

ABSTRACT

Setyadi, Rosita. 2020. *An Analysis Of Language Features Used by Lead Male and Female Characters in A Star Is Born Movie*. Thesis. English Study Program of Faculty of Social and Cultural Science. University of Trunojoyo Madura. Advisor: Dr. Rosyida Ekawati, S.S., M.A.

This study is intended to identify the language feature used by lead male and female characters in *A Star Is Born* movie and to describe the social factors which underlie the occurrence of the language feature. This study is in the field of Sociolinguistics which focuses on language and gender.

This study is conducted by applying a qualitative method. The data of this study are in the form of utterances produced by lead male and female characters in *A Star Is Born* movie which contains the language features. The data were collected by using a non-participant observation method. The theory of Lakoff (1973) and Xia (2013) on language features, and Holmes (2013) on social factors were utilized in analyzing the data.

The result of the study shows that there are differences and similarities of lead male and female characters in using language. Both lead male and female characters use adjective feature to express their feeling on the song that they made. Further, they utilize swear word to show their emotion when they are in an argument. Subsequently, in inviting each other to come to the concert, lead male character utilizes rising intonation, while lead female uses super polite form. Besides, in opening a show, the lead male character uses lexical hedges and fillers, while lead female applies super polite form. Nonetheless, the lead male character is inclined to use adverb and lexical hedges and filler in his utterance, while the lead female does not utilize those features. The occurrences of the language features in the lead characters' conversation are influenced by the social factors. Those are participants, setting, topic, and function. All of the four social factors emerge on all data.

Keywords: *language and gender, movie, social factors.*

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Penelitian ini dimaksudkan untuk mengidentifikasi fitur bahasa yang digunakan oleh tokoh utama pria dan wanita dalam film *A Star Is Born* dan untuk menggambarkan faktor sosial yang mendasari terjadinya fitur bahasa. Studi ini termasuk dalam bidang Sociolinguistik yang berfokus pada bahasa dan gender.

Penelitian ini dilakukan dengan menerapkan metode kualitatif. Data penelitian berupa ucapan-ucapan yang dituturkan oleh tokoh utama pria dan wanita dalam film *A Star Is Born* yang berisi fitur-fitur bahasa. Data dikumpulkan dengan menggunakan observasi non-partisipan. Teori Lakoff (1973) dan Xia (2013) tentang fitur bahasa, dan Holmes (2013) tentang faktor sosial digunakan dalam menganalisis data.

Hasil penelitian menunjukkan bahwa terdapat perbedaan dan persamaan pada tokoh utama pria dan wanita dalam menggunakan bahasa. Tokoh utama pria dan wanita menggunakan fitur *adjective* untuk mengekspresikan perasaan mereka pada lagu yang dibuat. Selanjutnya, mereka menggunakan fitur *swear word and expletives* untuk menunjukkan emosi mereka ketika dalam pertengkaran. Kemudian, dalam mengajak satu sama lain untuk pergi ke konser, tokoh utama pria menggunakan fitur *rising intonation on declaratives*, sedangkan tokoh utama wanita menggunakan fitur *super polite form*. Selain itu, dalam memulai pertunjukan, tokoh utama pria menggunakan fitur *lexical hedges and fillers*, sedangkan tokoh utama wanita menggunakan fitur *super polite form*. Tokoh utama pria cenderung menggunakan fitur *adverb* dan *lexical hedges and fillers* dalam ucapannya, sedangkan tokoh utama wanita tidak memanfaatkan dua fitur tersebut. Kemunculan fitur bahasa dalam percakapan karakter utama dipengaruhi oleh faktor sosial seperti lawan bicara, latar, topik, dan fungsi. Keempat faktor sosial tersebut muncul pada semua data.

Kata Kunci: *language and gender, movie, social factors.*