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ABSTRAK

Abstrak: *Body shaming* ialah perbuatan mengomentari fisik seseorang. *Body shaming* merupakan istilah baru yang muncul di Indonesia, akibat perbuatan ini korban merasa dirugikan. Komentar-komentar netizen di media elektronik seperti *youtube* sangat beragam, dan tanpa mereka sadari, terkadang dapat melukai orang lain. Penelitian ini bertujuan untuk mendeskripsikan bentuk *body shaming* pada komentar akun *youtube Hotman Paris Show* dengan kajian linguistik forensik. Penelitian ini merupakan penelitian deskriptif kualitatif dengan menggunakan komentar *youtube* sebagai objek penelitian. Data penelitian yang digunakan berupa komentar pada akun *youtube Hotman Paris Show*. Teknik pengumpulan data yang dilakukan adalah teknik dokumentasi, simak, dan catat. Teknik analisis data yang digunakan ialah metode padan ekstralingual, dengan teknik reduksi data, penyajian data, dan penarikan simpulan. Keabsahan data diperoleh dengan triangulasi penyidik. Adapun hasil penelitian menunjukkan bahwa terdapat sebanyak 100 data dari tujuh topik yang mengandung bentuk *body shaming* pada komentar akun *youtube Hotman Paris Show*. Diperoleh lima bentuk *body shaming*, yakni (1) tubuh gemuk enam data, (2) tubuh kurus dua data, (3) warna kulit 18 data, (4) rambut tubuh empat data, (5) bentuk dan ukuran tubuh 71 data. Berdasarkan kajian linguistik forensik ditemukan apa, siapa, dan bagaimana tindak kejahatan dilakukan pada komentar akun *youtube Hotman Paris Show*.

Kata Kunci: *body shaming*, komentar *youtube*, linguistik forensik.

Nia Ifatul Mufidah. 2020. *Body Shaming Analysis on the Hotman Paris Show Youtube Account Comments (Forensic Linguistics Study)*. Thesis, Indonesian Language and Literature Education Study Program, Faculty of Education, University of Trunojoyo Madura. Supervisor (1) Abdul Rosid, S. Pd., M. Pd. (2) Ika Febriani, S.S., M. Pd.

ABSTRACT

Abstract: *Body shaming is the act of commenting on one's physical. Body shaming is a new term that has emerged in Indonesia, as a result of this act the victim feels disadvantaged. Netizen comments on electronic media such as YouTube are very diverse, and without them knowing it, sometimes it can hurt others. This study aims to describe the form of body shaming on the Hotman Paris Show youtube account commentary with forensic linguistic studies. This research is a qualitative descriptive study using YouTube comments as the object of research. The research data used were comments on the Hotman Paris Show youtube account. Data collection techniques used were documentation, listening, and note taking. The data analysis technique used is the extralingual equivalent method, with data reduction, data presentation, and conclusion drawing techniques. The validity of the data was obtained by investigating triangulation. The results of the study showed that there were 100 data from seven topics containing body shaming forms on the Hotman Paris Show YouTube account comments. Obtained five forms of body shaming, namely (1) six fat data bodies, (2) two thin data bodies, (3) 18 skin color data, (4) four body hair data, (5) body shape and 71 data sizes. Based on a forensic linguistic study, it was found what, who and how the crime was committed in the Hotman Paris Show YouTube account comments.*

Keywords: *body shaming, youtube comments, forensic linguistics.*