

INCREASING INVESTMENT INTEREST BY STRENGTHENING SHARIA COMPLIANCE ON THE INDONESIAN STOCK EXCHANGE

Enjellina Rahmawati¹; Nasrulloh²

Trunojoyo Madura University^{1,2}

Email : 190721100148@student.trunojoyo.ac.id¹; nasrulloh@trunojoyo.ac.id²

ABSTRACT

The purpose of this study is to explore how strengthening sharia compliance on the Indonesia Stock Exchange can increase investor interest in investing in the Islamic capital market. This study uses a qualitative method. The results show that strong shariah compliance can increase investor confidence in the shariah capital market and help attract potential investors who may not be interested in conventional investments. In addition, sharia compliance can also help minimize investment risk and increase long-term investment value.

Keywords : Investment, Sharia Compliance, Indonesia Stock Exchange

ABSTRACT

Tujuan dari penelitian ini adalah untuk mengeksplorasi bagaimana memperkuat sharia compliance di Bursa Efek Indonesia dapat meningkatkan minat investor untuk berinvestasi di pasar modal syariah. Penelitian ini menggunakan metode kualitatif. Hasil penelitian menunjukkan bahwa sharia compliance yang kuat dapat meningkatkan kepercayaan investor dalam pasar modal syariah dan membantu menarik investor potensial yang mungkin tidak tertarik pada investasi konvensional. Selain itu, sharia compliance juga dapat membantu meminimalkan risiko investasi dan meningkatkan nilai investasi jangka panjang.

Kata Kunci : Investasi, Sharia compliance; Bursa Efek Indonesia

INTRODUCTION

In order to strengthen a country's economy, the financial sector plays an important role in making it happen (Rahmanto & Nasrulloh, 2019). In order to increase economic development in Indonesia, several methods are needed, one of the most influential is investment. Investment is urgently needed to address some of Indonesia's economic problems. The investment sector has various instruments that can be used to boost the rate of economic growth, one of which is in the capital market sector (Nurfiati, 2019). In this day and age, more and more Indonesian people choose to invest in the Islamic capital market, especially Islamic stocks. The Islamic capital market in Indonesia is growing rapidly and many companies listed on the Indonesia Stock Exchange have met the criteria of sharia, and the number of investors is increasing because they are interested in investing in Islamic financial instruments.