

ABSTRACT

Sahlul Khuluq, The effects of Perception, Motivation, Knowledge, and Spirituality on Accounting Students' Career Interests in Sharia Entities. Under the guidance of Prof. Dr. Muhammad Nizarul Alim, M.Sc., Ak., CA.

The purpose of this research was to determine the effects of perception, motivation, knowledge, and spirituality on accounting students' career interests in sharia entities. The type of this research was quantitative research. The population of this research was undergraduate accounting students of the Faculty of Economics and Business, University of Trunojoyo Madura. The sample was selected by purposive sampling technique that obtained 103 respondents based on criteria. Data was collected by distributing questionnaires directly to the respondents. This research uses multiple linear regression models. The results of this research indicate that, (1) perception has a effect on accounting students' career interests in sharia entities, (2) motivation does not affect the accounting students' career interests in sharia entities, (3) knowledge does not affect the accounting students' career interests in sharia entities, (4) spirituality has a effect on accounting students' career interests in sharia entities, (5) perception, motivation, knowledge, and spirituality simultaneously affect accounting students' career interests in sharia entities.

Keywords: perception, motivation, knowledge, spirituality, and career interests.

ABSTRAK

Sahlul Khuluq, Pengaruh Persepsi, Motivasi, Pengetahuan, dan Spiritualitas Terhadap Minat Mahasiswa Akuntansi Berkarier di Entitas Syariah. Dibawah bimbingan Prof. Dr. Muhammad Nizarul Alim, M.Si., Ak., CA.

Tujuan dari penelitian ini adalah untuk mengetahui pengaruh persepsi, motivasi, pengetahuan, dan spiritualitas terhadap minat mahasiswa akuntansi berkarier di entitas syariah. Penelitian ini merupakan jenis penelitian kuantitatif. Populasi dalam penelitian ini adalah mahasiswa program studi S1 akuntansi Fakultas Ekonomi dan Bisnis Universitas Trunojoyo Madura. Sampel dipilih menggunakan teknik *purposive sampling* dan yang diperoleh 103 responden berdasarkan kriteria. Data dikumpulkan dengan menyebarkan kuesioner kepada responden. penelitian ini menggunakan model regresi linear berganda. Hasil penelitian ini membuktikan bahwa, (1) persepsi berpengaruh terhadap minat mahasiswa akuntansi berkarier di entitas syariah, (2) motivasi tidak berpengaruh terhadap minat mahasiswa akuntansi berkarier di entitas syariah, (3) pengetahuan tidak berpengaruh terhadap minat mahasiswa akuntansi berkarier di entitas syariah, (4) spiritualitas berpengaruh terhadap minat mahasiswa akuntansi berkarier di entitas syariah. (5) persepsi, motivasi, pengetahuan, dan spiritualitas secara simultan berpengaruh terhadap minat mahasiswa akuntansi berkarier di entitas syariah.

Kata Kunci: persepsi, motivasi, pengetahuan, spiritualitas, dan minat karier.