

CHAPTER I

INTRODUCTION

The researcher in chapter one explains the background of the study, the statement of the research question, the objective of the study, the significance of the study, and the scope and limitations of the study.

1.1 Background of The Study

Humans use language to communicate and convey their feelings to each other. Without language, humans cannot express themselves through speaking, listening, or in writing. Usually, humans use the language according to their wishes to build good communication with other people in daily activities. However, building good communication with the other person is problematic because humans require more understanding purpose of the speaker and the listener must know the meaning of the speaker. In a conversation, the speaker and listener must understand the other person equally. In a conversation, the listener and speaker must understand what information is conveyed by the other person. If the speaker and listener do not understand well, the conversation cannot be a success.

According to Moats (2020), A language is a communication tool used by everyone around the world as a means to convey information and arguments to others people. Based on this statement, language is used to communicate well, in daily activities language is very important to use starting from education, economics, religion, culture, social, and some important aspects or activities. That is the importance of language in several aspects of human life. Language is a system of symbols used by humans to communicate or express ideas and thoughts with others Moats (2020). By using language can help a person to easier to do daily activities more without mistakes and misunderstanding.

Language is used for communication, the utterances delivered by the speaker to the listener must be clear and one of them cannot catch the meaning of the uttrenes can make ambiguous word or meaning. Ambiguous words can make the other person confused about what the speaker means. In English language, sometimes native speakers hard to understand what the speaker says. This situation

can make the big problem. To avoid ambiguity, speakers and listeners must follow the rules to lead the conversation to achieve good communication and clear information using deixis by Levinson (1983).

Levinson (1983) believes that the only clear and precise way in which the relationship between language and context is reflected in the structure of language itself is through the deixis phenomenon of pragmatic study. This term is borrowed from a Greek word to designate or indicate something but is not very clear. It has prototypical examples or focal of demonstrative use, first and second-person pronouns, tenses, adverbs of particular time and place such as now and here, and various other grammatical features that are directly related to the state of speech and the meaning of each word or sentences.

Deixis is the study of deictic or indexical expressions in a language that contains dialogue, prologue, and monologue for example, *yesterday* or *tomorrow*. Deixis can be classified as a special type of grammatical property, dealing with the more familiar grammatical categories of person, place, and time. Deixis usually has a relationship with the context of speech and meaning, such as who is speaking, the time or place of speaking, the speaker's gestures, or the location where the discourse occurs. Deixis is always found in every daily communication or in the text, so it is impossible for the researcher to use dexis. Levinson (1983) explain defining about the deixis into five types, there are person deixis, place deixis, time deixis, social deixis and discourse deixis.

The phenomenon of deixis can be found in daily life activity because every day people use the deixis to get better conversation. The Talk show is one of the conversations that people often encounter, whether it is on tv, radio, social media, website and internet. Most interviewers will not call themselves by name, definitely using a substitute word like "I," which is often used when someone is being interviewed. Consciously or unconsciously, deixis really needs to be used formally or informally in speaking or writing

from the phenomena above, the researcher decided to analyze the deixis of the video conversation entitled "A Conversation With Nicky Minaj And Joe Budden." The Researcher is interested in analyzing the video conversation because

content of the video Joe is joined by an extraordinary Friend of the Show for this interview the one and only, Queen's finest, Nicki Minaj. Nicky Minaj and Joe Budden would go over the earliest moments and catch up on the latest journeys in Nicki's career as a musician and entertainer, from rapping with the best of them to creating her own fashion line, it's not out of nowhere that Nicki has become the household name herself. Nicki Minaj explains to Joe her writing style, rollouts for her new projects, rap techniques, her outlook on where hip-hop is going and how the industry should be more adequately run, and embracing motherhood. The researcher wants to use Nicky Minaj and Joe Budden speech for analyzing this data because there are words or phrase in the utterance that contain deixis in the script of dialog.

1.2 Statement of Research Questions

Based on the background of the study, the researcher from this study takes two question as follows:

1. What are the types of deixis that exist in the Joe Budden TV "A Conversation With Nicki Minaj"?
2. What the reference of deixis found in the Joe Budden TV "A Conversation With Nicki Minaj"?

1.3 Objective of the Study

The objective of the research based on research problems above as follows:

1. To identify the types of deixis that exist in the Joe Budden TV "A Conversation With Nicki Minaj"?
2. To analyze the reference of deixis found in the Joe Budden TV "A Conversation With Nicki Minaj"?

1.4 Significance of the Study

The significances of this study give contributions theoritical and practical to get more understading about deixis in this research. Contributions of theoretically in this research is very useful as a source of additional information in increasing knowledge about deixis in the pragmatic study. This research is also useful as a source or reference for further researchers, especially for the students who want to analyze the data using the same theory. of the English Study Program at Trunojoyo University Madura, especially the term deixis found in the script of Joe Budden TV's "A Conversation With Nicki Minaj".

Contributions practical in this research is expected to help speakers understand how to use deixis correctly in daily communication. The results of this research are also useful for the researchers who apply this study in their research either as a comparison of their research or as previous studies as a reference for further researchers to add the shortcomings of this research. So that this research can develop. This research contributes to increasing knowledge about understanding the meaning of the conversation. Practical and useful for some people if you want the conversation to run smoothly according to context.

1.5 Scope and Limitation of the Study

The scope of this research is a pragmatics study because it deals with deixis. This study focuses on deixis which includes such as person deixis, time deixis, place deixis, discourse deixis, and social deixis. The data in this research take from the utterance that consist of deixis. Source of data in this research from youtube channel, and this researcher use theory from Levinson for deixis in the first question then researcher use the theory from George Yule for reference meaning in the second question. The limitation of study on analyzing deixis used by characters in the Joe Budden TV "A Conversation With Nicki Minaj".