

CHAPTER 1

INTRODUCTION

1.1 Background of The Study

Language becomes the important role in human life. Human cannot live without language because of the function of language to interact among others. Human are sharing among each other using language and with language they make a conversation. Therefore, spoken language is valuable to build a good relationship with other people in the society because it is impossible for people not to deal with conversation.

Spoken language used by people to make a good communication with other people. It is used as a media of conversation. The speaker has to speak clearly, so that the topic of conversation reaches the hearer. Sometimes the conversation between speaker and hearer is very active. They speak fast to each other. When a speaker says something, the hearer responses what the speaker said without a break. However, the hearer also begins to speak although the speaker's speech does not over yet.

Traugott and Pratt (in Tiono & Ansori, 2005) stated that in a conversation, there is at least one and not more than one party talking at a time and then there will be another turn for the listeners who reply or answer the speaker. It means that both of the speaker and the hearer have same turn-taking opportunity to say something in a conversation such as a speaker wants to request something and then the hearer waits for the speaker to stop speaking and accepts the request from the speaker. However, in a conversation if both speakers speak at the same time, this kind of

conversational style is called high involvement style. There is also the speaker or hearer who avoids the interruption in the middle of conversation, so they usually wait until the speaker stop speaking and then they can begin to speak. This kind of conversation style is usually called by high considerateness style.

In this study, the writer chooses to describe conversational style by Chris Gardner character in the movie *The Pursuit of Happiness*. This movie is a 2006 American biographical drama movie. This movie was directed by Gabriele Muccino and released by Columbia Pictures. This movie has a great storyline. The movie features Will Smith as Chris Gardner successfully win some award, there are Teen Choice Award for choice Movie: Drama 2007, NAACP Image Award for Outstanding Motion Picture 2007, etc. This movie is chosen because there is a character called by Chris Gardner that active to speak in a conversation. Here is one of data that found in this movie:

Chris : You owe me \$14=
 Wayne : =I'm gonna get that to you=
 Chris : =I need my money

(Source: The Pursuit of Happiness 2006)

The conversation above included high involvement style because there is no break between speaker A and speaker B. When Chris say "*You owe me 14\$*", The condition of Wayne doesn't have money. So, he answers "*I'm gonna get that to you*". However, Chris want his money back then he says "*I need my money*".

This movie has many conversational styles in main character's conversations. One of the reason because Chris Gardner as the main character is a person who always struggles for his life. Even though his life is very poor and many people underestimate him. He also gets a job in an insurance service and he must

get a consumer for his extra salary. So, there is also conversation between Chris Gardner and his consumer. Therefore, this movie has been chosen as the source of data of this study.

There were some studies related to conversational style. One of them is a study which has been done by Pulungan in 2017, entitled *The Conversational Styles used by male and female sellers in business transactions at traditional market “Pasar Sentosa Baru” Medan*. Furthermore, the writer also found a study by Sylvia and Dewi entitled *The comparison of Oprah shows from the theory of conversational styles and preference structure* which is done in 2012. Therefore, the writer on this study interested in analyzing conversational style in *The Pursuit of Happiness* movie.

1.2 Statement of the Problems

1. What are the types of high involvement style by Chris Gardner character in the movie *“The Pursuit of Happiness”*?
2. What are the types of high considerateness style by Chris Gardner character in the movie *“The Pursuit of Happiness”*?
3. What are the social factor influence in high involvement style and high considerateness style conducted by Chris Gardner character in the movie *“The Pursuit of Happiness”*?

1.3 Objective of the Study

1. To elaborate the types of high involvement style by Chris Gardner character in the movie *“The Pursuit of Happiness”*.
2. To elaborate the types of high considerateness style by Chris Gardner character in the movie *“The Pursuit of Happiness”*.

3. To elaborate the social factor influence in high involvement style and high considerateness style by Chris Gardner character in the movie “*The Pursuit of Happiness*”?

1.4 Significance of the Study

The writer hope that this study can give two significances: theoretically and practically. Theoretically, this study give understanding about high involvement style and high considerateness style and the social factor influence of high involvement style and high considerateness style, especially the conversation of Chris Gardner in the movie “*The Pursuit of Happiness*”. The writer hopes this result of this study can be useful contributions in linguistics field, especially in pragmatic study.

Practically, through this study, the writer tries to provide the readers about the examples of high involvement style and high considerateness style in a conversation. The writer also hopes this study will give a clear understanding about conversational style especially high involvement style and high considerateness style in a movie. For future researchers, the students of English Study Program, the writer hopes the result of this study can be a reference to conduct a study related to linguistics study which focusing on conversational style in movie and talk show.

1.5 Scope and Limitation of the Study

The writer conducts the study about conversational style used by Chris Gardner character in the movie “*The Pursuit of Happiness*”. This study conducted under pragmatics domain which deals with conversational style and focus on the types of high involvement style and high considerateness style theory proposed by Tannen (2005) and the social factor theory proposed by Holmes (2013). In this

study, the writer limits the data only on the conversation conducted by Chris Gardner that contain high involvement style and high considerateness style in the movie “*The Pursuit of Happiness*”.