

Salsabil ‘Aqiilah. 2025. *Pengembangan Media Alex (A Lexicon) E-comic untuk Pemahaman Kosakata Bahasa Inggris Siswa SD Kelas III*. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Trunojoyo Madura. Pembimbing: Qurrotu Inayatil Maula, M. Pd.

ABSTRAK

Penelitian ini bertujuan untuk mengembangkan media pembelajaran berupa Alex *E-comic* untuk pemahaman kosakata bahasa Inggris pada siswa kelas III sekolah dasar. Metode penelitian yang digunakan adalah *Research and Development* (R&D) dengan model Borg & Gall. Proses pengembangan meliputi tahap potensi dan masalah, pengumpulan data, desain produk, validasi desain, revisi desain, uji coba produk, revisi produk, uji coba pemakaian, revisi produk, dan produksi massal. Kevalidan didasarkan pada penilaian para validator ahli, yaitu validasi ahli media 90%, validasi desain pembelajaran 100%, validasi bahasa 92,5%, dan validasi materi 97,5%. Keefektifan media ditunjukkan dari hasil belajar yang menunjukkan peningkatan nilai *pre-test* dan *post-test* secara signifikan dengan uji *t* (sig. 0,000), skor N-Gain sebesar 0,77 (kategori tinggi), dan ketuntasan belajar mencapai 100%. Selain itu, hasil observasi keterlaksanaan pembelajaran melalui observasi aktivitas guru dengan persentase 97% dan observasi aktivitas siswa 97,68%. Kemenarikan media pembelajaran ditinjau melalui angket respon guru yang menunjukkan persentase 100% dan siswa dengan persentase 95,33%, keduanya berada di kategori sangat menarik. Berdasarkan hasil tersebut, dapat disimpulkan bahwa Alex *E-comic* valid, menarik, dan efektif digunakan sebagai media pembelajaran untuk pemahaman kosakata bahasa Inggris siswa sekolah dasar.

Kata kunci: media pembelajaran, *e-comic*, pemahaman kosakata bahasa Inggris

Salsabil ‘Aqilah. 2025. *Development of Alex (A Lexicon) E-comic Media for Vocabulary Understanding in Third Grade Elementary School Students*. Thesis, Elementary School Teacher Education Study Program, Faculty of Teacher Training and Education, Trunojoyo Madura University. Supervisor: Qurrotu Inayatil Maula, M. Pd.

ABSTRACT

This research aimed to develop a learning media in the form of Alex E-comic to improve English vocabulary comprehension among third-grade elementary school students. The research method used was Research and Development (R&D) with Borg & Gall model. The development process included the stages of potential and problem identification, data collection, product design, design validation, design revision, product testing, product revision, usage testing, product revision, and dissemination. The validity was based on the assessments of expert validators, with media expert validation at 90%, learning design validation at 100%, language balidation at 92,5%, and material validation at 97,5%. The effectiveness of the media was demonstrated by learning outcomes that showed a significant increase in pre-test and post-test scores, with a t-test (sig. 0.000), an N-Gain score 0,77(high category), and a learning completenessrate of 100%. This was supported by the results of learning implementation observations, with teacher activity observations at 97% and student activity observations at 97,68%. The attractiveness of the learning media was reviewed through teacher response quistionners showing a percentage of 100% and student response quistionnaires at 95,33%, both in the very attractive category. Based on these results, it was concluded that alex e-comic was valid, engaging, and effective as a learning medium to enhance elementary school students' understanding of English vocabulary

Keyword: learning media, e-comic, English vocabulary comprehension