

CHAPTER I

INTRODUCTION

This chapter presents an overview of the study consisting five sections namely background of the study, statement of the research problems, objective of the study, significance of the study and the scope and limitation of the study.

1.1 Background of the Study

Speech is one of the ways to express thoughts in spoken words. In the speech, the speaker can express and deliver his or her opinion, overviews and important event (Wahyuningsih, 2018:01). The speech also can be delivered in a formal or informal situation. Furthermore, speech can be one of the ways for politicians to gain trust or convince their listener about his idea or information. Also, speech is an important matter for politicians to give information, provide solutions, and decides it. One of the examples of politicians doing a speech is president of the United States, Donald John Trump (hereafter Donald Trump).

Donald Trump is the current president of the United States. The United States is a country comprising 50 states, federal district, five major self-governing territories, and various possessions. The United States is a developed country that has a strong influence in the world. For example, in economy, the United States is the world's largest economy by nominal GDP (Gross Domestic Product), the second-largest by purchasing power parity, and accounts for approximately a quarter of global GDP. Furthermore, the United State is the world's largest importer and the second-largest exporter of goods, by value.

Donald Trump becomes the oldest first-term president of the United States. He is also the first president without prior military or government services. Before entering politics, he was a businessman. In addition, there are a lot of awards that he achieved during his life. For example, *he got Ellis Island Medal of Honor* recognizing his German heritage and professional contributions as a developer to New York City in 1986. He also got *President's Medal* by the Freedom Foundation (Washington) for his support of youth programs in 1995. Other achievements, he got *Unicorn Children's Foundation Shining Star Award* in 2008, *Presidential Hero Award* by the Lois Pope LIFE Foundation in 2011, *Financial Times Person of the Year* in 2016, the 100 Most Influential People in the World 2019 by Time, and so on.

When Donald Trump becomes president of the United State, he has a lot of opportunities to deliver speeches in important forums. For example, he delivered a speech in the United Nations General Assembly forum. The United Nations general assembly is the world's parliament, where all the members are presented. The members of the United Nation general assembly are 193 sovereign states which are the member of the United Nation. They have equal representation in the United Nation general assembly. Each sovereign state gets one vote so it is not exactly representative of the world's populations. Furthermore, the United Nations general assembly can express world opinion, make recommendations to the Security Council, and elect the council's non-permanent members. In addition, the permanent members of the United Nations general assembly are dominated by the United State, China, United Kingdom, France, and Russia.

Moreover, as the president of a developed country, Donald Trump has a vital role in providing opinions for the progress of the country or giving solutions to the world issues. For example, Donald Trump's speech on September 24 at 74th session of the United Nations general assembly is talking about the world issues. In his speech, he called for lifting up the notions, launching an economic revival, confronting unfair trade, holding Iran accountable, promoting a free western hemisphere, stopping illegal immigration, and protecting religious freedom.

Furthermore, in his speech, Donald Trump uses personal pronouns instead of addressing the name, because as a politician is beneficial for Donald Trump to use personal pronouns. This happens because as politician using personal pronouns is beneficial to them since the use of personal pronoun can create ambiguous meaning. Also, words can have strong power on our mind-set; the words that are chosen affect people view of the others and themselves Wareing (2014: 13).

Moreover, the study of personal pronouns usage has become an important aspect of analyzing political speeches (Makutis, 2016). This happens because politicians exploit the flexibility of pronominal reference to construct a view of themselves and others that is favorable to their image (Bramley, 2011). Hasan (2010: 10) argues that personal pronouns are associated with the correlation of authority and solidarity. Besides, the choice of personal pronouns that use by Donald Trump can create many interpretations for the listeners or the audience. Therefore, this study is intended to analyze the personal pronouns used by Donald

Trump in his speech on September 24 at the 74th session of the United Nations General Assembly.

1.2 Statement of the Research Problems

From the background of the study presented above, there are two research questions.

1. What are the personal pronouns used by Donald Trump in his speech at 74th session of the United Nations General Assembly?
2. How is the use of the personal pronouns in Donald Trump speech at 74th session of the United Nations General Assembly?

1.3 Objective of the Study

Based on the Statement of research problems above, the objective of the study are as follows.

1. To explain the personal pronouns used by Donald Trump in his speech at 74th session of the United Nations General Assembly.
2. To explain the function of the use of personal pronoun in Donald Trump's speech at 74th session of the United Nations General Assembly.

1.4 Significance of the Study

There are two significant contributions to this study. They are theoretical and practical significances. Theoretically, this study is expected to add insight and knowledge in personal pronoun analysis within the critical discourse analysis

framework. This study also expected to strengthen and enrich knowledge about the theory of personal pronoun analysis within the critical discourse analysis framework. Practically, the result of this study expected to improve the reader understanding about personal pronoun analysis and become the reference for the next study.

1.5 Scope and Limitation

The scope of this study is personal pronoun within the framework of critical discourse analysis. This study is focused on the use of personal pronouns that are used by Donald Trump. The limitation of this study is the speech delivered by Donald Trump on September 24 at 74th session of the United Nations General Assembly. Furthermore, this study uses critical discourse analysis proposes by Fairclough (1986).