

ABSTRACT

Yanti Amelia. The Empowered Village Program on Achieving Village Sustainable Development Goals (SDGs) in Sampang Regency.

This study aims to analyze the effectiveness of the Empowered Village Program on achieving Village Sustainable Development Goals (SDGs) in Sampang Regency. The Empowered Village Program is an initiative of the East Java Provincial Government as an effort to restore village economies after the COVID-19 pandemic through developing local potential, increasing innovation, and empowering village communities. The main focus of this study was directed at three independent villages receiving Special Financial Assistance (BKK) from the Empowered Village Program: Pangarengan Village, Jelgung Village, and Banyuates Village. This study used a descriptive quantitative approach supported by qualitative data. Data collection techniques included questionnaires, interviews, and documentation. This study employed index scale measurement methods and thematic analysis techniques. Effectiveness indicators used included program objectives, targeting accuracy, program socialization, and program monitoring. The results of this study indicate that the implementation of the Empowered Village Program on achieving Village SDGs in Sampang Regency can be considered quite effective.

Keywords: *Desa Berdaya Program, Effectiveness, Village SDGs, Community Empowerment.*

ABSTRAK

Yanti Amelia. Program Desa Berdaya Terhadap Capaian *Sustainable Development Goals (SDGs)* Desa di Kabupaten Sampang.

Penelitian ini bertujuan untuk menganalisis efektivitas Program Desa Berdaya terhadap capaian *Sustainable Development Goals (SDGs)* Desa di Kabupaten Sampang. Program Desa Berdaya merupakan inisiatif Pemerintah Provinsi Jawa Timur sebagai upaya pemulihan ekonomi desa pasca pandemi COVID-19 melalui pengembangan potensi lokal, peningkatan inovasi, dan pemberdayaan masyarakat desa. Fokus utama penelitian ini diarahkan pada tiga desa mandiri penerima Bantuan Keuangan Khusus (BKK) Program Desa Berdaya, yaitu Desa Pangarengan, Desa Jelgung, dan Desa Banyuates. Penelitian ini menggunakan pendekatan kuantitatif deskriptif yang didukung data kualitatif. Teknik pengumpulan data dilakukan melalui kuesioner, wawancara, dan dokumentasi. Pada penelitian ini menggunakan metode pengukuran skala indeks dan teknik analisis tematik. Indikator efektivitas yang digunakan meliputi tujuan program, ketepatan sasaran, sosialisasi program, dan pemantauan program. Hasil penelitian ini menunjukkan bahwa pelaksanaan Program Desa Berdaya terhadap capaian SDGs Desa di Kabupaten Sampang dapat dikatakan cukup efektif.

Kata kunci: Program Desa Berdaya, Efektivitas, SDGs Desa, Pemberdayaan Masyarakat.