

CHAPTER I

INTRODUCTION

In this chapter, there are some sub-chapters that provides. They are background of the study, research questions, and objectives of the study, significance of the study, and scope and limitation of the study.

1.1 Background of the Study

Language is the main tool of communication for humans. Communication is important in daily life because with communication, we can deliver a message to other people. Latifah (2017) states that language can be a medium for delivered a message, idea or information to other human or hearer. However, the form of language from the speaker or hearer and how it is used as communication tool, language has purpose and meaning to be understood. Language is also important to build a social identity that used by speaker to other hearer.

Slang is one of the language varieties in sociolinguistics. Slang is often used by a group of people in society. According to Situmorang and Herman (2021) slang is generally used as a means of communication between a group of people and mostly used by certain social groups such as teenagers at certain period and times. In interacting with others, they usually have their own language in expressing themselves. Allan and Burridge (2006) stated slang are marker for particular group of people. People generally sharing the word they have to others such as groups of certain schools and social groups such as musicians, junkies, or criminals.

Another definition of slang is come from Hartman and Stork (1972) that stated slang is varieties of speech, characteristic of slang is by add a new words and change vocabulary. Slang used by teenagers or social communities for group communication and thus tending to maintain understanding by the speech community. Slang is new words or phrases unusual in order to express something new or old and use it in daily conversation. The users of slang mostly are teenagers, they are often use slang to make sentences easier to say and to be considered cool because they follow something that is popular. Slang words not only used in real life communication but also used in movie by the character in their dialogue.

Slang is related to communication included in entertainment such as movie. The writer is interest in “The Boss Baby” (2017) Movie as the data. Movie are complex and simple because besides its function as a entertainment, movie are contains a lot of messages and new knowledge to the audiences. Therefore, the writer wants to know and analyze slang in movie

entitled “The Boss Baby”. This movie tells about Timothy Leslie Templeton, a seven year old boy who found his brother is a executive who wear a suit. He reluctantly agrees to team up with the boss baby on a secret mission filled with laughter and adventure. Furthermore, in this study the writer wants to find out the use of slang used by men and women characters in “The Boss Baby”. The writer categorizes slang types used by existing men and women characters in “The Boss Baby” based on Partridge theory.

Reasons why the writer analyze the topic of slang between gender men and women is important, because from it, the researcher get to know the types of slang, the used of slang by existing men and women characters in the movie, how the characters between men and women in the movie communicate formally and informally, and to enrich knowledge in Sociolinguistics approach, especially about slang words.

M: Shit! I dont care about her anymore

W: Why are you so salty with her?

The conversation above is an example of slang. M which is male say *shit* which means swearing out of resentment at someone, while W which is female say *salty* that have meaning get upset or angry over something. It can be seen the different of when they using slang while men are more spontaneous and more rude, meanwhile women are more careful and submissive.

Based on the description above, the writer is interested in selecting “The Boss Baby” Movie as the data for analysis. “The Boss Baby” Movie was released in 2017 directed by Tom McGrath has a light and fresh storyline, the animation also interesting and suitable for watching with family. First released in 2017, then continue released the sequel in 2020 with *The Boss Baby; Get That Baby*, after released sequel in 2020, this movie produced by DreamWorks Animation released again in 2021 with the title *The Boss Baby; Family Business*.

As the data taken from “The Boss Baby” movie, the writer needs to watched the movie which in video form and noticed every conversation male and female characters and categorize the types of slang based on Partridge theory. The writer also rewatched the movie, collected sufficient data, and categorized the data to get a correct analysis.

1.2 Research Questions

Based on the background of study, it can be formulated the research questions below

1. What are types of slang words used by men and women in “The Boss Baby” movie?
2. What are the meaning of slang words used by men and women in “The Boss Baby” movie?
3. Which gender that show more frequent slang used in “The Boss Baby” movie?

1.3 Objectives of the Study

1. To explain what are the types of slang words used by men and women “The Boss Baby” movie
2. To explain what are the meaning of slang words used by men and women in “The Boss Baby” movie
3. To identify who the more frequent in using slang words between men and women in “The Boss Baby” movie

1.4 Significance of the Study

The writer expected this study contributes well to sociolinguistics theoretically and practically, so that readers understanding of slang words and its meaning are increase.

Theoritically, this study is expected for readers so that they can learn deeper about language especially slang language which are used by existing men and women characters in “The Boss Baby” movie. The writer also hope the results of this study useful to be a reference for other researchers in the future.

Practically, this study can be useful for readers to know the types and meaning of slang and gender that more frequent on the use of slang between men and women characters in “The Boss Baby” movie.

1.5 Scope and Limitation of the Study

The scope of this study focus on sociolinguistic studies by analyzing slang between men and women. In this study, the writer uses the utterances and dialouges between men and women characters in “The Boss Baby” movie that contains slang words. The limitation of this study is only focus on slang between men and women characters in “The Boss Baby” movie. So, the writer only analyzing the data by men and women in “The Boss Baby” movie.