

CHAPTER I

INTRODUCTION

This chapter contains background of the study, research questions, objectives of the study, significance of the study, and the scope and limitation of the study. The further explanations are as follows.

1.1. Background of the Study

Language is one of the most important elements of communication. When two or more people want to communicate, they must know which language is suitable for each other. In other words, they must understand the language they use. Because, when one of them does not understand the language used, then the communication cannot go well. According to Kurniati (2017, p. 227), language is a communication tool used by one person to another to transfer information, ideas and feelings. And language is also a combination of words into sentences and can be called a communication system based on words. It is not only can be used in communication in the form of conversation, but language is also very important in communicating in other ways such as through songs.

Song is one type of communications or expression of feelings that is written beautifully and expressed in appropriate tones. Kusumaningrum (2020, p. 2) states that one of the most important elements of song is the lyrics. When someone writes a song will not only think about how beautiful the lyrics and the tone of the song but also has to think about what message will convey to listeners through the song. That way, listeners will not only enjoy the beauty of the song but will also understand the meaning of a song. It is because sometimes the meaning of a song that is heard is very relatable to our current situation or condition. This will make us as listeners will enjoy every song lyric that we hear.

In writing a song, sometimes the writer uses words that contain meaning other than the actual meaning. This is also usually done to beautify the song and can also be done to adjust to the tone that will be made. Because making a song is the same as making a poem. Therefore, in writing a song, the writer cannot only just write or assemble the words and sentences. There are many things that must be

considered in writing a song. One of the most important things to watch out for in songwriting is plagiarism. Plagiarism is the most important thing that must be considered because it involves copyright issues. And in this case, plagiarism will be seen in terms of lyrics and tone.

This study of connotative meaning is done because to interpreting this topic is quite difficult for general listeners. Maybe when hear the word connotative meaning, some people do not really understand what is connotative meaning and what the actual meaning of the words that contain connotative meaning in the song they hear. According to Laia, Zagoto, and Wau (2022, p. 3) connotative meaning occurs when the speaker's meaning is different from the actual meaning, and this can also be called non-literal meaning. But nowadays, there are lots of people who do not get the point from the messages conveyed by singers through their songs. Most people just think that the important thing is that the song is good and can be enjoyed with beautiful music without having to understand the meaning of the lyrics of the song. For example:

Feeling blue

If only look at the word feeling blue, people will think about the actual meaning of the word. But if there is a sentence context that follows or precedes the word, the word may have a different meaning than the actual meaning. For example, "I'm feeling blue because he left me". When viewed from the context of the sentence, people will understand that the word feeling blue has a different meaning. In this sentence, the word feeling blue means sad (feeling sad).

So, this topic is very important to analyze, because usually people when listening to a song only focus on the beauty of the music without understanding the meaning of the song's lyrics. In addition, people are often confused when they hear the lyrics of a song that may be considered ambiguous but have a different meaning from the actual meaning. So, with this research, it is hoped that it can help readers to better understand the meaning that may be implied in a song. When readers have started to understand this material, it will be easy for them to understand more about

the content of each song they listen to. In addition, they will also enjoy the song more because sometimes there are some songs whose contents are very suitable to the listener's circumstances.

The three songs that analyzed in this study are Niki's most famous songs. In addition, in these three songs there are also several parts that contain connotative meanings. This is also what makes these songs more and more liked by many people. Apart from the catchy tone, the lyrics of these songs are also very good and quite in accordance with the lives of the listeners. As well as romance, personal life, and much more. In these three songs, there is a story about someone who is in love, and there is also a story about the singer when she was still in school.

These songs are loved by many people and there are even many people who remake the video clips of these songs. In addition, the meaning contained in the three songs is very good. All three have almost the same theme, but when viewed from the overall lyrics, there are some differences in the three songs. This is also what makes these three songs even more interesting to analyze in terms of the connotative meaning. And this connotative meaning analysis carried out to find out how the songs are written with meanings that maybe not everyone can understand.

Besides the reasons that mentioned before, this analysis was also carried out to find out how Niki, who is an Indonesian, can convey her songs well. Which is, all the songs are written in English. And what about the connotative meanings contained in the three songs, so that they can attract people to listen to these songs.

1.2. Research Questions

Based on the background of this research above, it is formulated the following research questions:

1. What are the forms of connotative meaning found in Niki Zefanya's songs lyric?
2. How is the influence of words or sentences that precede and follow the connotative words found in Niki Zefanya's songs lyric?

1.3. Objectives of The Study

Based on the research questions above, it can be ascertained that there are also several objectives of this research:

1. To find out some forms of connotative meaning in Niki Zefanya's songs lyric.
2. To explain the influence of words or sentences that precede and follow the connotative words found in Niki Zefanya's songs lyric.

1.4. Significance of the Study

1. Theoretical significance

This research is expected to broaden the reader's knowledge about the connotative meaning of words. In addition, the results of this study are also expected to be a reference for other researchers who want to analyze the same topic.

2. Practical significance

The results of this study are highly recommended for readers to be able to try to apply it every day when listening to a song in order to understand the meaning deeper. If he already knows about this connotative meaning analysis, then he will also interpret which lyrics actually contain connotative meanings.

1.5. Scope and Limitation of the Study

This research uses a semantics approach and will focus on analyzing the connotative meanings contained in the songs of Niki Zefanya. And the theory used in this research is Leech's theory (1981) about connotative meaning. And this study also uses theory from Dickens, Hervey, and Higgins (2016) about forms of connotative meaning as the supporting theory. In this study analyze the connotative meaning in three of Niki Zefanya's songs, namely Every Summertime, High School in Jakarta, and Lowkey.