

CHAPTER I

INTRODUCTION

This chapter consists of five subchapters that are important to describe this research in general, namely the background of the study, research questions, objectives of the study, significance of the study, and scope and limitations of this study.

1.1 Background of the Study

Language is a means by which humans convey speech, feelings, and thoughts in communication. In addition, language is very important in everyday life because it allows a person to communicate and understand each other. According to Atmaja (2022), humans need a means of communication to effectively interact with others and gain their point of view. Without language, humans cannot communicate properly or achieve their intended goals. In other words, language is essential for communication between individuals because with language information can be easily obtained.

In everyday conversation, a person can mix their native language with other languages, resulting in statements that represent diverse cultural identities. People nowadays use more than one language for communication, especially in the digital age (Prameswari *et al.*, 2024). Using two or more languages in one sentence or conversation is called code-mixing. According to (Muysken, 2000), code-mixing is any situation in which lexical words and grammatical elements from two different languages used in a single phrase are called “code-mixing”. For example, someone who speaks *Bahasa Indonesia* but suddenly inserts an English word or phrase. It is like the sentence “*Dia selalu update setatus di social media*”. In this example, there is a mixture of *Bahasa Indonesia* and English, where “update” comes from English, which means in *Bahasa Indonesia* “memperbarui”. In addition “social media” comes from English, which in *Bahasa Indonesia* means “media sosial”.

Further, code mixing is very often encountered in everyday life. People can unintentionally change conversations in the form of words or phrases to another language

directly in one sentence. In this case, 'Code' in 'Code mixing' refers to the language used. Code is an important component used by two or more people to communicate with each other. Code mixing shows language flexibility, illustrating how language adapts and evolves in a variety of social and cultural circumstances. The flexibility referred to is like a reflection of culture where code mixing often appears in bilingual and multilingual societies where various languages live side by side. Apart from that, code mixing also functions as a cultural bridge, where it can represent words that may be difficult to convey in one language. Then, language proficiency shows the speaker's fluency and comfort in using various languages, which not only shows language skills but also the ability to adapt to various social environments. Therefore, bilingual speakers can switch languages fluently, thereby increasing communication effectiveness. Code mixing not only shows a person's language skills but can also make communication more interesting and easy to understand, especially for listeners who understand both languages. Code mixing makes communication more interesting because there is an involvement of language mixing which can make conversations more lively and interesting. After all, it can introduce variation and creativity of the speaker in utterance. Additionally, it allows speakers to demonstrate their cultural identity, as well as enrich the conversation context and make interactions more meaningful. Then, for listeners who are familiar with both languages, code-mixing can make their conversation feel more inclusive and personal. For example, in a podcast, a speaker might say, "Aku selalu pakai to-do list supaya kerjaanku lebih well-organized dan nggak overwhelming." In this case, the words to-do list, well-organized, and overwhelming are naturally mixed into the Indonesian sentence, making it sound smooth and relatable.

Code-mixing can be found in the world of podcasts, where speakers often mix languages to create a more interesting and relevant atmosphere for their listeners. The use of mixed languages not only shows a person's language skills but also helps capture the attention of listeners who understand both languages. Additionally, mixing languages can be a way to express ideas or emotions that might be more appropriate when conveyed in one language rather than another. In podcasts, this language mixing makes the content feel more natural and easier to follow for listeners from different language backgrounds.

One of the podcasts in which the guests use a lot of code-mixing is Denny Sumargo's podcast with Thariq and Aaliyah as the guests. Thariq and Aaliyah are a celebrity couple who recently got married. Thariq and Aaliyah are famous Indonesian YouTubers with

many followers. In the content videos they upload, both of them often mix Bahasa Indonesia and English in communication. This is the reason why Thariq and Aaliyah's conversations were chosen as research subjects. They appeared on the “Curhat bang Denny Sumargo” podcast. The podcast is a very famous and popular channel among young people and adults.

The channel has 6.71 million subscribers, and its YouTube account owner is Denny Sumargo, who also hosts the podcast. In each episode, Denny invites various famous artists and celebrities to share stories about their lives. The podcast covers many various themes, ranging from personal experiences to their career journeys. With a relaxed and entertaining style, this podcast has managed to attract the attention of many listeners and become one of the favorite choices for those who want to hear interesting stories from the stars. The interactions between hosts and guests often mix languages, reflecting cultural identities and communication styles that are typical among today's younger generation. Accordingly, the writer chose to analyze code mixing in the “Curhat bang Denny Sumargo” podcast which featured Thariq and Aaliyah, because Thariq and Aaliyah employed code mixing on the podcast. Based on the background above, this research on code mixing used by Thariq and Aaliyah in the “Curhat bang Denny Sumargo” is interesting to conduct.

1.2 Research Questions

In line with the background of the research, the following research questions are formulated:

1. What are the types of code-mixing employed by Thariq and Aaliyah in the podcast “Curhat bang Denny Sumargo”?
2. What are the factors that influence the use of code-mixing by Thariq and Aaliyah in the podcast “Curhat bang Denny Sumargo”?

1.3 Objectives of the study

The objective of the study are:

1. To find out the types of code-mixing employed by Thariq and Aaliyah in the podcast “Curhat bang Denny Sumargo.”
2. To identify the factors that influence the use of code-mixing by Thariq and Aaliyah in the podcast “Curhat Bang Denny Sumargo.”

1.4 Significance of the Study

It is expected that this research beneficial both theoretically and practically. Theoretically, it is expected that this research make an important contribution to the field of linguistics, especially sociolinguistics. By analyzing the use of code-mixing in popular podcasts, such as Thariq and Aaliyah on the Curhat Bang Denny Sumargo podcast, this research will provide new insights into how people mix languages.

Practically, it is hoped that the results of this research help educators and linguists understand language development in everyday life. Besides, it a source of new knowledge for readers, so they can better understand how people communicate in different contexts in everyday life. It also can be an alternative reference for future researchers and scholars.

1.5 Scope and Limitation of The Study

The scope of this study is Sociolinguistics, particularly code-mixing Muysken (2000). It focuses its discussion on finding out the types of code mixing employed by Thariq dan Aliyah in “Curhat Bang Denny Sumargo” podcast and the factors influencing the use of the code-mixing. To analyze the types of code-mixing, this research refers to the classification proposed by Muysken (2000), which distinguishes code-mixing based on its linguistic structure. Meanwhile, to understand the factors influencing the use of code-mixing, this research utilizes the framework put forward by Bhatia and Ritchie (2013). It limits its analysis only on the utterances of Thariq and Aaliyah in the podcast that is hosted by Denny Sumargo.