

ABSTRAK

ANALISIS PERAN PESANTREN DALAM PENGEMBANGAN INSAN ENTREPRENEUR (STUDI KASUS PONDOK PESANTREN DARUL HIKMAH KEC. BURNEH KAB. BANGKALAN)

Kewirausahaan memiliki peran tersendiri dalam pembangunan ekonomi suatu Negara. Munculnya unit-unit usaha kecil hingga usaha besar diawali dengan jiwa kewirausahaan. Jiwa kewirausahaan tersebut dapat ditanamkan melalui pembudayaan kewirausahaan. Pesantren merupakan salah satu lembaga yang memiliki potensi dalam upaya membangun budaya wirausaha. Potensi ini ditunjukkan karena pesantren merupakan lembaga pendidikan untuk mencetak manusia yang religius dan mandiri. Karakter ini sejalan dengan program kewirausahaan yang berada dalam pesantren. Penelitian ini dimaksudkan untuk menjawab permasalahan Bagaimana peran pesantren dalam pengembangan insan *entrepreneur* di PP. Darul Hikmah.

Penelitian ini merupakan jenis penelitian kualitatif deskriptif. Sumber data primer dalam penelitian ini diperoleh melalui wawancara terhadap pengurus program kewirausahaan, santri yang mengikuti program kewirausahaan pesantren sedangkan sumber data sekunder diperoleh melalui dokumentasi.

Hasil penelitian menunjukkan bahwa peran pesantren dalam pengembangan insan *entrepreneur* adalah menjadi lembaga pendidikan terhadap para santrinya dalam berbagai macam kegiatan yang dilakukan. Hal yang dilakukan berupa pengajaran formal di dalam kelas, pengajian serta kajian kitab kuning. Selanjutnya sebagai lembaga pelatihan yang menunjukkan *action* dari apa yang dipelajarinya, seperti berorganisasi, mengelola produk, serta sistem pemasarannya. Serta peran pesantren sebagai fasilitator, *centre of excellence*, serta *agent of development* dijalankan oleh pesantren untuk membentuk insan *entrepreneur*.

Kata Kunci: Kewirausahaan

ABSTRACT
ANALYSIS OF THE ROLE OF PESANTREN IN THE DEVELOPMENT OF
ENTREPRENEUR INSAN (CASE STUDY OF PESANTREN DARUL HIKMAH BURNEH
DISTRICT, BANGKALAN REGENCY)

Entrepreneurship has its own role in the economic a country development. The occurrence of small business units to large businesses begins with an entrepreneurial spirit. The entrepreneurial spirit can be implanted through the cultivation of entrepreneurship. Pesantren is one of the institutions that have the potential in an effort to build an entrepreneurial culture. This potential is shown because Pesantren is educational institution to produce religious and independent human beings. This character is in line with the entrepreneurship program within the pesantren.

This research was intended to answer the problem of how the role of pesantren in the development of entrepreneurial people in PP. Darul Hikmah. This research was a descriptive qualitative research. Primary data sources in this study were obtained through interviews with administrators of the entrepreneurship program, students who participated in the pesantren entrepreneurship program while secondary data sources were obtained through documentation.

The results showed that the role of pesantren in the development of entrepreneurial people was to become an educational institution for their students in a variety of carried out activities. This was done in the form of formal teaching in the classroom, study Islamic lesson and the yellow book. Furthermore, as a training institution that showed the actions of what was learned, such as organizing, managing products, and marketing systems. And the role of pesantren as facilitator, center of excellence, and agent of development was carried out by Pesantren to build up entrepreneur people.

Keywords: Entrepreneurship