

CHAPTER I

INTRODUCTION

This introduction chapter consists of five sub-chapters namely, background of the study, research questions, objectives of the study, significance of the study, the scope and limitation of the study.

1.1 Background of the Study

Language is a tool used to communicate by humans in life. Language plays an important role in human life to communicate because without using language one cannot communicate with others. Therefore, through language people can express what is on their minds to others. Human language from time to time tends to change and is always developing due to several factors such as social life and human need for language. Language change is rather slow compared to the human life span (Fromkin, 2007 P. 488). Language development begins with phenomena such as when a person uses that language a lot. Language style occurs when someone thinks that it is the best way to use language. The emergence of the language which eventually developed and agreed upon by people in the use of the language. One type of language is slang.

Slang is an informal word or expression in spoken language used by a certain group of people. Teenagers use this variety of languages for various types and reasons (Nuraeni & Pahamzah, 2021). Therefore, slang is not an official language that is recognized in the dictionary. It is just a style of language used by a certain group of people. According to Agha (2015, p.306) that slang is an ideological framework for reasoning about language that defines a class of deviant registers of language. It means that slang is a very different language when compared to the original language of that slang. Usually, only the users of that slang understand the meaning.

In this modern era, where technology rules the world, people's language develops the following technology. For example, it is the social media. On the social

media, people are free to communicate with other people with different styles and accents of language. In this online communication, especially social media, people usually use many styles or slang words to communicate with each other. Saat ini, orang tidak dapat dipisahkan dari media sosial. Media sosial seperti itu seperti Whatsapp, Instagram, Line, Twitter, Facebook, Tiktok, dll are several kinds of platforms from social media that are popular now. Tiktok is a social media used to create and share short videos. Users are free to express themselves through the videos they make. The speech or language they use did not contain rules of language that are adhered to and can lead to language styles. In addition, Slang was created from a youth word game aimed at the fun of new things. Slang is diction resulting from play among young and agile children playing with words and renaming objects and actions; some invent new words or mutilate or abuse old ones, for the pleasure of novelty, and others pursue such words for the pleasure of being in vogue (Zhou & Fan, 2013). One kind of slang word from young people is Jaksel language.

The Jaksel language is a mixed language between Indonesian and English (Nugroho, 2021). In this study, researchers are interested in analyzing the tiktok video from a content creator named Oza Rangkuti. Oza Rangkuti is a comedian and content creator on Tiktok with 1.4 million followers. Oza was born in Jakarta, December 5, 1991. The name of his Tiktok is “Podcast Kesel Aje” (Annoying Podcast). This video content he made has a comedy theme using the Jaksel language. Oza made himself famous as the person who popularized the Jaksel language. This made fans and followers interested and motivated to learn the Jaksel language, especially English vocabulary that is often used in the use of the Jaksel language.

The reason of chose the topic of slang is slang is important, because from it, researcher knew the types of slang, the use of slang, how to communicate formally and informally, and identify the nation, culture, customs, professions, and people's lives and to enrich utterances in English sociolinguistics, especially about slang in social media.

The example:

Don't give up, "break a leg!" (Ayu et al., 2020)

The sentence above is an example of slang. In the final sentence is "break a leg" which means good luck. The word of "break a leg" is a characteristic of flippant slang. Allan and Burrridge (2006) stated that there are five kinds of slang types, namely; Fresh and Creative, Flippant, Blending, Acronym, Clipping. Flippant is a type slang word consisting of two or more words that have denotative meanings.

Basically, slang has a relation with communication. The researcher concerned with a short video content as data of the thesis. Short videos are simple and complex videos because they contain messages in them. Then, the researcher wants to know and analyse the slang in the short video conversation between Oza Rangkuti. Furthermore, in this study the researcher wants to solve and find out the use of slang used by Oza Rangkuti in the videos posted on his Tiktok account. The researcher categorized the types and functions of slang in the video of his Tiktok account entitled Podcast Kesel Aje (Annoying Podcast).

1.2 Research Questions

Based on the background above, it is formulated two research questions as follows:

1. What are the types of the slang words used by Oza Rangkuti in his Tiktok videos?
2. What are the functions of the slang found Oza Rangkuti in his Tiktok videos?

1.3 Objectives of the Study

Based on the formulation of the problems, the researcher wanted to solve the problems which is described as follows: To know of the types of slang words based on Allan and Burrridge (2006) in Oza rangkuti short videos on Tiktok. To identify the functions of slang found by Oza Rangkuti on his Tiktok short videos.

1.4 Significance of the Study

This study has theoretical and practical significance. Theoretically, this research is expected to increase knowledge in the field of language, namely to enrich English vocabulary, especially about slang on Tiktok and is useful for readers in understanding the types of slang words. As well as being able to use the language of young people that is good and right.

Practically, this research can be advantageous to the reader as references in analysing the slang, especially the English study program students who are interested to sociolinguistics and its aspects.

1.5 Scope and Limitation of the Study

The scope of this study is sociolinguistics and focuses on the discussion of the theory of slang. The limitation of this study is the utterances of Oza Rangkuti on Tiktok videos which refer to the types and functions of slang used by him.