

Chasanah, Hidayatul. 2025. *Pengembangan Media Komik Digital 'Eksline' pada Materi Menulis Teks Eksplanasi Berbantuan Aplikasi Medibang Paint untuk Siswa Kelas IX*. Skripsi, Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Afyah Nur Kayati, S.Pd., M.Pd.

ABSTRAK

Penelitian ini dilatarbelakangi oleh kurangnya media pembelajaran pada materi menulis teks eksplanasi di SMP YPI Nasrul Umam. Penelitian ini bertujuan untuk: (1) mengembangkan media komik digital “Eksline” pada materi menulis teks eksplanasi berbantuan aplikasi *medibang paint* untuk siswa kelas IX; (2) mengetahui kelayakan komik digital “Eksline” pada materi menulis teks eksplanasi berbantuan aplikasi *medibang paint* untuk siswa kelas IX berdasarkan validasi para ahli; dan (3) Untuk mengetahui respons siswa terhadap komik digital “Eksline” pada materi menulis teks eksplanasi berbantuan aplikasi *medibang paint* untuk siswa kelas IX. Penelitian ini menggunakan metode penelitian *Research and Development* (R&D) dengan menggunakan model ADDIE (*Analysis, Design, Development, Implementation, dan Evaluation*). Subjek penelitian ini ialah siswa kelas IX SMP YPI Nasrul Umam Gresik dan validator ahli. Hasil penelitian menunjukkan: (1) proses pengembangan komik digital “Eksline” pada materi menulis teks eksplanasi berbantuan aplikasi *medibang paint* untuk kelas IX; (2) kelayakan media pembelajaran komik digital “Eksline” pada materi menulis teks eksplanasi berbantuan aplikasi *medibang paint* untuk kelas IX mendapat penilaian dari ahli materi sebesar 73% kategori “layak”. Penilaian dari ahli media memperoleh hasil 80% kategori “sangat layak”. Penilaian dari ahli bahasa memperoleh hasil 90% kategori “sangat layak”. Penilaian. Dari keseluruhan ahli dapat dinyatakan media sangat layak digunakan untuk proses belajar mengajar; (3) Respons siswa berdasarkan uji coba kecil memperoleh hasil 72% kategori “baik”. Respons siswa berdasarkan uji coba besar memperoleh hasil 82% kategori “sangat baik”.

Kata kunci: *media pembelajaran, komik digital, teks eksplanasi*

Chasanah, Hidayatul. 2025. *Development of Digital Comic Media “Eksline” in Explanatory Text Writing Material Assisted by the Medibang Paint Application for Grade IX Students*. Skripsi, Indonesian Language and Literature Education, Faculty of Teacher Training and Education, Trunojoyo Madura University. Advisor: Afyah Nur Kayati, S.Pd., M.Pd.

ABSTRACT

This research was motivated by the lack of learning media for the material on writing explanatory texts in SMP YPI Nasrul Umam. This research aims to: (1) developing digital comic media “Eksline” on the material of writing explanatory texts assisted by the Medibang Paint application for class IX; (2) to determine the worthiness of digital comics “Eksline” in the material of writing explanatory texts assisted by the Medibang Paint application for class IX students based on expert validation; (3) To find out students' responses to the digital comic "Eksline" in the material of writing explanatory texts assisted by the Medibang Paint application for class IX students. This research uses the Research and Development (R&D) research method using the ADDIE model (Analysis, Design, Development, Implementation, dan Evaluation). This research was conducted at SMP YPI Nasrul Umam Gresik in class IX. The research results show: (1) The process of developing digital comics “Eksline” on the material of writing explanatory texts assisted by the Medibang Paint application for class IX; (2) The worthiness of digital comic “Eksline” learning media for the material on writing explanatory texts assisted by the Medibang Paint application for class IX received an assessment from material experts of 73% in the "worthy" category. Assessment from media experts obtained a result of 80% in the "very worthy" category. Assessment from language experts obtained results of 90% in the "very worthy" category. From all expert, it can be stated that the media is very worthy for use in the teaching and learning process; (3) Student responses based on a small trial obtained results of 72% in the “good” category. Student responses based on a large trial obtained results of 82% in the “very good” category.

keywords: learning media, digital comics, explanatory text