nurdy, Strategi Angkatan Kerja Di Kabupaten Pamekasan Pada Saat Pandemi Covid-19. Dibawah Bimbingan Titov Chuk's Mayvani, SE., ME

Penelitian ini bertujuan untuk menganalisis strategi tenaga kerja saat pandemi covid-19 terhadap pemutusan hubungan kerja di daerah Pamekasan. Dalam penelitian, peneliti menggunakan metode penelitian Kualitatif deskriptif studi kasus, teknik pengumpulan data yang digunakan adalah wawancara secara langsung atau interview dan mendalam kepada informannya. Hasil penelitian menunjukkan bahwa adapun dampak terhadap pemutusan hubungan kerja pada karyawan korban PHK di beberapa UKM di Kabupaten Pamekasan jika dilihat dari segi pekerjaannya, karyawan yang tadinya bekerja formal dan sekarang harus di rumah saja akan tetapi ada beberapa dari mereka yang mencari pekerjaan baru meskipun itu informal. Dari segi pendapatan, kondisi keuangan mereka tidak stabil. Ada beberapa strategi yang mereka lakukan yaitu strategi aktif dengan mencari pekerjaan baru, dan strategi pasifnya melakukan penghematan dalam keuangan agar tetap bisa bertahan hidup.

Kata Kunci: *Strategi, PHK, Ekonomi*

ABSTRACT

Vira Astika Nurdy, Strategy of the Workforce in Pamekasan Regency during the Covid-19 Pandemic. Under the Guidance of Titov Chuk's Mayvani, SE., ME

This study aims to analyze the strategy of the workforce during the covid-19 pandemic towards termination of employment in the Pamekasan area. In this study, the researcher used qualitative descriptive case study research methods, data collection techniques used were direct interviews or in-depth interviews with the informants. The results showed that as for the impact on termination of employment for employees who were laid off at several UKMKM in Pamekasan Regency when viewed from a job perspective, employees who previously worked formally and now have to stay at home, but there are some of them who are looking for new work even though it is informal. . In terms of income, their financial condition is unstable. There are several strategies they do, namely an active strategy by looking for a new job, and a passive strategy to save money in order to survive.

Keywords: Strategy, PHK, Economy