

ABSTRACT

Devi, Andhia. (2023). Femininity and Masculinity Traits Portrayed in the Female Characters of *Crazy Rich Asian* by Kevin Kwan. Thesis. English Study Program of the Faculty of Social and Cultural Sciences, University of Trunojoyo Madura. Advisor: Dr. Dra. Siti Hanifa, M.Pd.

The purpose of this study is to discover the femininity and masculinity traits found in female characters of *Crazy Rich Asian* by Kevin Kwan. The writer used the theory of *Masculinity* by R.W Connell, *Femininity and Masculinity characteristics* by John E Williams & D. L Best in this study. This study used qualitative approach. The instrument of this study is the writer herself, because the writer considers herself who collects, sorts, and analyses the data related to the issue. The data analysis technique in this study applied by Miles, Huberman, and Saldana are data collection, data condensation, data display, and the next step is drawing conclusion. The findings of this study presented that there are six masculinity traits possessed by the female characters. Those are independent, courageous, powerful (dominant), instrumentally oriented (progressive), active, and aggressive. Besides the masculinity traits, there are five femininity traits found in female characters. Those are submissive, sensitive, cooperative, timid (fearful), and affectionate. Based on the result of this study, it can be drawn that the female characters can have both masculine and feminine traits. In addition, this study also presented that American-Chinese characters have higher masculinity traits than Singaporean-Chinese characters. Meanwhile, Singaporean-Chinese characters have higher femininity traits than American-Chinese ones. This condition caused by the influence of geography of American and Singaporean Chinese that influence the culture of the society. Another factor is the length history also influence on its people attitude by the society in American and Singaporean Chinese.

Key words: *Femininity trait, Masculinity trait, Female characters*

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Tujuan dari studi ini adalah untuk menemukan sifat feminitas dan maskulinitas yang ditemukan pada karakter wanita di dalam novel yang berjudul *Crazy Rich Asian* oleh Kevin Kwan. Penulis menggunakan teori *Masculinities* oleh Connell, *Femininity and Masculinity characteristics* oleh John E Williams & D. L Best dalam studi ini. Studi ini menggunakan metode pendekatan kualitatif. Instrumen dalam studi ini adalah penulis sendiri, karena penulis sendiri yang mempertimbangkan pada saat mengumpulkan, mensortir, dan menganalisis data yang berkaitan dengan isu studi. Data analisis teknik yang digunakan adalah teori dari Miles, Huberman, and Saldana yaitu pengumpulan data, kondensasi data, penampilan data, dan langkah selanjutnya adalah kesimpulan. Penemuan dari studi ini menampilkan terdapat enam sifat maskulinitas yang dimiliki oleh karakter perempuan. Yaitu, mandiri, berani, berkuasa (dominan), berorientasi kedepan (progresif), aktif, dan agresif. Disamping sifat maskulinitas, ada lima sisi kewanitaan yang ditemukan di karakter wanita. Yaitu, penurut, sensitif, kooperatif, penakut, dan penuh kasih sayang. Berdasarkan penemuan dalam studi ini, dapat disimpulkan bahwa karakter perempuan bisa memiliki sifat maskulin dan feminim. Selain itu, studi ini juga menampilkan karakter perempuan Cina-Amerika memiliki sifat maskulinitas lebih tinggi dari karakter perempuan China-Singapore. Sementara itu karakter perempuan China-Singapor memiliki sifat kewanitaan lebih tinggi dari China-Amerika. Kondisi ini disebabkan oleh pengaruh dari geografi Amerika dan Cina Singpora yang berpengaruh pada budaya masyarakatnya. Faktor lain adalah panjangnya sejarah yang berpengaruh pada perilaku manusianya dan orientasi dalam hal melihat waktu pada masyarakat Amerika dan Cina Singapore.

Kata kunci: *Sifat kewanitaan, Sifat maskulinitas, Karakter perempuan*

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