

CHAPTER I

INTRODUCTION

This chapter provides five subchapters, namely background of the study, statements of the problems, objectives of the study, significances of the study, and scope and limitation of the study. Those are important to be presented in this chapter since they describe the study generally.

1.1 Background of the Study

Language plays important roles in every aspect of human life. Language is utilized to communicate idea and express feelings or thoughts to others. It has commonly been known that each communication has a purpose to deliver a message from a speaker to a listener. It means that the message should be communicated well to avoid misunderstanding between what the speaker is communicating and what the listener understands.

In oral communication, people use various ways to communicate a message, they sometimes use selective words to make what they are communicating can be listened and understood well. Well-communication definitely has positive impact toward continuity of communication between speaker and listener and to message delivered by a speaker and accepted by a listener. On the contrary, a bad communication has negative impact to deliver a message. It potentially fails the communication or it will result a deadlock.

There is no guarantee that every communication will run well. There are many cases that communication ends before what is communicating is conveyed

completely by a speaker to a listener. Words selection is sometimes put a main factor to guarantee the communication has no obstacles. Unfortunately, word selections cannot contribute fully to guarantee a communication runs well.

The second factor which becomes the subject of this study is turn-taking. Turn-taking is a strategy of communication process in order to be well-ordered and can be understood well by the interlocutor. If a speaker engages turn-taking easily and skillfully in most cases, the speaker will not do too much interrupting and few awkward pauses (Wardhaugh & Fuller 2015), and this of course will lead to a successful communication.

Turn taking can be found in almost all people's conversation. In movie context, turn taking is one of some key factors that can make a movie looks more attractive. One of the movies that looks awesome because of supported by good turn-taking in it each scene is *The Crazy Rich Asian* movie.

The *Crazy Rich Asians* is one of the popular movies. It is a 2018 American romantic comedy film directed by Jon M. Chu, based on a novel written by Kevin Kwan. The film was premiered in August 2013 after the rights to the book were purchased. It is the first film by a major Hollywood studio to feature a majority cast of Asian descent in a modern setting. The film received positive reviews from critics, with praise for its acting, production and costume design. The film grossed over \$238 million worldwide, making it the highest-grossing romantic comedy in a decade.

The movie tells a crazy rich man who introduces his girlfriend who is from lower economic status to his family. Unfortunately his mother disagrees with their relationship. Although his girlfriend is an economics professor, she is still

underestimated by his mother because she is from a low economic social level and a divorced family. The man convinces his mother to accept his girlfriend. He also convinces his girlfriend to ignore all negative prejudices from his family.

Finally, the man succeeds to convince his mother to accept his girlfriend. It requires a good communication skill to persuade his mother and not to underestimate his girlfriend.

This movie attracts viewer's attention because it is filled by so many interesting dialogues between the characters. This movie also provides so many turn-takings strategies that are interesting to study. Therefore, it attracts the writer to analyze the turn-taking strategies and linguistic features which are used by the main character in the movie.

There are two previous studies which are relevant to this study. The first previous study was conducted by Hongky (2004) and the second by Mahdar (2014). The first previous study analyzed turn-taking strategies on three male's chattings. The second focused its attentions on the turn-taking systems and techniques applied by the host on *The Queen Latifah Show*. Although, both studies put turn takings as their major concern and the theory proposed by Stenstrom (1994) as their foundation, but none of them put *The Crazy Rich Asians* movie as their subject of study.

1.2 Statement of the Research Problems

Based on the background of the study, there are two formulated questions in this study. Both questions are:

1. What are kinds of turn taking strategies that are used by the main character in *Crazy Rich Asians Movie*?

2. What are linguistic markers that are used by the main character in *Crazy Rich Asians Movie*?

1.3 Objectives of the Study

Based on the statements of the research problems above, the objectives of the study are as follows :

1. To explain the kinds of turn-taking strategies that are used by the main character in *Crazy Rich Asians Movie*.
2. To explain linguistic markers that are used by the main character in *Crazy Rich Asians Movie*.

1.4 Significance of the Study

This study has significances to society. Theoretically, this study enriches people's discourse analysis views; especially for those who want to analyze the turn-taking strategies from different perspectives. This study also provides benefit for the readers to explore some more information about the kinds of turn taking strategies and linguistic markers used in the strategies.

Practically, this study helps people to understand how turn-taking strategies are implemented by the main character in *Crazy Rich Asians Movie*. This study also inspires people to apply turn-taking strategies correctly, how to start the turn, keep the turn, and yield the turn to interlocutors.

1.5 Scope and Limitation of The Study

The scope of this study is discourse analysis. This study focuses on conversation analysis. It deals with communications between the main characters and other characters in the movie. This study is limited on the kinds of turn-taking strategies and linguistic markers proposed such as taking the turn, holding the

turn, and yielding the turn. This study is also limited on the theories of turn taking as proposed by Stenstrom (1994).