

**A STUDY OF CONVERSATIONAL STYLE USED BY CHRIS GARDNER
CHARACTER IN THE MOVIE
“THE PURSUIT OF HAPPINESS”**

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Abstract

This study focuses on conversational style by Chris Gardner in the movie entitled “*The Pursuit of Happiness*”. The source of data is “*The Pursuit of Happiness*” movie. This study aims to explain the types of high involvement style, high considerateness style, and the social factors conducted by Chris Gardner character in *The Pursuit of Happiness* movie. This study is conducted by using descriptive qualitative design. The research instrument in this study is the writer herself. The data is collected by using content analysis, and interactive data analysis method is used in data analysis. There are 22 data which are found in this study. There are 13 data which are categorized in high involvement style, those data are (6) data of faster turn-taking as the most dominant types of high involvement style, cooperative overlap (5) data, participatory listenership (1) data and the last is avoiding interturn pauses (short pauses) (1) data. There are 9 data which are classified in high considerateness style, those data are slower rate of speech (3) data, slower turn taking (3) data and the last longer pauses between turns (3) data. There are also social factors which influence high involvement style and high considerateness style in the conversation. Those are setting (7) in which (3) data belong to high involvement style and (4) data belongs to high considerateness. The other factor is topic (15) data in whereas (10) data belong to high involvement style and (5) data belong to high considerateness style and there are no data which indicates participant and function of the interaction as social factor.

Keywords: Conversational Style, High Involvement Style, High Considerateness Style, Social Factor

**STUDI GAYA PERCAKAPAN YANG DIGUNAKAN OLEH KARAKTER
CHRIS GARDNER DI FILM
“THE PURSUIT OF HAPPINESS”**

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Abstrak

Penelitian ini difokuskan pada gaya percakapan yang digunakan oleh Chris Gardner dalam film berjudul “*The Pursuit of Happiness*”. Sumber data adalah film yang berjudul “*The Pursuit of Happiness*”. Penelitian ini bertujuan untuk menjelaskan jenis *high involvement style*, *high considerateness style*, dan faktor-faktor sosial yang dilakukan oleh karakter Chris Gardner di film *The Pursuit of Happiness*. Penelitian ini dilakukan dengan menggunakan desain deskriptif kualitatif. Instrumen penelitian dalam penelitian ini adalah penulis sendiri. Data dikumpulkan dengan menggunakan analisis isi, dan metode analisis data interaktif digunakan dalam analisis data. Ada 22 Data yang ditemukan dalam penelitian ini. Ada 13 data yang dikategorikan dalam *high involvement style*, data tersebut adalah (6) data faster turn-taking sebagai jenis yang paling dominan dari *high involvement style*, cooperative overlap (5) data, participatory listenership (1) data dan yang terakhir adalah menghindari interturn jeda (jeda pendek) (1) data. Ada 9 Data yang diklasifikasikan dalam *high considerateness style*, data-data tersebut slower rate of speech (3) data, slower turn taking (3) data dan yang terakhir last longer pauses between turns (3) data. Ada juga faktor-faktor sosial yang mempengaruhi *high involvement style* dan *high considerateness style* dalam percakapan. Mereka sedang setting (7) di mana (3) Data milik *high involvement style* dan (4) Data milik *high considerateness style*. Faktor lain adalah topik (15) data dalam sedangkan (10) Data milik *high involvement style* dan (5) Data milik *high considerateness style* tinggi dan tidak ada data yang menunjukkan peserta dan fungsi interaksi sebagai faktor sosial.

Kata kunci: Gaya Percakapan, Keterlibatan Gaya Tinggi, Tinggi Considerateness Style, Faktor Sosial