

Rita Susanti. 130321100029. Efektivitas Implementasi Program Pengembangan Usaha Garam Rakyat (PUGAR) terhadap Tingkat Keberdayaan Petani Garam di Kec. Galis Kab. Pamekasan. Dibawah bimbingan Dr. Elys Fauziyah, SP., MP.

ABSTRAK

Produktivitas tambak garam di Kecamatan Galis cukup tinggi, namun belum mampu memberikan kontribusi yang besar terhadap petani. Penelitian ini bertujuan untuk mengetahui efektivitas implementasi program PUGAR terhadap tingkat keberdayaan petani garam rakyat di Kecamatan Galis Kabupaten Pamekasan. Metode penelitian yang digunakan adalah deskriptif kuantitatif yang menggunakan skala likert dan uji korelasi. Hasil penelitian menunjukkan bahwa pelaksanaan program PUGAR termasuk kategori efektif. Sedangkan tingkat keberdayaan petani garam berada dalam kategori berdaya. Korelasi antara efektivitas program PUGAR dengan tingkat keberdayaan petani garam berada dalam kategori sedang.

Kata Kunci : Efektivitas, Program PUGAR, Tingkat Keberdayaan

Rita Susanti. 130321100029. Effectiveness of the Implementation of People Salt Business Development (PUGAR) Program on the Empowerment Level of Salt Farmers in Galis Sub District Pamekasan Regency. Under the guidance of Dr. Elys Fauziyah, SP., MP.

ABSTRACT

The productivity of salt ponds in Galis Sub District is quite high, but it has not been able to contribute greatly to the farmers. This study has an objective to know the effectiveness of the implementation of PUGAR program on the empowerment level of salt farmers in Galis Sub District Pamekasan Regency. This study uses quantitative descriptive method that used likert scale and correlation test. The result of the study show that the variable of effectiveness of PUGAR program is included into effective category, moreover the variable of empowerment level of salt farmers is in the powered category. Correlation analysis show that there is a direct relationship in the medium category.

Key word : Effectiveness, PUGAR Program, Empowerment Level.