

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of the Study**

Language is a system of communication learned and used by humans in human life when they are speaking or writing. Language is used to express human's idea in order to make other people understand what they are speaking. Generally, language is an expression of human's mind by using statements. The statements are the result of human's ideas. Thus, human's ideas applies from their statements in language as the best practice to develop ability.

A major part of American democracy that cannot be separated in the government is political speeches. It has an important role in the government. The speeches are usually delivered by leading politicians, they are done as representation of political parties to the government rather than as an individual. The main functions of political speeches are to increase the populations of political participation, help them to understand the important issues, and how to solve the problems as well as a way for the politicians to persuade others in order to have the same opinions as them Beard (2000, p. 4).

Beard (2000, p. 37) states that speech is the ways leading politician to convey information, opinion, and recruitment to the society. There are many sources to access those speeches such as computer, TV, and newspaper. The audience is a key part of political speeches. The real audience are the millions of people reading speeches in the newspapers, listening to them on the radio, or watching them on

TV. The speech is usually written in advance for the speaker by professional speechwriters. In addition, the functions of political speech are to raise the population's political participation, help to comprehend the significant issues, and problem solving as key politicians to influence person in order to have same thought as them.

The personal pronouns have an important role in political speeches. They create an idea to whom the speaker in question identifies. Nowadays, politicians present anything which can identify what he or she wants. He or she represents herself or himself as a good politician and suitable as a leader of a country. It can show the ways politicians to present herself or himself by delivering speech. The function of speech here is to persuade the audience in order that they agree with his or her thought or get support her or his opposition. The way to achieve this goal is using the intentionally-used specific personal pronoun which refers herself, himself, or another (Allen, 2007, p. 2).

Personal pronouns are more than just a word class whose functions to work as a substitute for nouns or noun phrases and are used to replace a person or thing. Besides, they can also have pragmatic functions such as to show the hidden meaning using phrase in Obama's speech, for example;

*But while cost of action will be great, I can assure you that the cost of inaction will be far greater, for it could result in an economy that sputters along for not months or years, but perhaps a decade, That would be worse for our deficit, worse for business, worse for **you**, and worse for the next generation (Obama's speech to congress focuses on economy, 2009).*

Based on the example, it is not easy to find who he really means by personal pronouns like *I* and *you* in this utterance. It will be complicated to define what referential source is intended to when it comes.

Moreover, this study analyze the types, functions and how the use of personal pronouns result in certain effects intended by the speaker. He chosen for analysis not only because he is the current president but also because he is in many ways very interested to be analyzed.

Donald Trump was born in New York on June 14<sup>th</sup> 1946. He was the fourth of five children born to Frederic Christ and Mary Anne Trump. He was announced his candidacy as American president on June 2016 election and quickly turned up as the front-runner among 17 candidates in Republican. On May 2016, his final opponents closed their campaign and formally nominated him at the Republican National Convention along with Mike Pence as his running mate. His campaign got unprecedented media coverage and international attention since his statements in interview, social media, and campaign were controversial. On November 8<sup>th</sup> 2016, Donald Trump won the general election defeating his opposite Hilary Clinton. He became strongest, oldest, and wealthiest people to officiate as a president after elected around plurality of the national popular vote.

There are many political speeches that are interesting to be analyzed, one of them is speech that was delivered by Donald Trump's inaugural as the 45<sup>th</sup> President of American January 20<sup>th</sup> at the Capitol Building in Washington D.C. The speech was seen by millions of people from all over country.

This study will use Donald Trump's inaugural speech as a source of the data because there are many personal pronouns existing in this speech. The writer hopes that this study will contribute to the understanding of pragmatics approach, because it tries describe the ways in which the listener or reader infers the speaker's utterance in order to get the intended meaning especially in personal pronouns. The writer is interested to analyze this speech because there are many the personal pronouns existing in this speech. Moreover, Donald Trump is one of the most influential people not only in America but also in other countries.

### **1.2 Statements of Research Problems**

Based on the background of the study above, the statement of research problem will be formulated as follows:

1. What are types of personal pronouns delivered in Donald Trump's inaugural speech?
2. What are the functions of personal pronouns used in Donald Trump's inaugural speech?
3. How does the use of personal pronouns result in certain effect intended by the speaker?

### **1.3 Objectives of the Study**

Based on the reseach problems above the objective of the study as follows:

1. To explain types of personal pronouns used in the speech given by Donald Trump.

2. To explain the functions of personal pronouns used in Donald Trump's inaugural speech.
3. To explain the use of personal pronouns result in certain effect intended by the speaker.

#### **1.4 Significance of the Study**

The significance of the study are to convey benefits either theoretically or practically. Theoretically, the results of this study will be able to give a better understanding about the personal pronouns and how they are used in political speeches. This study will be expected to give contribution for scholars and it can be a reference for further research related to personal pronouns.

Practically, the result of this study bring out new ideas for future studies to analyze the personal pronouns in other sources of data and enrich knowledge about pragmatics theories in general especially in those related to personal pronouns. Meanwhile, practically, the writer hopes that people who read this study will apply the personal pronouns in their daily life properly. The results of this study also give a specific knowledge and a clear understanding about personal pronouns.

#### **1.5 Scope of Limitation**

The study will focus on analyzing the personal pronouns found in Donald Trump's inaugural speech. Therefore, the scope of this study is pragmatics which concerns the discussion of personal pronouns produced by Donald Trump. The

limitation of the study is only on the utterances that contain the personal pronouns produced by Donald Trump's inaugural speech.