

CHAPTER I

INTRODUCTION

In this chapter, the researcher will introduce and present the outline or general concept about the research through several sections. The sections are background of the study, research questions, objectives of the study, significance of the study, also scope and limitations.

1.1 Background of the Study

Language is a tool used for communication between humans. Language has a very important role in human's life. Humans really need language to interact, communicate, tell information and argument with each other. Without a language it will be very difficult to understand and get the intentions that conveyed by a person to the other person that they refer to. That is why language is important in communication. According to Rabiah (2020) Language means a communication tool that everyone uses in everyday life to convey information and arguments to others, language cannot be separated from culture as it represents the nation and closely related to the attitude and behavior of the group of speakers of that language.

According to Fatimayin (2018) Communication is the activity or process of expressing feeling and idea or providing information to people. In other word, communication is the act of transferring messages or information from one place to another place and from one person to another person. In communication, there are two types of using language: spoken and written. Agarwal and Garg (2012) state that there are two ways to communicate information by using written language and spoken language. Written language is the use of language in handwriting style or written form such as newspaper, books, article, and magazine. While, spoken language is the use of language in speaking style that contain intonation, stress, rhythm, etc, can be found in speech, discussion, presentation, and others. So, it can be concluded that in communication written or spoken language is used.

In spoken and written language there is discourse markers, but in the process of communicating using speaking skills, discourse markers often occur. Discourse markers are items in spoken discourse which act as signposts of discourse coherence. In other words, According to Adewibowo, D. (2018) the use of discourse markers is important to make paragraph organize and coherent because discourse markers help the writers and speakers connect their writing and speaking. People use discourse marker to connect, organize and manage what they say or write.

Schiffrin (1987) elaborates function of discourse markers when a speaker delivers a discourse in conversation or written discourse, and there are six types of discourse markers. Discourse markers called marker of information management (oh), marker of responses (well), marker of connectives (and, but, and or), marker of cause and result (so and because), marker of temporal adverb (now and then), and marker of information and participation (you know and I mean). Here are the conversation example using discourse markers:

Speaker 1 : Hi, are you Caroline's friend, Grace?

Speaker 2 : **Oh**, yes I am. Is there something wrong?

Speaker 1 : **Well**, there is no something wrong, i'm Dave, Caroline's friend that want to meet you.

Speaker 2 : Oh, **so** you are Dave. Hi Dave!

Speaker 1 : Yes, can I sit here **and** talk with you?

Speaker 2 : Sure, please take a sit.

Speaker 1 : **You know**, I have heard about you so much.

Speaker 2 : Really? So, what you heard about me? Haha

Speaker 1 : I know that you really like cat **and** dog, **but** allergic to their fur.

Speaker 2 : Haha, that is true. Is there anything else you heard **or** know about me?

Speaker 1 : I know that you have an angelic voice, **I mean** how can be a person have that beatiful voice?

Speaker 2 : Haha, you're praising too much. **Now**, tell me about yourself.

Speaker 1 : I'm just a normal person, **then** there is no interesting about me.

Speaker 2 : Hey, don't be like that. You're actually such a fun person.

The use of discourse markers in speaking and writing is really important, in order to make the text properly structured. In order to express an utterance, we

also need a discourse marker to make it meaningful. From those thoughts, the researcher considered that it is very necessary to study the use of discourse markers, because discourse markers is one of the important function in language usage.

The researcher is concerned in analyzing the use of discourse markers in a speech, which is one of the parts of spoken discourse. Speech is a communication method using speaking skill, where the speaker delivers messages, thought, and ideas about something to the audience. According to Zuhriyah (2017) speaking is the way people express something and communicate in verbally with other people. Speaking is the primary way to interact with others in social communities. People cannot be separated from interaction and communication in their daily activities. While according to Leong and Ahmadi (2017) speaking is not only saying words through mouth (utterance) but it means conveying message through the words. Speaking allows people to convey information and ideas, express opinions and feelings, share experiences, and mention social relationship by communicating with other people.

In order to conduct this research, the researcher considered to choose a famous speaker who is fluent in speaking English. The famous speaker is Priyanka Chopra who is an Indian actress that become really popular and successfull in Bollywood even Hollywood film. In her speech, Priyanka Chopra showed a good ability to communicate using English language.

The researcher specifically chosen the data Priyanka Chopra speech entitled "Be Fearless" because the video is popular in YouTube. In that speech, Priyanka Chopra spoke about being impassioned and fearless in achieving her dream, she also told about sexism and racism that appears in film industry. That speech was delivered to an audience of star-struck fans and she quotes: "Fight for your dreams because no one else is going to fight for your dreams, except you". In delivering speech, Priyanka Chopra used discourse markers such as marker of connectives, marker of cause and result and, marker of information and participation, and others. The researcher analyzes this speech with purpose to found the types of discourse markers that used by Priyanka Chopra, found the

function of the discourse markers and how do Priyanka Chopra used Discourse markers in her speech. From the explanation above about Priyanka Chopra speech entitled “Be Fearless”, it can be concluded that the speech was worthy of being a data because it consist of many utterance of discourse markers, which researcher analyzing it, then the speech is popular and inspiring. So, that is why researcher decided to analyze that data.

1.2 Research Questions

Based on the background of the study above, the researcher formulates the research question as follow:

1. What are the types of discourse markers used by Priyanka Chopra in her speech?
2. What are the functions of discourse markers used by Priyanka Chopra in her speech?
3. How are discourse markers used by Priyanka Chopra in her speech?

1.3 Objectives of the Study

Based on the research questions formulated above, the objectives of this research are:

1. To explain the types of the discourse markers used by Priyanka Chopra in her speech.
2. To explain the functions of the discourse markers used by Priyanka Chopra in her speech.
3. To explain how are discourse markers used by Priyanka Chopra in her speech.

1.4 Significance of the Study

The results of this study are expected to be useful and be able to give advantages to as follow:

1. Theoretically, the result of this study can enrich the study about Discourse Markers.
2. Practically, the result of this study can enrich knowledge towards readers, such as giving new information of discourse markers to the reader, and can be used as

reference for next researchers who interested in analyze the similar topic or field in this study.

1.5 Scope and Limitation of the Study

In this research, the researcher was choose discourse markers that used in spoken discourse and only focused in analyzing it in Priyanka Chopra Speech entitle “Be Fearless”. The video of Priyanka Chopra speech is retrieved from the YouTube at <https://www.youtube.com/watch?v=aDG1T0kJnd4> that entitled “Be Fearless”, it published in march 13, 2021 and the video duration is 18 minutes. The researcher used theory of Schiffirin (1987) to answer the first and second research question.