

CHAPTER I

INTRODUCTION

This study consists of five chapters. They are: background of the study, statements of problems, puposes of the study, significance of the study, scope and limitation of the study. Every sub chapter has different content and it is elaborated below.

1.1 Background of The Study

Language is an important part in human life because it has a big role for communication in life. Language allows us to give information, express indignation and feeling. According to Holmes (1992), language serves a range of functions. Human use language to ask for and give people information. To express indignation and annoyance, as well as admiration and respect. Often one utterance is simultaneously convey both information and express feeling.

Beside that, other functions of language are to establish and maintain a relationship with others. It means that, both of them are important things after use language as a mean of communication with the address. For instance, two young girls are waiting in a bus station and both of them have never met before. Then, one of them starts to converse by asking destination. So, that is one of the examples that language is establish relationship whether with friends or with a stranger or a new comer, and this phenomenon is supported by Trudgill's statements. According to Trudgill (1983), language is not simply a means of communicating information

about the weather or any other subject. It is also very important means of establishing and maintaining relationship with other people.

The explanation above shows that language is the important thing and key to communication and interaction with other people and because language is a tool of communicating, establishing and maintaining relationship, it cannot deny to need an environment where people use language as a medium of communication. Environment that the writer means here is the society where people from different background and class exist or live in it. Both language and society cannot be separated from each other because language reflects the society where people use that language.

Boey (1975), there is no society without language and there is no language without society. Language is produced by the culture and adequate for the needs of the people who use it. Moreover, language depends on the social and geographical background of the person itself. Trudgill (1983), people from different social geographical background use different kinds of language.

Ethnic language is used by the speaker to communicate in communication process, one should consider the social norms of society. Marjohan (1988), the degrees of respect are largely indicated through the address system in language. So, from that explanation, an ethnic language is also important to be observed because it can give understanding to the language and the culture of a specific ethnic group.

Wibisono (2001), Madurese society is Madurese people that speak Madurese in their daily life. Madurese is one of ethnic languages that still exist in Indonesia

because Madura itself is part of a regency in Indonesia. Although they use one language to communicate, Madurese people have their own dialect to identify their own community. This exists because Madura has several regions where people speak certain dialects. Therefore, Madurese has been divided into four dialects: Bangkalan, Pamekasan, Sumenep, and Kangean dialects. According to Trudgill (1983), dialect is kind of language used by people from different social and geographical background.

The examples of conversation between two Madurese people in a particular occasion in *Sukolilo Labang Bangkalan*.

Asrori: de'remmah *Bah*, la'e temmoh jelen Samudra?

Bah, have you found out Samudra street?

Abah : *sedeh* taoh edimmah?

Do you know it?

From the conversation above, *abah* and *sedeh* are example of *A Study of The Term of Addresses Used by Madurese People in Sukolilo, Labang, Bangkalan, Madura*. The example above shows us that Madurese term of address is also depend on the scale of relationship between the speaker and addressee because the choice of language use and terms of address in Madurese is influenced by the aspects of language choice such as the particular occasion, the social rank or status, age, family relationship, occupational hierarchy and transactional status.

Based on the background above, the writer is investigate the terms of address that are usually used by Madurese people living in Sukolilo, Labang, Madura more deeply and also the social factors are responsible for the choice of the term of address among Madurese community in Sukolilo, Madura. From the explanation above, the writer interested in analyzing *the Terms of Address Used by the Madurese People in Sukolilo Labang Bangkalan Madura*. It is choosen because in Sukolilo use two languages that have to identified and other people have to know it.

1.2 Statement of The Problems

Based on the background of the study, The statements of problems are as follows:

1. What are the terms of address used by Madurese people living in Sukolilo, Labang, Madura?
2. What kinds of the terms of address that are dominantly used by Madurese people in Sukolilo, Labang, Bangkalan?
3. What are the social factors responsible for the choice of the terms of address used by Madurese people in Sukolilo?

1.3 Purposes of The Study

1. To identify the terms of address used by Madurese community in Sukolilo, Labang, Madura.
2. To identify kinds of the terms of address are dominantly used by Madurese people in Sukolilo, Labang, Bangkalan.
3. To describe the social contexts that are responsible for the choice of terms of address used by Madurese community in Sukolilo, Labang, Madura.

1.4 Significance of The Study

The significance of the study should be useful for this research provides an understanding of the term of address. This study expected to be able provided benefit as theoretical and practical. Theoretically, this research will be a contribution to the Madurese terms of address is to identify the address term that should be known to be true and able to give understanding the theory of speech community. Practically, For the field sociolinguistics, the result of this research will be benefical for the growth of sociolinguistics as reference for upcoming study by lecturers and students who wants to learn or analyze speech community.

1.5 Scope and Limitation of The Studys

This is a sociolinguistic study focusing on the terms of address in the conversations of the society living in Sukolilo. The theory of this study is used theory of *Finegan and Holmes*. This research is limited on the terms of address that are used among Madurese people living in Sukolilo that was analyzed was a vernacular language. The writer limits the discussion to the main purpose of this study is to describe and to identify Madurese terms of address in Sukolilo, Labang, Bangkalan, Madura.