

CHAPTER I

INTRODUCTION

This chapter presents some subchapters, namely background of the study, statement of the problems, objectives of the study, significances of the study, scope and limitation of the study. Those are important to be explained because they will describe this study generally.

1.1 Background of the Study

A literary work may have goals or intentions, both ideologically and politically. These ideological and political values are intended to criticize, support, and sometimes reflect the faith of society (Barry,1995:184). Hence, a literary work is one of media to bring out politics and ideologies which are concerning with certain interests. Both politics and ideologies can be explored as seeing literary works through the historical critic. As Rivkin and Ryan indicated that:

“The literary work might represent or refer to historical context; the critic would make sense of literary work by researching the history to which it referred.” (2004:505)

Through the critic, the history inside literary works can be drawn, such as the history of the authority. The historical life of an autocrat often inspires some authors to produce literary works that present a critique toward his authority. Especially about his policy that always becomes inspiration for some leaders to carry out their leadership. It really influences some authors’ thought and imagination in producing literary work.

Drama is a genre of literature that is produced based on the playwright's thought, imagination, feeling, and experience of his or her life. It often serves the story that is reflected to the ideological, political, and social values. It is the interesting thing that makes the reader or viewer learns more about moral lesson.

As Bocock stated that:

“Drama is a special genre of literature that transfers ideas to the audience, provides moral lessons, and allows reflection. Compared with other literary works, such as novels and poetry, drama has a unique characteristic as a medium of criticism, especially of government and society. Drama reflects ideological, political and social values, and is a platform for social criticism.” (Bocock, 1985:80)

Drama is also produced not only to be read but also to be performed on the stage (Yesufu, 2008:11). Drama is provided by some dialogues of the characters or dramatist and the playwright's narration and description to be performed on the stage. It is the reason why drama is called as the literary work that has a unique characteristic as medium of criticism.

Henceforth, one of the famous playwrights is Sir Winston Leonard Spencer Churchill. Moreover, he is also well known as author, orator, soldier, statesman, correspondent, and inspirational leader (Karsh, 2007:1). He wrote forty books that filled seventy two volumes. Throughout his life, Winston Churchill produces books and articles a means of supporting himself and his family. Churchill's first book is about uprising in India, *The Story of the Malakand Field Force*, was published in 1898. He also was bestowed the great honor of winning The Nobel Prize for Literature in 1953 (Karsh, 2007:12).

The writer's reason in choosing one of Winston Churchill's work to be analyzed in this study because he had produced many famous literary work that can lead him to get the great honor of winning The Nobel Prize for Literature. His name also has been popular in this world because he is not only an author but also an orator, soldier, statesman, correspondent, and inspirational leader. Thus, it will make this study more valuable when analyze work that is produced by the author who has been popular with his achievement. Besides, one of Churchill's works entitled *Dr. Jonathan* portrays a phenomenon of social life that is intended to criticize capitalism system at that era. It is the reason why the writer chooses *Dr. Jonathan* play as source of the data in this study.

Winston Churchill's play entitled *Dr. Jonathan* narrates about the domination which is done by the employer named Asher Pindar and the scientist named Dr. Jonathan. This story is started when capitalism was applied which causes sufferings for many employees and seizes their human freedom. They are forced to work hardly whilst their wage is not comparable with their exhaustion. Here, Asher Pindar as the capitalist has power to boss everything. He can undertake anything that he wants. While, the sufferings that are experienced by the employees due to capitalism applied in their field work make them rebel toward Asher's domination. Besides, in this play also presents the character named Dr. Jonathan who play role in the society. His domination also affects the employee's life and succeeds to bring down Asher's authority.

Regarding to the explanation above, this study uses several elements of hegemony theory, such as intellectuality, culture, and violence that is focused on

the domination of the employer named Asher and the domination of the scientist named Dr. Jonathan. Domination is closely related to the hegemony. Based on the definition of domination in the Merriam-Webster Dictionary which indicates that domination is the exercise of control or influence over something or someone, or the state of being so controlled (1997: 79). Hence, hegemony and domination the circumstances which connected each other, both of them explain about the control power.

This theory is chosen to analyze the source of data in this study for several reasons. First, due to that theory is acceptable and suitable to be used in analyzing this play. This play presents several element of hegemony that is reflected in the characters that have power in the society, their domination really influence to the employees' life. Second, this theory is chosen because this play is related to the capitalism system. This play takes setting of time when the capitalism was cropping up in the country, so that it influences the master who has a power to manage his field work freely. As a consequence, the rich people get richer and the poor people get poorer. It is strengthened by the statement follows:

Marx believed that capitalist process tended to change relative shares in the national total so that the obvious inference from our average might be invalidated by the rich growing richer and the poor growing poorer, at least relatively. But there is no tendency.” (Schumpeter, 1976:61).

According to the statement above, capitalism system is the system that advantageous for the owner of capital. Capitalism just impoverishes many people and enriches few people. This study focuses to scrutinize hegemony that is applied by the character named Asher toward his employees, hegemony that is done by

Dr. Jonathan toward Asher, the effect of Asher domination, and also the employee's effort to rebel Asher's domination. The writer tries to analyze the phenomenon of social life that still present in current life. It is indirectly criticize the government or the authority who acted arbitrarily toward lower class.

There have been several researchers who have analyzed Dr. Jonathan play by Winston Churchill (Suci Suryani, 2012; Uslifatul Jannah, 2014). Suci Suryani analyzes about communication model in the drama based on the information flow theory. Whereas, Uslifatul Jannah analyzes about the characteristic of Asher through transactional analysis based on the psychological theory approach. None of them analyze about the domination of the character based on hegemony theory. Therefore, the writer intends to analyze the domination of the employer named Asher and the scientist named Dr. Jonathan based on hegemony theory by Antonio Gramsci, and through capitalism and democracy theory approach.

1.2 Statement of the Research Problems

Based on the background of the study above, this study discusses about the domination of the characters that are reflected in the Winston Churchill's play *Dr. Jonathan*. Furthermore, the problems are formulated as following question:

1. How do Asher and Dr. Jonathan dominate the other characters in *Dr. Jonathan*, a play by Winston Churchill?
2. What are the sufferings that are experienced by the employees due to the effect of Asher's domination in capitalism era?
3. What are the employees' efforts against Asher's domination that are applied in *Dr. Jonathan*, a play by Winston Churchill?

1.3 Objectives of the Study

Based on the statement of problems above, this study is intended:

1. To explain the ways Asher and Dr. Jonathan dominates the other characters in *Dr. Jonathan*, a play by Winston Churchill.
2. To explain the sufferings those are experienced by the employees due to the effect of Asher's domination in capitalism era.
3. To explain the employees' efforts against Asher's domination that is applied in *Dr. Jonathan*, a play by Winston Churchill.

1.4 Significances of the Study

Theoretically, this study is expected to give better understanding about hegemony theory that is reflected in the literary work. Then, this study is also expected to give more information and knowledge related to hegemony. Practically, this study will give an inspiration to the reader who will analyze literary work by using hegemony theory, especially for the students of English Study Program in University of Trunojoyo Madura who take literature as their concentration of study.

1.5 Scope and Limitation of the Study

The scope of this study is about the concept of hegemony theory. In addition, this study focuses on some characters' domination under capitalism that is portrayed in Winston Churchill's play *Dr. Jonathan*. Furthermore, the limitation of this study are the description and the dialogues, and the narrator's narrations which are portrayed and related to hegemony in the play entitled *Dr. Jonathan* by Winston Churchill.