

CHAPTER I

INTRODUCTION

In this chapter, the researcher introduces and presents the outline or general concept about the research through several sections. There are background of the study, research questions, objectives of the study, significance of the study, and scope and limitations of the study.

1.1 Background of the Study

Cohesion is part of discourse analysis that studies about the relation between a sentence to other sentences. Cohesion is a semantic relation that can be identified through the lexicogrammatical system (Halliday & Hasan, 1976). Cohesion itself is the way a sentence can refer to previous sentences. To strengthen this idea, according to Arifiani (2016) cohesion is a term used to discuss about the relationship of a sentence element in a text. Cohesion holds a text together to give it meaning. So, It can be concluded that cohesion occurs where the interpretation of some elements in a text is dependent to another.

Cohesion has crucial role in sentences. Those ideas are in line with Rohman (2017) who stated that cohesion can make a text into a single unit. In addition, cohesion serves to connect two or more sentences or paragraphs to form a unified text (Sudani et al., 2017). In other words, cohesion plays an important role in maintaining a unified relationship between words, phrases, clauses, and sentences with one another, so that an effective and interconnected word structure is formed. Furthermore, based on Augie (2019), cohesion is also an aspect of writing and speaking skills that should be mastered on it. This is because people who have mastered on cohesion, they will be better in their writing and speaking than those who are not really or even who are not master on it. Cohesion may help us to formulate a coherent sentence. One type of cohesion that is often used is grammatical cohesion.

Grammatical cohesion is referred to cohesion that can be identified through the grammar (Halliday & Hasan, 1976). This cohesion deals with the internal structure of devices that are used to connect or relate words, clauses, and sentences in a text. To strengthen those ideas, Arifiani (2016) gave additional that grammatical cohesion is grammatical element that can be used to identify across the sentences boundaries. Moreover, Ainurrohman (2018) also described grammatical cohesion as a type of cohesion that can be seen on the structure or grammar in a text.

Grammatical cohesion plays an important role in arranging a sentence's meaning in a text (Rofi'ah, 2015). It is because by using grammatical cohesion, an element of a sentence can be referred, substituted, omitted, and connected to other sentences and formulate a good text. Besides that, it also makes a text more cohesive and effective because the sentences are related each other. So, it can be concluded that grammatical cohesion has crucial role in a text.

Text is a collection of sentences or composed of various sentences that form a complete meaning or information. It is supported by Sinurat's definition about text. According to Sinurat (2022), text contains message and information for people who want to enhance their knowledge. She also gives addition that text is divided into spoken and written text. These explanations are the same with Halliday and Hasan's idea. Based on Halliday and Hasan (1976), in linguistics, text is defined as whatever type of it, written or spoken, that forms a complete union, no matter the length of a text. The example of written text is through novel, meanwhile the example of spoken text is in the form of speech.

Speech is an activity of speaking in front of many people and has aim to express the speaker's thoughts and feelings that being heard by the listener. In other word, speech is a condition when listener is listening a spoken text delivered by a speaker. Those definitions are strengthened by Nasuha and Ekawati's statement (2021). They stated that speech is one form of delivering ideas through spoken text. In addition, speech is also as a medium that has more linguistic features, that widely used as an object to learn about linguistics and deliver information through orally (Oktavia & Suprayogi, 2021). A speech is delivered in front of many people in certain opportunities or events. Beside that, a speech usually delivered by certain

person who has big influence and provide important informations about something to listener. Because speech delivered by certain person, it makes speech has several types based on who the speaker of speech and the event. One of the types of speech is commencement speech.

Taylor Swift is a popular American singer and songwriter who had the opportunity to deliver her commencement speech. On May 18, 2022, at Yankee Stadium, Taylor Swift delivered her commencement speech in front of graduates of the New York University (NYU). Her commencement speech delivered after she received an honorary doctorate of fine arts. The speech, which had a duration of more than 20 minutes, contained many suggestions and life experiences that motivated the listeners. Her commencement speech was uploaded on NYU's YouTube channel named New York University and viewed by more than seven hundred thousands viewers.

Based on the descriptions above, the researcher decides to use Taylor Swift's commencement speech to analyse the existence of grammatical cohesion. There are several specific reasons that make the researcher analyzes Taylor Swift's commencement speech through grammatical cohesion. First, grammatical cohesion is one of the important elements that make a sentence or speech well constructed and easy to understand. Second, Taylor Swift is one of the famous multitalented singer who has a lot of achievements, such as MTV Video Music Award 2022, so she has a very large number of fans and whatever she does will become public consumption. With a fantastic number of fans, of course Taylor Swift will serve as a role model in all aspects attached to her, one of the aspects is the success of Taylor Swift getting an honorary doctorate. By using her speech, the researcher hopes to attract the reader's attention. Third, Taylor Swift had a good commencement speech which contains a lot of advices and moral values that inspire the listener, so that the speech deserves to be analyzed and studied. Fourth, until this research was conducted, Taylor Swift's speech has not been widely studied, including research on the topic of grammatical cohesion. This is an advantage for researchers because they can doing research with a variety of different topics. The last thing is to find out the grammatical cohesion used in the speech.

Grammatical cohesion has been studied by many researchers in the past six years. First is an article that conducted by Sudani et al in 2017. In their research, they analysed two short stories, there are Brother Grimm's *The Twelve Dancing Princesses* and Roger Dean Kiser's *The Whale Sound* through grammatical cohesion. Second is an article that conducted in 2020 by Maulida et al. The article discussed about students' writing through grammatical cohesion. Third is Latifah & Triyono's research in 2020. In their article, they analysed cohesion and coherence about *Layangan Putus* series found on Facebook. Fourth is an article written by Wahyuni & Oktaviany in 2021. Using a movie script of *The Lion King*, they did the research through lexical and grammatical cohesion. Fifth is an article written in 2022 by Nurwahidah et al. Using News Item Text of "Symphony 3" XII Grade English Textbook, they did the research through grammatical cohesion. The last is an article written in 2022 by Episiasi et al. The article discussed about lexical and grammatical cohesion that found in the undergraduate students' abstracts.

Some of the research examples above share the same topic, which is grammatical cohesion, but with different data. To fill the gap, the researcher conducts more in-depth and detail research by explaining and describing the research results in detail based on the theory used. The researcher explains the situation that occurs in the data without repeating the same information and only mentioning and retelling the result without explain it clearly. The researcher also mentions the examples of the findings to give the reader clear illustration. So, the results will be more comprehensive. By conducting in-depth, the researcher believes that the reader will gain new knowledge and have better understanding about grammatical cohesion.

This research is an interesting research because using one of the popular and multitalented singer's speech and the speech had never been analyzed using grammatical cohesion. Furthermore, recent study of grammatical cohesion that use speech as the data is not as many as other research that uses other data form or written text, such as short stories, students' writing, students' abstracts, and textbook. Therefore, conducting this research is worth it to do.

1.2 Research Questions

Based on the explanation in the background of the study above, the researcher composes some questions in line with the topic. The formulation of the research questions are:

1. What are the types of grammatical cohesion found in Taylor Swift's commencement speech?
2. What are the functions of grammatical cohesive devices found in Taylor Swift's commencement speech?

1.3 Objectives of the Study

According to the research questions, the researcher wants to present the objectives of the analysis. The objectives of this research are:

1. To identify the types of grammatical cohesion found in Taylor Swift's commencement speech.
2. To explain the functions of grammatical cohesive devices found in Taylor Swift's commencement speech.

1.4 Significance of the Study

There are both theoretical and practical significances. Theoretically, the researcher is expected to give a new contribution in applying knowledge in linguistic study, especially in discourse analysis, through grammatical cohesion theory by Halliday and Hasan. Even though the data is from spoken form and the theory is taken from linguistic study, it is also useful for improving in the field of literature. It is because grammatical cohesion also uses and applies in writing text. Meanwhile in practical, this research is expected to give benefits for many people. The researcher hopes by doing this research, it will help her to improve her knowledge in linguistics study, especially in grammatical cohesion. It also intends to give information or reference for teachers, lecturer, and students, especially for those people in English Department, who read this research and want to learn about grammatical cohesion. Beside that, this research will helpful as reference or previous study for researchers who want to analyse, conduct, or learn new research with the same topic. It also uses for common people who want to understand the way to apply grammatical cohesion in a good way using the theory to the spoken

data or another data, which is written data. Therefore, this research will very useful for people who read it.

1.5 Scope and Limitation of the Study

The scope of this study is in discourse analysis, in particular on grammatical cohesion using the theory proposed by Halliday and Hasan in 1976. The theory is used to analyse Taylor Swift's commencement speech. To avoid being too broad because there are several elements in Taylor Swift's commencement speech that can be analyzed, the researcher limits the research. The limitation of this research is only focus to analyse Taylor Swift's utterances during delivering her commencement speech that contain grammatical cohesion.